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FINANCIAL TIMES

No. 26,893

Thursday February 12 1976

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NEWS SUMMARY

GENERAL

Angola: MPLA sweeps south

Forces of the Marxist MPLA movement, spearheaded by Cuban troops, have made sweeping gains in their drive south in Angola, bringing them closer to the South African defence line 25 miles from the border with Namibia.

Meanwhile, the MPLA received an important boost when the Organisation of African Unity announced that it had recognised the Luanda-based movement as the legitimate government of Angola.

This move has not helped the South Africans, who now face the dilemma of having forces in the territory of an OAU member to defend its presence in Namibia and its projects on the Cuanene River. Back Page.

Bitter pill

for doctors

Britain's 19,000 junior hospital doctors seem to have achieved very little short-term gain from their year of bitter dispute with the Government. The doctors' pay review body recommended yesterday that overtime payments should start after 40 hours a week, instead of 44 as earlier proposed. But there is to be no increase in the rates themselves. Back Page.

Lockheed 'loses

Japanese order'

Lockheed may have lost a major Japanese order for anti-submarine aircraft worth \$1.2bn, because of the disclosures of its payments to foreign officials. The company and U.S. Government officials would not comment on the report, which also suggested that other major U.S.-Japanese aircraft deals might be in jeopardy. Page 23.

Italian Cabinet

Italian Prime Minister Sig. Aldo Moro has formed a Christian Democrat minority Government, dropping a Minister alleged to have taken money from the Lockheed Aircraft Corporation and ending a 35-day political crisis. President Leone has approved the new Cabinet.

Curry wins gold

John Curry of Britain won the men's figure-skating gold medal at the Winter Olympics in Innsbruck, dancing to the ballet music from Don Quixote.

Editor quits

Alastair Burnet, editor of the Daily Express since October 1974, is to relinquish his post and rejoin Independent Television News on a full-time basis. Roy Wright, deputy editor of the Daily Express, is to become editor on March 1.

£150,000 repaid

Fourteen partners of estate agents Weller Eggar have repaid £150,000 additional commission they received in the ERM. Bewbush land deal to solicitors acting for Mr. Lionel Brooks, who sold the land for £25.25m.

Briefly...

Craig Gang member Charlie Naughton died in King's College Hospital, London, aged 89, leaving Chesney Allen as the only survivor of the gang.
Mr. Michael Marriott, chairman of the Stock Exchange who died last December, left £189,913.
Fines of £1,000 each were imposed at Preston Crown Court on two men convicted of conspiring to defraud bookmakers by taking part in the Gay Future betting coup.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES

Bradford Prop.	145	+	7
British Vita	52	+	4
CCN Interests	31	+	3
Courtesy Pope	60	+	5
Dalcely	238	+	17
Felixstowe Dock	143	+	7
Groceries "A"	335	+	15
Johns-Johns, Tiles	217	+	7
Lennox	129	+	7
Macfarlane Group	60	+	4
Osborn (S.)	43	+	34
Rural Film	228	+	6
Ruth and Tomkins	52	+	4
Securities	57	+	35
Some Durb	122	+	5
Snear and Jackson	100	+	4
Spirella	81	+	5
Willmot-Bredden	40	+	25
Ayer Hitam	179	+	8

BUSINESS

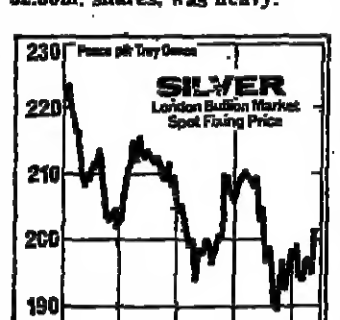
Rally in
Gilts and
Equities
eases

●EQUITIES were unable to maintain Tuesday's rally, and slipped downwards in slack demand. The FT 30-share index lost 2.8 to 400.3.

●GILTS, too, lost their overnight recovery, and the Government Securities index ended only marginally up by 0.04 at 63.14.

●GOLD gained \$11 to \$1301.

●WALL STREET closed 3.15 up at \$91.50. Turnover at \$2.30m. shares, was heavy.



SILVER

rose by 6.15p an ounce to 201.1p on speculative buying in New York.

●CHANGES in the Dockwork Regulation Bill will be the aim of a large-scale Conservative campaign. The CBI, too, is drafting a list of amendments which it carried in committee, could radically change the Bill. Back Page.

A REDISTRIBUTION

of routes between British Airways and British Caledonian is planned by the Government and has had a reluctant welcome from the airlines concerned. Back Page.

Cut in UDT

repayment

●UNITED DOMINIONS TRUST has negotiated a 1 per cent cut in the interest it pays on its loans from the big banks "life boat", saving £2m. a year. First-half pre-tax profits were £500,000 up to December 31 against an £27.4m. loss in the corresponding period of 1974. Page 21 and Lex.

SHELL U.K. Oil says that

retail price control on petrol is neither possible nor desirable. Page 7. Another oil major, BP, hopes to win contracts from Brazil for oil exploration platforms in association with Wimpsey. Page 7.

GAS PRICES are expected to

rise at a rate slower than the retail price index. A British Gas Corporation Board member has told a Commons committee. Page 8.

POST OFFICE plans to raise

parcel charges by 25 per cent from April 26, but letter and telephone prices will be held for the time being. Page 8.

LABOUR

WORKERS whose employers

become insolvent will have back wages, holiday pay and certain other payments protected through the Redundancy Payments Fund under a new section of the Employment Protection Act coming into force on April 20. Page 11.

COMPANIES

●SECURICOR Group pre-tax profits rose from £243m. to £275m. after a first-half downturn from £1.33m. to £1.27m. Page 20 and Lex.

DALGETY made good progress

in the first half to December 31, with pre-tax profits up at £7.8m. from £3m. Page 21 and Lex.

Central banks in
co-ordinated franc
support operation

BY RUPERT CORNWELL, PARIS, FEBRUARY 11

'No D-mark revaluation'

IN Frankfurt, Bundesbank sources insisted that there was no question of a D-mark revaluation. Economic circumstances did not justify such a move, they claimed, particularly in light of the fall in Germany's export orders in December. The problem was in any case of French origin, they added.

Throughout the day the Bank of France, the Bundesbank and the New York Federal Reserve were active in the foreign exchange markets, intervening not only in dollars, but also by buying francs and selling marks.

News of the orchestrated support operations yesterday and today was "leaked" this morning by the Finance Ministry here in a carefully judged move to try to swing confidence back behind the existing exchange rate structure.

Shortly afterwards M. Jean-Pierre Fourcade, the Finance Minister, said that France would remain within the narrow margin agreement.

"Devaluation is a word I don't know," he told the Press after the weekly Cabinet meeting.

For a time the strategy worked, and the franc held steady at about its opening rate of Frs.175.10 for DM100, before strengthening slightly in official Bourne dealings.

This evening, however, once the European Central Banks had left

the market, it weakened abruptly to be offered at Frs.175.50, near its lowest permissible level of Frs.176.425.

The Bank of France is estimated to have spent to-day \$200m. and DM50m.-DM70m., making a total of \$600m. so far this week, and \$1.75bn. since the crisis blew up three weeks ago.

The Bundesbank was reported to have bought \$10m. and Frs.50m. at the official Frankfurt fixing to prevent the D-mark from bursting through the joint float ceiling.

Part from the unspecified Fed intervention, the Swiss National Bank was also in the market, controlling the rate of the ever-

attractive Swiss franc against the dollar.

Despite these steps and the release of figures showing France in current account balance last year after a 1974 deficit of Frs.23.02m. (\$2.3bn.), the markets and the financial community here is anything but convinced.

In both Paris and Frankfurt, it is feared that the Central Bank's action may have backfired.

The belief is growing that what one prominent banker to-night said, "Schmidt in 'snake' talks, Page 8.

means of direct access to Government departments (the main bone of contention fought for by Sir Kenneth).

The limits of NEB intervention will also be defined.

Early indications are that the two parties are prepared to accept such a formula. No-one yet seems confident, however, whether a last minute clash of personalities will destroy the agreement before it is signed or whether, in view of the attitudes taken by the two sides, it can be made to work.

The viability of the issue was made all too apparent yesterday when reports that Lord Ryder wished to install a permanent chief executive in Rolls-Royce inspired some heated exchanges with Sir Kenneth. These were finally resolved, with Government help, by a joint statement denying the whole thing.

Backed by a promise by all sides not to discuss the matter further through the Press, the two companies declared that the management structure of Rolls-Royce (1974) had never been put forward in discussions and that the report was "invented".

The statement clearly represents strong efforts by the various sides to cool tempers in view of the progress made on a potential agreement.

Rolls-Royce, which has always had a fairly loose reporting relationship with Government, remained unhappy that it has been brought into the NEB fold and feels that the Board's supervision should be minimal so that it can continue large-scale investments without an intervening layer between it and the Government.

The NEB, having been charged with the Rolls-Royce shares, feels that it must assume the responsibility for those shares and therefore has the duty to supervise Rolls-Royce and Government aid to it in the same way that it does with British Leyland.

With goodwill, the hope is that a concordant can be reached. Behind the agreement there undoubtedly remain those within the NEB who are prepared to see Sir Kenneth go if he does, in the interests of finding a new relationship just as there remain those in Rolls-Royce, including Sir Kenneth, who are prepared to resign with the maximum political impact should any changes in the management of the company be considered.

Editorial comment, Page 18.

Monday start for price curbs

BY DONALD MACLEAN, INDUSTRIAL STAFF

THE GOVERNMENT'S selective price restraint scheme, which is to begin in the shops on Monday, will cover more than 60 items or categories of goods and services.

Under the scheme, agreed on a voluntary basis with manufacturers, service industries and retailers, there will be a 5 per cent limit on price rises for the items involved over six months. Included among the scheme's items are a number of foods, electronics, furniture, consumer durables, toiletries, fuels, cigarettes and tobacco, inland letters up to 100g, telephone charges, leisure articles, do-it-yourself materials, matches and "most popular weekly magazines". (Complete list, Page 22.)

The introduction of the scheme follows some months of close negotiation between the Government, manufacturers and industry. The 5 per cent limit is in line with the Government's plans to reduce the rate of inflation to an annual rate of 10 per cent or less this year.

Mr. Shirley Williams, Secretary for Prices and Consumer

Labour
defeat
in the
Commons

BY PHILIP RAWSTORNE

A CONSERVATIVE censure on the Government's policy towards the motor industry was carried in the Commons after a voting snafu last night by 214 votes to 209—an Opposition majority of five.

The Government's defeat gave an unexpected fillip to Mrs. Margaret Thatcher's celebration of the first anniversary of her election as Tory leader.

Coming by accident less than 24 hours after the Government had successfully repelled an all-out attack by the Opposition, the defeat, on a technical motion, also reduced the salary of Mr. Eric Varley, Secretary for Industry, by £1,000.

The Government's troubles began with a miscue in the division lobbies as the vote was called at the end of the debate.

Despite Government objections, the Speaker, Mr. George Thomas, ordered a second vote—but by that time about 60 Labour MPs had left the Commons.

Tory MPs summoned by the three line whip for the final business that was to follow had stayed in strength.

But Mr. Robert Mellish, the Government Chief Whip, was unable to muster anywhere near his full vote and the Government's defeat was announced amid jubilant Tory cheers and to cries of "resign".

Mr. Mellish retorted that the vote was irrelevant. "The Government does not accept the decision," he declared amid Tory jeers.

He invited Tory leaders to comment on the situation. But Mr. John Peyton "Shadow Leader of the House" smilingly replied: "For once in my life I have nothing to say."

Amid further protests, Mr. Mellish said that he would table a motion next week to restore Mr. Varley's £13,000-a-year salary.

Earlier Mr. Varley had announced the setting-up of a top-level group of motor company executives and trade union leaders to help restore the industry to a competitive and profitable position.

He indicated that the Government would consider further assistance for the Chrysler company if necessary.

He said the company had forecast small profits from 1977 onwards. "Even if viability were not regained within three years, the Government considers, because of very powerful social, industrial, and balance-of-payments arguments, that a longer time scale would be justified," he added.

Mr. Varley, who will head the committee, told MPs that the industry's advisory group would be added.

Continued on Back Page
Parliament Page 11

Job saving
moves may
cost £200m.

BY SAMUEL BRITTON AND WILLIAM KEEGAN

THE ECONOMIC measures to restore their value to the levels prevailing at the time of the last Budget (known as "valorisation") could cost about £200m, depending on the precise method used; and there is no question of going nearly as far. As it is, Mr. Healey will have to choose between the TUC's desire for a new very low tax band and raising the thresholds.

Today's measures are being unveiled against a background of official feeling that the worst of the Government's external financing needs for 1976 have now been catered for.

Of an estimated external financing requirement of some \$4bn. this year, the U.K. has already arranged some \$2.6bn. The greater part consists of the IMF oil facility drawing of \$1.2bn. (already taken).

A further \$200m. public sector borrowing either took place or

was arranged in January and the application for a standby credit of \$800m. has already been accepted by the IMF.

Yesterday it was confirmed that, in spite of Iran's balance of payments problems, the National Water Council would go ahead, although the timing is later than the Treasury originally indicated. The money will be paid in two tranches, no June 30 (\$200m.) and in September (\$200m.).

In addition, the amount available under the IMF standby—has been increased by 45 per cent as a result of the accord reached on quotas at the Fund's interim committee meeting in Jamaica last month.

This would add some \$400m. to the \$2.6bn. making three-quarters of the required \$4bn.

The loans either drawn or due for this year will bring the total of central government and public sector borrowing to finance the U.K.'s balance of payments deficit in the past three years to around \$12bn.

The CBI economic situation committee forecasts in its January report that output in the U.K. will rise by under 2 per cent, through 1975 and slightly more rapidly—perhaps by 2½ per cent, through 1977 on unchanged policies.

The CBI sees an improvement of \$500m. in the U.K. balance of payments this year, but because of the recession and slow output some interest in increasing the recovery expects unemployment to rise to about 1.5m. by the end of the year. (Great Britain, compensate in part for their seasonally adjusted), implying erosion through inflation. To a much higher crude figure.

Although the Public Expenditure White Paper due next Thursday will show no rise in the volume of the main spending programmes in 1976-77, interest on the National Debt is bound to show a sharp increase. The net result therefore could be an increase of around \$1bn. in total planned public spending before allowing for inflation.

Mr. Healey has already committed himself in his letter of application to the IMF to a public sector borrowing requirement in 1976-77 of no more than £12bn. The question for the present financial year is now expected to be around \$11m.

The automatic effect of inflation on tax revenue, together with some economic recovery during the year, may boost tax receipts. But on the more optimistic assumptions there will be limited room for the selective tax reliefs which the Chancellor would like to introduce to improve the climate for the next round of pay talks with the TUC. The Chancellor has, however, some interest in increasing the recovery expects unemployment to rise to about 1.5m. by the end of the year. (Great Britain, compensate in part for their seasonally adjusted), implying erosion through inflation. To a much higher crude figure.

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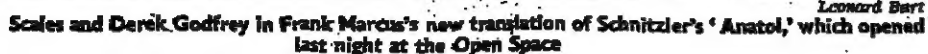
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Poland to boost small car output

WARSAW, Feb. 11. POLAND plans to increase small car production this year by 30 per cent. over 1977, the Polish news agency PAP reported. This means total annual output of 120,000 cars, including 50,000 Fiat 126P and 40,000 Syrenas, as well as 120,000 Fiat 126P power-units for export.

During the five-year plan 1976-80 the Fiat factories at Bielsko and Tychy in south-west Poland will produce a steadily increasing number of Fiat 126Ps, aiming at 140,000 in 1977 and rising to 200,000 by 1980.

PAP said in the present five-year period Polish and foreign customers would receive 800,000 Fiat 126P cars and 200,000 Syrenas in 1976, 20,000 Fiat 126P cars are destined for export, including about 5,000 for Hungary.

Canada seeks early EEC negotiations

OTTAWA, Feb. 11. NEGOTIATIONS to bring about a trade pact between Canada and the EEC are expected to get under way within three weeks. Foreign ministers of the EEC meeting in Brussels approved the talks on Monday after months of delay and negotiations. This would be the first pact of its kind between a major industrialised country and the international community.

The agreement envisaged would give Canada most-favoured-nation trading status with the EEC and promote further economic co-operation. External Affairs Minister Allan Rock said Canada is ready to start the talks this month. EEC sources in Brussels said the Community was also eager to open negotiations soon.

Mr. Rock said Canada had three priorities in the talks, a basic trade agreement, some basis for future industrial co-operation with specific EEC members and a method for continuing consultation with the European countries. He said any trade agreement that is signed will be deemed to avoid violating the GATT.

India plans ship purchases

NEW DELHI, Feb. 11. THE INDIAN Government is negotiating with a number of countries, including Britain for the acquisition of 30 ships including bulk carriers for both the public and private sector shipping lines—the new ships should raise the Indian merchant fleet from the existing 64 GRT by 1m. GRT.

Offers have come from Japan, South Korea, Romania and Poland. The Government will choose those which have the best terms to offer, both as regards price and credit. Most offers are for a package deal that will involve building vessels of the same specification and arise out of the surplus capacity in the world's shipbuilding yards.

India's plans are to increase tonnage by at least 1m. annually so that by 1980 the fleet will be around 10m. tons. The object is to save foreign exchange now paid to foreign carriers since the national lines are able to carry only about 20 per cent. of cargo originating from here.

EEC tax moves threaten U.K. cigarette market

BY DAVID CURRY

THE BRUSSELS Commission is asking the Council of Ministers to take a new step forward in the harmonisation of tax on cigarettes—and the proposals worked out by the Commission could pose a severe threat to the market for small cigarettes in Britain.

The proposal would oblige the British and Irish to accelerate their move from the present system of levying excise duty on the weight of raw tobacco in the cigarette to one on the value of the product. This would have the effect of pushing up disproportionately the cost of the small cigarette, the British market for which is dominated by Imperial Tobacco.

The attempts to harmonise excise duties on tobacco go back to 1970 when the Commission first set about bringing together the two systems of tax per cigarette that operated in the EEC. The Germans applied a specific tax per cigarette, regardless of its size, whereas the other five countries charged a tax per volume unit. This was particularly

important to France and Italy. They were producers of cheap leaf and their tobacco monopolies were able to market cheap cigarettes whereas imports made with expensive virginia leaf were penalised.

The British system, based on taxing the leaf as it left the bonded warehouse, tended to favour the more expensive cigarettes since taxation was such a large factor in the final price that it made little difference to the final retail price to use cheap leaf.

The EEC in 1970 took the first harmonisation step which provided that the specific component in taxation could be between 5 per cent. and 75 per cent. of total exclusive of VAT. This first stage was to run to mid-1975 but was prolonged to a year following EEC enlargement. Britain and Ireland were given a deferment to the end of 1977.

Meanwhile the Germans have started moving towards the adaptation required by each volume unit system to enable fiscal State roughly equal.

BRUSSELS, Feb. 11. WHILE essentially pursuing the same path as the first stage, the new proposal establishes a specific component as a proportion of total tax take—VAT included—instead of a proportion of excise duty. The range in the proposal is for a specific component of between 15 and 50 per cent. while the Commission has "never recommended completely" for this Russian advance, according to a Library of Congress study quoted by UPI.

The U.S. had a superiority of 100 to 110 over the Soviet Union in advanced multiple warheads.

Mech. engineering dominates U.K. trade performance

FINANCIAL TIMES REPORTER

THE OVERWHELMING importance of mechanical engineering in the U.K.'s trade performance is again illustrated in the latest issue of the Government's overseas trade statistics, which show that the trade surplus in non-electric machinery amounted to nearly £2bn. in 1975, compared to £1.1bn.

The surplus in this sector was more than twice that achieved by road motor vehicles, although here, too, there was a sizeable improvement in 1975 over 1974, as was achieved despite a deficit of £22m. in passenger cars.

The other major exporting sectors also showed useful gains. Particularly striking was the improvement in electrical machinery, which two years ago

had moved into deficit, largely because of heavy imports of consumer products and electronic components.

Less satisfactory was the performance of iron and steel, where the production problems of the British Steel Corporation were mainly responsible for a

large trade deficit for the second year in succession. The trade surplus in textiles has continued to diminish—the sector was only just in the black last year—while the deficit in clothing, affected by substantial imports from least-cost countries, continued to increase.

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Guatemala measures the damage

WITH AID moving out of Guatemala City into the provinces and with the final death toll still being computed, the latest figures are nearly 19,000 dead and 82,000 injured—diplomats and officials have begun looking at long-term reconstruction problems as well as at the impact of the disaster, Alan Riding writes from Guatemala.

Engineering teams have begun working to reopen the road from the capital to the Caribbean port of Puerto Barrios, closed by innumerable landslides and a collapsed bridge since last week's earthquake. Reopening highways is considered vital to prevent further damage to the economy and to help reconstruction.

Meanwhile in Washington, the administrator of the U.S. Agency for International Development said that the U.S. would spend at least \$7.5m. in emergency relief assistance for victims of the earthquake. A spokesman for the President's office in Caracas said that Venezuela will spend \$5.5m. in disaster aid to Guatemala.

More welfare

Welfare rolls increased for the third consecutive month last October, the U.S. Department of Health, Education and Welfare said, UPI reports.

Jobless drop seen

Unemployment in the U.S. may drop as low as 7 per cent. this year, U.S. Treasury Secretary Sidney Jones predicted in Brussels, AP-DJ reports.

'Out-missile'

The Soviet Union has more missiles, more submarines, and more men under arms than the United States and the superior reality of some U.S. equipment has "never been completely" for this Russian advance, according to a Library of Congress study quoted by UPI.

Judicial pay

Forty-four federal judges went to court themselves in Washington yesterday, reports David Bell. In an unprecedented attempt to force the Government to raise their salaries, which they claim, have been seriously eroded by inflation, the judges blamed Congressional delay in agreeing to their pay raise for the fact that their salaries (currently some \$20,000) have fallen in purchasing power by about \$12,500 between 1969 and the end of 1975.

Orinoco plan

The Venezuelan Government plans to urge immediate approval of a programme aimed at linking production and refining operations in the Orinoco heavy oil belt. Venezuela's untapped reservoir of non-conventional petroleum writes Joseph Mann from Caracas.

U.S. LABOUR

The wage battles to come

BY GUY DE JONQUIERES, NEW YORK CORRESPONDENT

TO EUROPEAN — and especially British — eyes one of the more remarkable features of the U.S. economic scene during the past few years has been the willingness of the vast majority of American workers to accept the considerable hardships inflicted by high rates of inflation and unemployment with a minimum of industrial unrest. This compliance is likely to be tested this year.

During the next 11 months wage contracts covering some 4.5m. workers are up for renewal twice the number involved in collective bargaining during 1977. Among the more important sectors covered by the forthcoming negotiations are the motor, rubber, construction, and electrical manufacturing industries. Most of the expiring contracts follow the three-year pattern usual in the U.S. and were negotiated when wage increases were restrained under Phase Three of President Nixon's controls programme.

Pressure for increases to compensate for recent inflation is likely to be quite strong, especially from those unions which have not won the right to automatic cost-of-living adjustments.

The unions certainly have plenty of statistical ammunition at their disposal. Since 1973 the weekly gross pay of the average industrial worker has risen by 17 per cent. to almost \$70, but in real terms his purchasing power has fallen by about 6 per cent. Spendable real earnings have fallen by slightly less, just under 4 per cent., because of temporary tax cuts enacted by Congress last year.

It will be difficult for most employers to argue convincingly that they cannot afford large wage awards. Forecasts generally point to an increase by around 25 per cent. of corporate profits this year, and the rise of materials costs has slowed quite significantly over the past six months.

The Ford Administration is taking a rather relaxed attitude, outwardly at least. The President's Council of Economic Advisors predicts that first-year wage increases (which are invariably the biggest in multi-year contracts) will average about 9 per cent., slightly less than last year. That, it is thought, would not give rise to a major round of cost inflation.

The Administration also appears to believe that major disruptions by strikes will be avoided. There may be an element of wishful thinking in these bland assessments, because Administration powers to influence the course of collective bargaining are severely limited. Unlike

Argentine minister makes plea for economic reasons

BY ROBERT LINDLEY

IN DECLARATIONS of unprecedented pessimism for Argentina's immediate future from a cabinet meeting, Economy Minister Juan José Mondelli has said that he is "tremendously worried about the destiny of the Republic and the hours we could have before us if we do not react immediately."

This was Dr. Mondelli's only reference to the growing political instability here, in his speech at a luncheon of the Chamber of Deputies' Budgeting and Treasury Committee. The rest of his remarks concerned matters connected with his portfolio.

"Nobody believes us any longer," he said. "We have gone on record with a series of objectives to Argentine banks without knowing when or how we are going to pay for them, and this has left us without credit in the world."

Dr. Mondelli said that the result of the Argentine Foreign Investment Law, which is replete with obstructions to the entrance of foreign capital, is that "there is no investment at all."

Extremists to-day assassinated another senior armed forces

officer, army colonel Rafael Raul Reyes, chief of the 601st and air artillery command, headquartered in Mar del Plata, the Atlantic resort.

Col. Reyes was killed in his car by machine-gun fire in the centre of Mar del Plata as he was on his way to his command headquarters inside the city's Camet Airport. As yet no extremist group has claimed responsibility for the killing.

UPI adds: Sr. Lorenzo Miguel, leader of the Peronist Labour Movement, said that he would hold a news conference to-day to reveal the outcome of President Isabel Peron's attempts to reconcile their differences.

Sr. Miguel, head of the Metalworkers Union and the 62 organisations and other labour leaders met with Mrs. Peron for three hours on Tuesday to discuss the growing separation between the Government and labour. Labour leaders have said that they felt isolated from the President and that they disagree with her practice strategy. They also said they fear that runaway inflation would totally wipe out recent salary increases.

Our United Nations

dent adds: A note Argentine Ambassador Carlos Ortiz de Rozas, here to-day as a Secu document asserted British ship, Shakti, looking for oil when countered an Argentinian vessel in the Falkland Islands last

Dr. Ortiz de Rozas it would have been "for the Argentine Navy force, when the Captain ignored an order but only warning shots because it was known carrying explosives."

The Argentine note to the Council Pres Daniel Moynihan of States, referred to as "particularly contrary to Argentine governing research under its jurisdiction."

He did not ask specific action by the U.N. Security Council, but Britain reserved its right to question in the war there are further int

Saudis likely to buy less arms from US

BY DAVID BELL

WASHINGTON, Feb. 11.

THE UNITED STATES is about to sell Saudi Arabia a further \$1.2bn. worth of arms but the American Government has also had indications from the Saudis that declining oil revenues may cause them to reduce their purchases in the future.

Last year the administration told Congress that the Defense Department, which handles all arms sales to foreign governments, expected to sell \$4.5bn. worth of equipment to the Saudis in the fiscal year ending this June. But since then, according to administration sources, the Saudis have begun to change their mind about buying as much as this, partly because of declining oil revenues and partly because of the Saudi commitment to finance Jordan's arms purchases.

The White House and the Pentagon have not yet revealed details of the latest arms sales but they are expected to include \$800m. for the construction of naval facilities, \$300m. for Maverick air-to-ground and Sparrow anti-air missiles and \$400m. to replace the nation's existing American tanks.

When the Administration

finally announces the proposed deal, Congress will have 20 days to decide whether it is in favour of it before it goes ahead. In the past there has been little opposition to sales to Saudi Arabia but recent criticism of Saudi policy towards the admission of blacks, women, Jews and others may spark some Congressional opposition.

Reports that the Saudis may be considering cutting back their arms buying follow similar indications that Iran—the Pentagon's largest foreign arms customer—may also be having second thoughts about a number of U.S. weapon systems, including the Spruance destroyers that it was about to order. The Iranians have apparently reacted with some irritation to the news that the price of these has gone up 50 per cent. so that they would now cost \$2bn.

Meanwhile, the Administration is selling arms to Egypt, but such sales, while important in building contacts between the U.S. and Egypt, are never likely to be worth the huge sums that, until recently, it was expected that Iran and Saudi Arabia would be spending in the United States.

Opponents Concorde up efforts

By Jurek Martin, U.S.

WASHINGTON,

THE ANTI-Concorde U.S. Congress is its efforts to-day to its aircraft using New Washington airports.

About 30 Congresswomen announced they were joining in the effort to bring to the U.S. House of Representatives a bill which seeks to ban the Concorde from U.S. airports.

Mr. Lester Wolf, U.S. House Democrat, announced that Mr. Wolf agreed to testify before a House Subcommittee on the implications of the decision.

Mr. Wolf also announced that he would introduce legislation to ban the Concorde from U.S. airports.

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SRI LANKA Urgent need for foreign investment

KEVIN RAFFERTY, RECENTLY IN COLOMBO

MR. FELIX Dias Bandaranaike, Sri Lanka's Finance Minister, has set a timetable to get new legislation encouraging foreign investment to the island on the statute book by the end of March or early April. He hopes to get Cabinet approval for his draft bill within a matter of days.

Four years ago the Sri Lanka Government published a white paper on foreign investment, but it has taken a long time to formulate a bill because of the opposition of the Trotskyists within the ruling coalition of

Mrs. Sirimavo Bandaranaike. The Trotskyists were kicked out of the Government last year, but Mr. Bandaranaike may still face fierce Cabinet argument from the Communist members of the coalition.

However he will point out that with per capita real growth of about 2 per cent. a year and unemployment of more than 800,000 (or more than 15 per cent. of the working age population) 40 per cent. of whom have been educated to GCE "O" level, with an economy heavily dependent on the traditional export crops of tea, rubber, and coconut, Sri Lanka badly needs a boost of foreign capital. In his budget speech late last year Mr. Bandaranaike even quoted Lenin as an advocate of the advantages that foreign capital might bring.

According to the draft bill before the Cabinet, there would be one unique feature of the Sri Lanka attempt to attract foreign investment—the leader

of the Opposition would sit on the five-member committee which would decide on particular applications from foreign companies to set up in Sri Lanka. In another effort to get round objections that foreign investors might infringe on Sri Lanka's sovereignty, the Bill provides that after the foreign investment committee chaired by the Prime Minister had passed an application the National State Assembly (Parliament) could still veto it.

The Bill lays down several areas in which foreign investment applications would receive "preference". They include: production mainly for export; use of labour intensive techniques or intermediate technology; processing of local raw materials; or import substitution of essential consumer goods. If Sri Lanka is already well served in a particular area by local capital, foreign investment will not be allowed.

A foreign investor would have to "agree" to take steps, gradually and progressively to convert itself into joint enterprise with local capital.

Some foreign diplomats in Sri Lanka argue that a major disincentive to potential investors is the presence of the Business Acquisitions Act, giving the Government powers to take over a company. The act was recently invoked to take over companies of a Briton who had refused to remit to Sri Lanka sterling proceeds obtained from London tea auctions last year. The man is understood to have decided to hold the money as assurance of compensation for the tea estates which the Government took over.

Mr. Bandaranaike has tried to meet this disincentive by providing that the Foreign Investment Law will override the Business Acquisitions Act, except in the narrow area of national defence and security, which the Govern-

ment will still be allowed to invoke to take over a foreign investment company; but then the Government must provide "fair, just and prompt compensation."

The secretary of UNCTAD, which was consulted about the draft, urged that the Finance Minister should have left himself with much wider powers of takeover and should have said the Business Acquisitions Act was overridden except for "national interests"—a much vaguer term, he said.

The Government will not offer any special tax incentives to foreign investors. Most observers agree that domestically it would be politically impossible to promise. But Mr. Bandaranaike told me he hoped that there were areas, sometimes involving small investments of only \$5m. to \$10m., where Sri Lanka would prove attractive. He pointed to the country's intelligent labour force—the island has 92 per cent. literacy rate—and low wages.

Some officials are hoping that joint investments using Western technology, Middle East money and Sri Lanka labour may prove attractive.

The government is hoping that the passing of the foreign investment law will coincide with an agreement in the talks of compensation to the former foreign owners of the island's tea estates which the Government has taken over. This would mean there would no longer be a dispute between the Government and foreign companies and there could then be a full-fledged drive to explain the advantages of investing in Sri Lanka.

If and when the foreign investment law is passed one of the first companies to set up will probably be the First National City Bank. Representatives of the bank have this month had top-level talks in Sri Lanka and I understand have reached an agreement in principle. The bank

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For soldiers, ex-soldiers and their families in distress. Dept. FT, Duke of York's HQ, London SW3 4SP



Handwritten signature or mark.

K. may build oil platforms for Brazilians

JGH O'SHAUGHNESSY

It appears to be on the cards that Mr. Peter Gibson, head of the oil division of the British Overseas Airways Corporation, will be leading a team to Brazil and had discussions with General Araken de Oliveira, chairman of Petrobras, the Brazilian oil company.

In addition to the question of the possibility of greater co-operation between the two companies, the British Overseas Airways Corporation is also looking at the possibility of co-operation with Petrobras in the development of the oil fields in the Caspian Sea.

Mr. Gibson is not alone in his interest in the oil fields of Brazil. The British Overseas Airways Corporation is also looking at the possibility of co-operation with Petrobras in the development of the oil fields in the Caspian Sea.

IOC major share future fields

DAFTER, ENERGY CORRESPONDENT

A round of offshore oil licences to be issued by the Government will give the British Overseas Airways Corporation a major share in the future of the oil fields in the Caspian Sea.

The British Overseas Airways Corporation is also looking at the possibility of co-operation with Petrobras in the development of the oil fields in the Caspian Sea.

Chrysler inquiry moves to Coventry

R CARTWRIGHT, MIDLANDS CORRESPONDENT

STIGATING the circumstances surrounding the disappearance of the Chrysler 1800, the Midlands Correspondent has been informed that the inquiry has moved to Coventry.

The inquiry is being conducted by the Midlands Correspondent, who has been informed that the disappearance of the Chrysler 1800 is a serious matter.

Other success lifts Vauxhall's market share

AL TIMES REPORTER

'S share of the U.K. January last year, and Japanese sales, at 11,078 registrations, took it compared with 6.2 per cent. of the January market as against 12,004 sales, or 9.18 per cent. in January, 1975.

Although Ford's Cortina and Escort models were the two top selling cars for January, British Leyland regained its overall market leadership with 37,516 sales—28.9 per cent. This compared, however, with Leyland's 43,310 sales and 33.1 per cent. market share in January last year.

SHELL STATEMENT ON RETAILING

'Petrol price control impossible'

BY RAY DAFTER, ENERGY CORRESPONDENT

RETAIL PRICE control in the petrol market is neither possible nor desirable, according to one of the market leaders, Shell U.K. Oil.

Although oil companies have agreed to limit wholesale price increases over the next few months as part of the Government's anti-inflation package, they have emphasised that they have little or no control over pump prices.

Profit ceilings

Mr. Brian Bowden, marketing director of Shell U.K. Oil, said that any attempt to control retail prices artificially would create anomalies and, in some cases, force oil companies to exceed their permitted profit ceilings.

He attacked the new reference price of oil companies to the Monopolies Commission.

The Commission has been asked to look at three specific activities: Price discrimination between retailers; promotional schemes; and acquisition by oil companies of exclusive retail outlets.

It would cost Shell "several hundred thousand pounds" to collate and submit information.

U.K. MARKET OF MAJOR OIL PRODUCTS (m. tons)			
	1974	% decrease over 1973	1975
Petrol	16.2	2.6	15.9
Gas Oil (Derv)	18.8	8.0	18.1
Naphtha	7.6	8.0	4.9
Fuel Oil	36.7	5.4	30.2
Total	79.3	5.7	69.1

Source: Shell U.K. Oil

The price-cutting war in the petrol market was evidence that the industry was subject to fierce competition, and far from monopolistic, he said.

Mr. Bowden's comments express the unease felt by many oil companies at the recent Monopolies Commission reference. They also add to the controversy surrounding the whole petrol retailing activities.

In particular, Shell is critical of the claims by the Petroleum Retailers' Association about activities of major oil companies. The association has pressed for price controls to protect dealers from the effects of fierce competition in the face of dwindling demand for all oil products (see table). It claims that 10 petrol stations a day are closing though the Institute of Petroleum put the figure nearer four a day. The collate and submit information.

institute says that of 31,400 petrol stations nearly 23,000 are not owned by oil companies.

To safeguard market shares amid falling demand oil companies operate various price support schemes; in essence these are discounts to dealers so that they can cut pump prices. In most cases dealers are asked to cut their prices by the amount of the subsidies.

A major oil company is believed to have set aside £2m. to £4m. for this quarter to cover itself against this selective support. Shell reckons each penny per gallon conceded in price support cost the group £10m. a year in revenue.

In the past decade the share of the market of the majors—Shell, Esso, Texaco, Mobil, BP, National and Fina—has fallen steadily. In 1965 these companies had nearly 90 per cent.

of the market. Last year it was nearer 75 per cent. Most has been lost to comparative newcomers to the retail market: Total, Arco, Gulf, Burmah, Chevron, Amoco and the Northern Irish group McMullans.

Criticisms

The industry has come under criticism, particularly from the Petroleum Retailers' Association for its handling of tenancy and licensing arrangements and its control of the market through site-ownership and direct management.

Shell supplies about 7,500 stations of which 1,750 are company-owned. About 45 per cent of its petrol is sold at company-owned stations. As part of the 1,750 Shell runs 60 direct-management stations. The group said these were needed for experimental purposes and to give the company a "feel" of the market.

In the industry as a whole there was a decline of about 100 in oil company-owned stations.

The Motor Agents' Association covering 13,000 retail outlets through which nearly 75 per cent of the petrol flows, said yesterday it doubted whether as many as four stations a day closed last year.

Takeover Panel censures Gunn

BY MICHAEL LAFFERTY, CITY STAFF

THE CITY Takeover Panel considered that Mr. D. M. Gunn, joint managing director of A. Gunn (Holdings) which is now a subsidiary of Hewdon-Stuart Plant, acted indiscreetly and is deserving of reprimand for not observing the strict requirements of Rule 7 of the Code. This rule

More Home News

Pages 8, 14, 22

stresses the need for absolute secrecy during bid negotiations.

In a statement last night the Panel said that it had carried out its own inquiry after Stock Exchange investigations into dealings which led to a rise in the price of Gunn's shares.

The Panel was informed that Mr. Gunn was attending a Board meeting on June 8, 1975, to discuss the merger with Hewdon-Stuart Plant when it became clear to him that he would be able to attend a wedding later that afternoon, although he would be able to attend the reception.

He therefore telephoned his host, Mr. S. S. Ordman, to tell him this and, by way of explanation, said that he was not to be acted upon.

WOOLWORTH

JOBS CUT

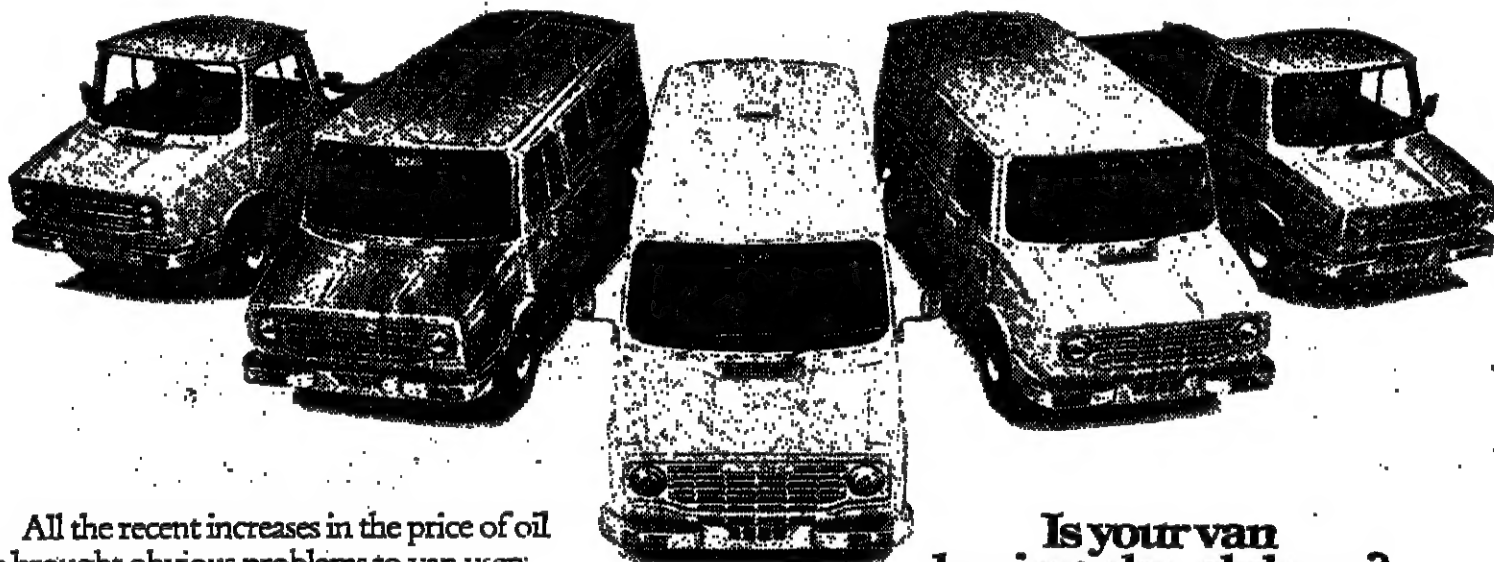
About 20 sales assistants have lost their jobs at F. W. Woolworth's new store in the Eagle Centre, Derby, on "economic grounds" following an escalation in wages.

COUNCIL RENTS UP

AT CHESTERFIELD

More than 3,000 council house tenants at Chesterfield are to have rent increases of about 50p a week from April.

If you need rescuing from mountainous fuel bills, call in a team of Sherpas.



All the recent increases in the price of oil have brought obvious problems to van users. So any new name which can bring down those mountainous transport costs has got to be very good news.

That new name is Sherpa. The Sherpa is the new range of vans from Leyland. It was born during the first dark days of the oil crisis, so a major priority in its design was fuel economy. Which is why the Sherpa is incredibly cheap to run and operate.

Do you fill the tank more than the van?

When "Truck" magazine road-tested the 1.8 litre petrol-engined Sherpa 240, this is what they said. "Stardling fuel figures emerged from our test, and try as we might we could not get it below 20 mpg... and the 28 mpg main road figure, in give and take conditions, was especially good."

But you don't have to take just "Truck's" test results. R.H.M. Bakeries recently bought the diesel-engined Sherpa 215 for Mother's Pride bread delivery duty. And they were amazed by its average working mpg figures: 36.4 miles to every gallon over 22,000 trouble-free miles.

Needless to say, this was far better than any of its direct competitors could hope to achieve.

Are your vans selling you short?

The fuel economy of the Sherpa is not, however, achieved at the expense of its load capacity.

The Sherpa van's 190 cubic foot loadspace (SAE) is highly competitive for a van of this class.

And because of the van's straighter sides and boxed-in wheel arches, every inch of that space can be easily utilized.

It is amazing, but none the less true, that this seemingly obvious design consideration is not found in most other vans.

And as for loadlength, Sherpa's 8'6" maximum leaves most of its competitors far behind, and makes for faster, more efficient loading and unloading—especially with the optional side loading door.

Large loadspace, long loadlength and amazing fuel economy.

All three work together to ensure that the Sherpa won't sell you short.

Is your van having a breakdown?

The most economical van in the world is no use to anyone if it can't take the strain of hard work.

The Sherpa can take that strain, thanks to its enormously strong steel monocoque shell.

And all underbody box sections and sills are wax-injected and sealed to help prevent corrosion.

Also unlike many other vans, the Sherpa's engine is mounted forward of the driver. Obviously this makes maintenance much easier and the cab more comfortable.

And quite obviously a forward-mounted engine is more desirable from the safety aspect as well.

There are eight Sherpas in all, and they come in three payload ranges.

The Sherpa 185's can take up to 14 cwt, the 215's up to 19 cwt, and the 240's up to 23 cwt (dependent upon specification).

There are two engine options on the 185's—1622cc petrol and 1798cc diesel.

And three on the 215 and 240, with the additional option of a 1798cc petrol engine.

All three give good acceleration and a high cruising speed, but not at the expense of petrol economy.

So your deliveries are as fast as well as economical.

And whether you want panel vans or pick ups, crew buses or minibuses, chassis cabs, or even mobile home conversions, there's a Sherpa in the range that can be easily tailored for almost any job.

Do your vans come with the protection of Supercover?

Do your vans come with a year's free no-mileage limit warranty, including free parts and labour?

Or a year's free 24-hour roadside assistance from the AA?

Or a year's free Relay recovery service? Or a free 69-point pre-sale check-out?

Every Sherpa does. Because every Sherpa comes with Supercover—no other manufacturer offers more.

So call or write to Light Commercial Sales at Fletchamstead Highway, Coventry CV4 9DB.

(Tel: 0203-755111. Ext. 720.)

And find out more about the vans that move more, further, for less.

Sherpa
From Leyland Cars. With Supercover.

HOME NEWS

Liquidity problems could check recovery says CBI

BY ADRIAN HAMILTON

A WARNING that liquidity problems among companies could stunt the economic revival now under way in the U.K. was given by the Confederation of British Industry.

Publishing its latest economic situation report, the CBI reveals that its regional offices are reporting that the liquidity position for a number of companies has further deteriorated, at least relative to expectations, in the very recent past.

This, the CBI points out, is far earlier in the cycle than had been feared, and may be partly explained by a shortfall of actual sales from expected sales and actual output.

Not only might this indicate

that the revival is not as great at the moment as some companies had expected, but it might also mean that companies which have enjoyed improved cash flows because of rapid despatching, may now find difficulty in restocking because of financial constraint.

It is the combination of this kind of problem with fears of the continuing restraints provided by the balance of payments and continuing depression in consumer expenditure which makes the CBI very cautious about the rate of any upturn in output over the future.

While declaring with greater confidence than ever that the

decline in output is at an end, it goes on to predict that output will rise by less than 2 per cent. through this year and only slightly more rapidly, at around 2.5 per cent. next year.

Unemployment, in line with recent forecasts from almost every quarter, is expected to go on increasing this year, albeit at a slower rate than last year, to a peak of around 1.5m-1.6m.

The balance of payments, the CBI suggests, could improve by about £500m. in 1976 on 1975 and nearly as much in 1977 on 1976, largely because of the impact of North Sea oil.

But the CBI still sees the balance of payments as a "serious constraint" on the rate at which the economy can grow in the medium-term.

It remains relatively cautious about the rate at which private investment will grow, predicting a fall in the volume of private non-residential fixed investment by about 2.3 per cent. on 1975, to which it will only return in 1977.

Within this total manufacturing investment is expected to be 8 per cent. lower in 1976 and 1975 but to rise from the middle of this year, while non-manufacturing private investment is expected to remain at about the same level in both 1976 and 1977.

On other aspects of the economy, the CBI feels that de-stocking should end during the third quarter of this year with a gradual rise in inventories after that.

Consumer expenditure, it says, is likely to fall in the first quarter, rising after that but at a lower pace than output through the rest of this year and 1977, with only a moderate fall in the personal savings ratio over the period.

The Confederation remains relatively optimistic that the Government will see its targets met in reducing inflation rates but remains relatively gloomy about unemployment.



Nato Secretary-General Dr. Joseph Luns visited London yesterday to see if he could help find a settlement to the cod war between Britain and Iceland. Breaking his return from the U.S. to Brussels for a day of talks, he first saw Mr. Callaghan, the Foreign Secretary, and Mr. Fred Peart, the Agriculture Minister. They then moved to Downing Street to confer with Mr. Wilson.

Dr. Luns said that he was here at the

Nato Council's request and that he would soon be putting to Iceland the points made to him by the British Ministers. There was no word of what these points might be, but Mr. Wilson made it clear that Britain attached importance to the "Nato aspect" of the fishing dispute between two of the alliance's members.

All was quiet on the fishing grounds, despite one attempted war-cutting by an Icelandic gunboat.

U.K. man-made fibre output fell 10% last year

BY RHYS DAVID, TEXTILES CORRESPONDENT

MAN-MADE fibre output in Britain dropped in its lowest level last year since 1969, with total production down more than 10 per cent. on 1974 and 23 per cent. lower than the record figure achieved in 1973.

The industry also recorded for the first time a small deficit on its trade with the rest of the world, according to figures produced by the British Made Fibres Federation. Though both exports and imports of man-made fibres and fabrics were down, the fall in exports was greater, with the result that a surplus of £23m. in 1974 was put in the U.K.—down 10 per

cent. on 1974—has fallen away somewhat less than in Europe as a whole but this is explained by the sharper fall-off which took place in 1974 in Britain.

The figures, while confirming the depressed state of the industry in 1975, do suggest that some improvement has been taking place in recent months—possibly as a result of restocking by customer industries. Total output for the year came to 562m. kg. with output at its highest in the fourth quarter when 150m. kg. were produced. This has to be compared, however, with the peak output of 190m. kg. in the fourth quarter of 1973.

Within the overall totals, filament yarn production was down 9.4 per cent. on 1974 levels, with staple fibre down 11.4 per cent. The smaller drop in filament yarn production has enabled it

MAN-MADE FIBRES PRODUCTION (m. kg.)			
	Continuous	Staple	Total
	Yarn	Fibre	
1964	46.65	53.32	99.97
1967	49.71	58.59	108.30
1968	40.43	74.35	114.78
1969	43.11	75.37	118.48
1970	44.39	85.46	129.85
1971	49.09	84.17	133.27
1972	44.89	98.43	143.32
1973	76.39	106.32	182.71
1974	67.75	89.14	156.89
1975	61.62	78.99	140.61

(Average of quarterly figures)

to increase its share of total output to around 44 per cent. The federation points out that, despite the recession in world textiles, the British market gained very little respite during the year from the pressure of cheap imports. Total imports of fibre, yarn and fabric, at £252m. were down only 3 per cent. on the previous year. Moreover, while at the fibre and yarn stage some decline did take place, this was more than compensated for by increases in imports of woven and knitted fabrics.

Imports of fabric were the main factor behind the small deficit recorded in man-made fibre trade as a whole. At the yarn and thread stage, the fibre manufacturers managed to maintain a healthy surplus of £71m.

Total exports in 1975 were down 12 per cent. on the record level of 1974 at £250m. The U.K. industry is hoping that overseas markets will pick up in the remainder of this year and enable it to return to higher levels of output.

Some further signs of improvement have now been recorded in the U.S., the most important fibre market and a major fabric exporter in 1975. Shipments of synthetic yarn and staple in 1975 to the U.S. exceeded the 1974 totals as a result of improved demand in December, and stocks have now fallen to less than one month's supply.

SNOW REPORTS

Area	Depth	State	Weather
London	10	Good	Snow
Edinburgh	10	Good	Snow
Glasgow	10	Good	Snow
Manchester	10	Good	Snow
Birmingham	10	Good	Snow
Cardiff	10	Good	Snow
Belfast	10	Good	Snow
Sheffield	10	Good	Snow
Nottingham	10	Good	Snow
Leeds	10	Good	Snow
Coventry	10	Good	Snow
Exeter	10	Good	Snow
Gloucester	10	Good	Snow
Swansea	10	Good	Snow
Cardiff	10	Good	Snow
Belfast	10	Good	Snow

FRANCE: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

IRELAND: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

SCOTLAND: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

Wales: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

England: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

Scotland: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

Wales: A major snowfall in the north, with heavy snow in the south. The weather is generally good, with some snow in the north.

Rise in gas prices 'will be below rate of inflation'

BY RAY DAFTER

GAS PRICES are expected to rise at a slower rate than the retail price index over the next five or six years, Jack Smith, British Gas Corporation Board member for finance, told a Commons select committee yesterday.

He said the corporation hoped to achieve this comparatively slow rate of price escalation while building up reserves of £500m. by the early 1980s.

Sir Arthur Hetherington, chairman, Mr. Smith and other corporation members explained at a sub-committee meeting of the Select Committee on Nationalised Industries that future cost increases would be spread across a much bigger volume of gas sales. Much of the cost of installing the distribution network and converting to natural gas had already been borne.

Even the important supplies of gas from the Anglo-Norwegian Frigg Field, expected to cost considerably more than gas from the southern U.K. sector of the North Sea, would have only a minimal impact on the price to customers.

Gas from the Frigg Field—due on stream in October next

year—and the Shell/Esso Brent Field should mean that sales will increase by up to 50 per cent. by the early 1980s.

Mr. Denis Rooke, deputy chairman, suggested that Britain could expect a "very significant" gas industry well into the next century. Existing reserves in the North Sea would be running down by the 1990s, but with ten years further exploration it was inconceivable that further major reserves would not be found.

Price restraint:

Sir Arthur strongly criticised the effects of price restraint on the industry. "We intensely dislike being in deficit," he said. "We regard it as a slur."

He believed the corporation should have been allowed to make a profit of 4 per cent. on turnover, which would have given a surplus of £42m. in 1975-76 and £52m. in 1974-75.

Because of price restraint, the Corporation had made an actual loss of £84m. This meant that restraint had cost the Corporation £178m. over the two years.

P.O. plans for 25% on parcels in April

BY ARTHUR SMITH

THE POST OFFICE plans to raise parcel charges by 25 per cent. from April 26. But telephones and ordinary letter prices will remain unchanged until the end of July.

Mr. William Ryland, the chairman, pledged yesterday to keep prices steady for "a further period beyond next July," if the economic situation and co-operation between management and staff in raising efficiency continued.

"But obviously the Post Office cannot commit itself until it can see how the situation develops meantime," a spokesman said.

Announcing details of the parcel price increases, first disclosed in the Financial Times on January 26, the Post Office announced that charges for heavier letter packets and overseas mail will also be raised.

Increases on inland letter packets range from 3 per cent. for 100 to 150 grams first class to 16 per cent. (or 14p) for 450 to 500 grams second class.

Some overseas postal rates for surface mail and air mail will rise by a weighted average of between 5 per cent. and 39 per cent.

Optimism in the Post Office is mounting about the financial

position following the two hefty price increases of last year. There are hopes that the Corporation will finish the current financial year in the black. Telecommunications is likely to provide a bigger profit than the anticipated 2 per cent. return on turnover, while posts will probably not have to take up the full £70m. which the Government is offering as compensation for former price restraint.

The proposed increases in parcel charges are estimated to yield around £23m. in a full year and the overseas rates a further £8.5m.

Parcels have long been an unprofitable activity for the Post Office and a surplus has not been realised since 1967-68. Losses have mounted to more than £123m. since then. Last year, the service had a deficit of £42.5m. and suffered a loss of nearly 70p for every £1 taken in revenue.

Parcel tariffs were raised in 1974 by an average 50 per cent. in March and by a similar amount in September. Figures have not been made available for traffic increases, but the Post Office's National Council indicated last night that this was one area it might want to explore.

Angry Whitehall/Dublin exchanges on 'torture'

BY GILES HEARIT IN BELFAST

ANGRY statements from the Stormont Castle offices of Mr. Merlyn Rees, the Ulster Secretary, and from the Irish Government yesterday made it clear that a bitter diplomatic row has broken out between Whitehall and Dublin over the "torture case," on which the European Commission of Human Rights has just reported.

The Commission's confidential findings on allegations made four years ago by the then Fianna Fail Government of widespread torturing of IRA detainees by the security forces in Northern Ireland were communicated to both governments on Tuesday.

Although in accordance with the European Convention neither has released the report, seemingly authoritative speculation in the Dublin newspapers yesterday morning that the Irish allegations have been largely upheld and that the Irish Government will refer the case to the Court of Human Rights has drawn a sharp reaction from the Northern Ireland Office.

The British Government, a spokesman stated, would have no objections to its (the report's) publication, since this would demonstrate the speculative nature of the unofficial reports circulating in Dublin.

Within hours the Dublin authorities replied publicly, examining the report, the Irish saying that they "would welcome the publication of the case in open court."

The conflict between Dublin and London, however, will become far more serious if after the three months it now has to elapse, the report, the Irish Government decides to press its case in open court.

Despite the legal suits initiated, under which SWS sued for repayment of the loan, while Haw Par claims damages concerning matters including a £16m. share sale in 1973, hopes of a settlement, avoiding a long legal battle, do not seem to have been abandoned.

Negotiations have been in progress for some days about the possible payment of the £121m. first instalment of the loan, due last month, into a joint Haw Par-SWS account, pending settlement of the legal issues.

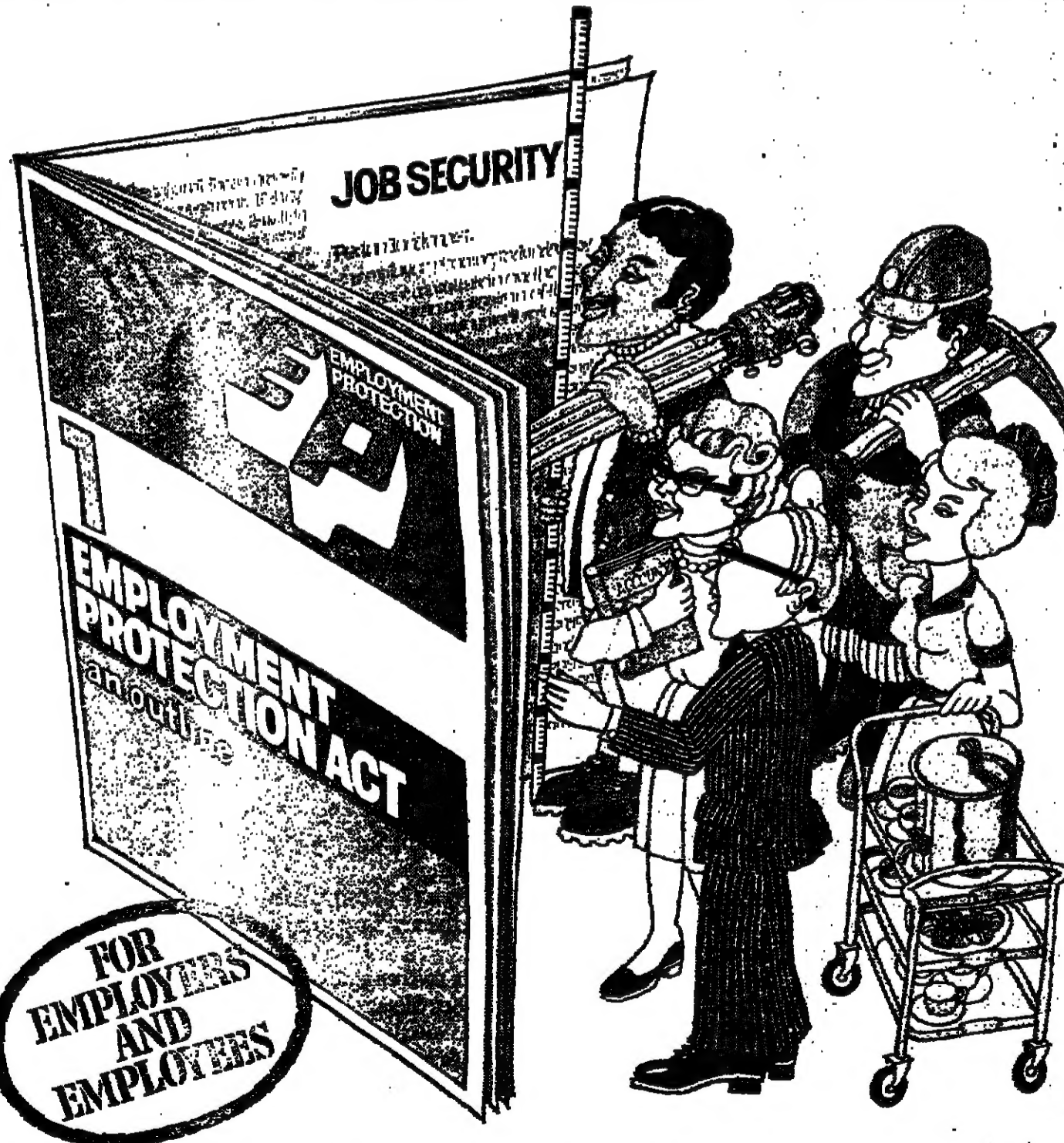
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It is understood that Mr. Robert MacCrimmon, QC, has been retained as senior counsel advising Haw Par on the matters at issue, already the subject of legal action instituted on both sides.

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There's a better working life for everyone in this guide.

It tells you about the new Employment Protection Act, a major piece of legislation that's important to everyone who works for a living. Employers and employees.

The Act is very wide in scope, and covers many different aspects of working life. But it has a single basic aim: to create a climate in which employers and employees can work more closely together, and so make British industry and commerce more productive.

The Act lays the groundwork for this improved co-operation. By encouraging more collective bargaining—and in this connection the independent Advisory, Conciliation and Arbitration Service will have an important part to play—and by providing extra protection and greater job security for all workers.

Managers and executives, manual and non-manual workers, full and part-time

employees—the Act provides benefits for men and women at every job level and in every kind of job.

Some of these benefits will become effective soon. For example, from 8th March, procedures that employers and trade unions must follow in handling redundancies (for which a separate explanatory leaflet is available). Other provisions—such as remedies for unfair dismissal—will be introduced during the Summer. And some provisions will come into effect early in 1977. For example: anyone on short-time or lay-off will then be protected by guaranteed payments and a woman leaving to have a baby will be entitled to maternity pay.

This gradual phasing in of the Act is designed to help employers with any arrangements or adjustments they need to make. And, as the Act comes into operation,

that should mean a better and more productive working life for everyone.

Whether you are an employer or an employee, this important Act concerns you. Get the guide now—and find out more facts about Employment Protection. You can obtain it from your nearest Unemployment Benefit Office, Employment Office or Jobcentre. Or send in the coupon to: H.M.S.O. (S14B), Cornwall House, Stamford Street, London SE1 9NY.

Please send me a copy of: FT 12/2

☐ "Employment Protection Act—An Outline"

☐ "Handling Redundancies" FL 581 (comp.)

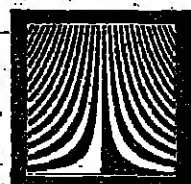
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EMPLOYMENT PROTECTION ACT





EDITED BY ARTHUR BENNETT AND TED SCHOETERS

The Technical Page

INSULATING MATERIALS

Cheap fibres from many sources Swinging radiators

COMMERCIAL production of a new family of fine glass-like fibres intended primarily for domestic and industrial insulation purposes, and manufactured according to a process developed and patented by Saint-Gobain-Pont-à-Mousson, under the name "Tor", is to be taken up before the end of this year.

The main advantage of the process resides in the long list of vitrifiable materials which it can handle and the important fact that mixing of the ingredients for a melt is nowhere near so critical as in the manufacture of glass fibre for instance by St. Gobain's own Tel and Supertel processes. This must result in a lower-cost end-product.

Among the materials which can be used to produce the fibres are alumina, magnesia and even blast furnace slags, so the Tor process can be operated at considerably higher temperatures than would be con-

templated for glasses and then will produce fibres suitable for severe industrial conditions.

Following the successful operation of the process in an experimental plant—it left the laboratory some two years ago—two pilot plants are being erected, one at Rantigny in France (near St. Gobain's main glass fibre research centre) and one at Ladenburg in Germany. The French plant will be operated by St. Gobain Industries and specialise in the production of low-density lightweight glass fibre for insulation.

In Germany, where some DM60m are being spent on the plant, operations will be in the hands of Grunzweig + Hartmann and Glasfaser AG. This plant is to make an extremely dense fibre material made from a variety of materials, particularly suited for industrial plant working at temperatures in the range from 800 to 1,000 degrees C. This is an area in which the

INSTRUMENTS

Clear-cut radiation reading

LIQUID crystal displays are used in model 781 radiation meter announced by Searay. Of the latest type, the displays are compensated for ultra violet and incorporate polarising plates for all-angle clarity.

The compensated Geiger Muller tube detects gamma or X-ray ionising particles; a pulse discriminator detects pulses from the tube and limits noise. The digital display is the result of a pulse count over a fixed time period and is updated at the end of each time cycle; no flickering occurs.

Housed in a moulded high-impact nylon case, the 751 measures 175 x 110 x 30 mm and is lightweight. Measurements can be made, in two ranges, from 0.0001 to 1,999 rad/hr. The unit is supplied complete with PP9 battery and a small earphone for the audible output. Further details from Searay, Barton Road, Milton Keynes MK2 3LQ. (0909 70771).

More than just a time clock

MODEL 780 time recorder from Simplex Time Recorder Company is available in automatic and manual/automatic forms so

that applications will be found in job costing, access records for vaults, restaurant order check recording and many other tasks apart from the customary attendance recording.

Both versions incorporate a universal throat designed to take any size of form and both can be installed on horizontal or vertical surfaces.

The recorders have large clear type with AM-PM designation alongside the hour character. A completely automatic ribbon feed and reverse ensures long ribbon life and decimal typewheels in 1/100 or 1/10 types are available. Easily-read face dials are protected by shatterproof windows and the whole unit is 254 mm. (10 inches) high and weighs 2.7 kg. (6 lbs). More from Simplex House, 53 Wilbury Way, Hilden, Herts. SG4 0UQ (0462 52051).

HEATING

Swinging radiators

DECORATING and cleaning behind wall mounted panel radiators usually means draining the system, or at least the radiator. Now a system is available which enables the radiator to be swung down from the wall without closing valves.

The system has two features. An "O" ring seal takes over temporarily from the standard metallic compression seal, and an adjustable wall bracket allows the radiator to be lowered until it is supported on two wall hooks and is released from the wall brackets when it can be swung down from the wall.

The "O" ring seal is incorporated in a modified valve tail piece. The union nuts may be tightened to assure that no leakage occurs and extended work on the swung down radiator is necessary.

The modified valves, wall brackets and hooks are available from Savon Enterprises, Lightcliffe House, Pontefract Road, Hemsworth, West Yorks. WF9 5LW (0977 610839).

EXHIBITIONS

Problems of corrosion

CAUSES of corrosion and ways of minimising or avoiding it are to be explained at an exhibition to be held at the Design Centre, Haymarket, London, from March 24 to April 15.

The three main factors which must be considered—materials employed, the ways in which they are formed and assembled, and the environment in which they are used—will be dealt with and there will also be a section covering protective treatments and the services generally available to industry.

RESEARCH

Building to save energy

TO TRY to find ways of reducing Britain's future energy bills, a building science research and development unit has been established at York University, with the aim of developing alternative building technology for maximum energy conservation. Pilkington is supporting the unit with a £50,000 two-year grant.

The unit will work from the Institute of Advanced Architectural Studies at the university. Its director will be Mr. Peter Greenwood, a building scientist and co-designer of a new type of heated house originally worked out at Loughborough.

Tenders for the construction of nine of these houses will be called for over the next six weeks, and work is expected to commence in mid-summer. The houses will be built at Higher Bebbington, Merseyside.

Energy conservation techniques for commercial and industrial buildings will also be investigated over the next two years.

Carbon rod atomiser

FOR use in trace and ultra-trace determination by atomic absorption spectrophotometry is a carbon rod atomiser developed by Varian Chemicals.

A much denser cloud of atoms is produced than in ordinary flame methods and the new CRA-90 rod results in 100 to 500

MACHINE TOOLS

Controller uses tiny computer

PRE-LAUNCH discussions with selected U.K. and Continental machine tool manufacturers have already led to the sale of some 30 systems using the latest concept in machine shop automation introduced by Plessey. Deliveries will commence in the next few weeks.

Apart from the usual applications, such as capstan and centre lathes, and millers, the system is being applied to pipe benders, worm and thread cutters, and press brakes. Although all these installations are on new machines, the equipment can readily be retrofitted.

Called RUSC and micro-computer based, the system has two main units—a machine tool controller (costing about £2,700) and a portable editor (costing about £3,000). It is estimated that to install the controller on a machine a further £2,000 would probably have to be spent on providing suitable pneumatic/hydraulic drives and control connections.

Using the editor (which has a display screen and alpha-numeric keyboard) the planning engineer writes and edits programs to enable the machine tool to generate a component or part. When a part program is ready, the planner takes the editor to the shop floor (rechargeable batteries maintain the memory when the unit is disconnected from the mains).

The editor is connected to the controller, and the machine operator and/or planner can modify feeds, speeds and geometry of the job for the machine. When this has been achieved, the final version of the program is contained in both the controller and the editor.

With the aid of the editor, the final program can be transferred to permanent record on paper tape, magnetic tape cassette and a print-out to build a library of part programs. The controller

can be directly interfaced with cassette storage, and can be re-programmed by this method.

The editor can be used for preparing and checking programs for NC machines or RUSC.

A single library tape may be used to load the controller on a number of machines.

The operator has only to load and unload the machine, and correct for tool wear or replacement.

The controller can direct up to four axes simultaneously and can store up to 600 blocks of part-program information as well as containing logic sequences associated with any specific machine tool.

This new design incorporates the use of microprocessors, isolation of inputs and outputs, and a switching mode power supply. These features led to a reduction

cent. within France and 35 per cent. outside and thus followed the trend envisaged in the group's long-range plan which forecasts that 50 per cent. of its revenue will come from overseas operations by 1980.

ONE HUNDRED man-years of concerted effort between Barclays, IBM and Data Logic lie behind the newly implemented Barclaycard operation, running on two 370/168 computers and a series of remote terminals.

Phased over a two-year period, this major system—comparable in its complexity with the TOPS system on British Rail and airline reservations systems—is intended to provide the bank with more efficiency in operation, together with better customer service and faster provision of analyses for management purposes.

Characteristics include direct entry of data through displays and keyboards, on-line interrogation of the data base, production of narrative statements for customers and improved financial and merchandising data.

IBM's primary data base language DL/I was used with teleprocessing covered by TCAM.

Data Logic is at 320 Ruislip Road, East, Greenford, Middlesex, UB6 9BR (01-578 9111).

CSG-CAP, Sogeti, Gemini—has announced that its turnover for 1975 exceeded £251m. This represents an increase of approximately 31 per cent. over the 1974 turnover of £191m. This makes the group one of the world's largest £150m. came from France, including £2m. from bureaux and data acquisition activities, while the whole of the non-French revenue of £101m. was generated from consultancy and product sales.

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Computel will be marketing on behalf of CAD/C graphic and visualisation techniques with particular emphasis on the GINO-F language and the MEDALS draughting system.

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The service



Parliament

IN HUNT

HERE indignant cries of protest from the Tories in the House yesterday when Mr. Shore, Trade Secretary, announced that he had rejected the proposed Skytrain service on the grounds that it would severely damage the services of British Airways.

Mr. King said that nobody in the Government, with the possible exception of Mr. Varley, believed that Skytrain had any prospect of viability. "The Industry Secretary is the only person who has even begun to suggest that the business might continue. Presumably this is just his personal hunch."

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Tories demand car industry targets

IN THE six months following the Government's action on British Leyland, there had been more strikes in that company than in the six months preceding it. Mr. Tom King, Opposition industry spokesman, said in the Commons yesterday. "Where is the total change of attitude which everyone recognised as necessary?" he demanded.

The next tranche of money for British Leyland was £100m.—not just a few pence from a piggy bank—and this would have to be put in in June. "Yet we still have no idea of the targets the Government and the National Enterprise Board are expecting British Leyland to match at this time so little is being done."

Mr. King said that nobody in the Government, with the possible exception of Mr. Varley, believed that Skytrain had any prospect of viability. "The Industry Secretary is the only person who has even begun to suggest that the business might continue. Presumably this is just his personal hunch."

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MR. TOM KING

Strategy "total nonsense."

"We are not afraid to face the harsh facts about the motor car industry but there are other facts, too. There are facts about the achievements of the industry, facts vindicating this House's approval of the Government's decision to invest public money in that industry."

Mr. Varley added: "Of course, the main task must be to rebuild British Leyland and return it to viability and that main task is still before us. It is a formidable task and there is a long way to go but there are hopeful signs."

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not have happened and we would have lost not only hundreds of thousands of jobs but hundreds of millions of pounds on the balance of trade and balance of payments."

He announced that a new committee representing the major motor companies and unions would be working for a more stable environment for domestic sales.

The committee would include Mr. Jack Jones, general secretary of the Transport and General Workers Union; Mr. Hugh Scanlon, president of the Amalgamated Union of Engineering Workers; Mr. Alec Park, head of British Leyland; Mr. Terry Beckett of Ford's; Mr. Bill Price, the Vauxhall chief; and Mr. Gilbert Hunt of Chrysler U.K.

Mr. Varley said that fundamental changes of attitude were needed throughout the industry. "We have to assist the necessary reorganisation and rationalisation to ensure the Government's policy and the industry's plans are understood and, where possible, a suitable economic environment for domestic sales of motor vehicles."

Mr. Norman Buchan (Lab., Renfrew W.) who has Chrysler's Jawco plant in his constituency, told MPs that the most intelligent approach to the Chrysler question had been put forward by the workers themselves. They had been "ignorantly and stupidly criticised" in the Press and in the House.

Liberal trade and industry spokesman, Mr. Richard Wainwright, remarked: "The very existence of the Ryder Committee, the shocking report it produced, the farce over Chrysler and the production of the document on criteria for State assistance are indications of anarchy in this sphere."

"What we need is some major constitutional device for administering these enormous sums of money," he added.

Mr. Tom King, the Conservative spokesman, firing stiffly on three cylinders, attacked the Government's "incompetence" in failing to follow its own industrial guidelines.

The Chrysler investment could have been more profitably applied to other sectors of industry, he declared. Another £100m. was due to British Leyland in June but no one yet knew what targets had been set for the company.

Varley engine sounds smoother

BY PHILIP RAWSTORNE

PROGRESS IN the motor industry had begun to vindicate the Government's investment of public money, Mr. Eric Varley, Secretary for Industry, told the Commons yesterday.

Formidable tasks still remained, he admitted—and he announced that a group of leading trade unionists and management representatives had been brought together to help in the process of achieving a viable and competitive industry by the 1980s.

Whatever industrial problems remained, however, Mr. Varley found little difficulty in disposing of the political challenge of a Conservative seizure of the Government's policy.

"It is really about time that the Opposition stopped their carping and nagging and made up their minds whether they want to give the British motor industry a chance," he declared.

What a nerve they had, he said—presumably addressing more than the 14 Conservative MPs present for the debate—to criticise the Government for using the Tory Industry Act for the purpose its authors had intended.

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LABOUR NEWS

Fibre-glass safety row halts building of power station

BY DAVID CHURCHILL, LABOUR STAFF

UNION FEARS over safety have halted building of an oil-fired power station at the Isle of Grain, Kent. The dispute, which has led to over 2,100 workers refusing to work, is over dismissal of 13 General and Municipal Workers' Union members who claimed protective clothing when handling new fibre-glass material.

The union says experiments in the U.S. on the material have suggested a possible link with cancer, and that because of this it had negotiated an agreement with the site contractor, Cate Darlington Newalls, that overalls should be worn.

The contractor yesterday denied that the material was dangerous to health or that it had agreed to provide overalls. It stated that the material in question, used to lag the 3,300-megawatt power plant, contained mineral wool and asbestos-free calcium silicate, and that the Factory Inspectorate had confirmed that there was no statutory requirement to provide overalls for workers handling these materials.

It added that a national agreement between the Thermal Insulation Contractors' Association and the unions did not specify providing overalls. It feared that to provide them for the Grain power station workers would "create a precedent" and also contravene the Government's pay policy, since the workers had already had the full 16 pay rise. The 13 workers were dismissed for "refusing to work normally," said the contractor, claiming that the men broke a procedural agreement to continue working while negotiations took place. The contractor also said that the workers were offered reinstatement if they would work while the dispute was discussed.

The 2,100 other workers at the site refused to cross the picket-line this week after the dispute was given official backing by the G.M.W.U. Union officials plan a meeting with the contractors and the Central Electricity Generating Board in London today to resolve the dispute.

An official of the C.E.G.B., which is not directly concerned in the dispute, visited the site yesterday to confirm whether non-toxic and non-asbestos materials were being used.

Mr. Bill Wright, assistant general secretary at the Institution of Professional Civil Servants, said yesterday that the whole of the Whitley Council system with the Ministry of Defence was "put in jeopardy" by the lack of consultation over the redundancies. He also claimed that the Ministry of Defence had broken a procedural agreement with the unions should have been consulted.

An official of the Civil and Public Services Association, Mr. Robert Matthews, also expressed concern at the "manner in which the redundancies were announced." He said that MoD staff levels could be reduced without the need for redundancies if the unions were consulted.

Meanwhile, local officials of the Transport and General Workers' Union at the threatened Ordnance depot at Chilwell, Notts., are considering ways of preventing the depot's closure.

Insolvency protection plan starts April 20

By Our Labour Correspondent

PROTECTION for workers whose employers become insolvent will be introduced from April 20, when further sections of the Employment Protection Act come into force.

From that date an employee who loses his job when his employer becomes insolvent will be able to claim through the Redundancy Payments Fund arrears of wages, holiday pay and certain other payments owed to him.

According to the Department of Employment, thousands of workers each year suffer financial loss as the result of employers' insolvency and the total loss probably runs into several million of pounds a year.

Debts covered include pay arrears of up to £80 a week for up to eight weeks; holiday pay up to £80 a week for a maximum of six weeks; pay in lieu of notice; any payments outstanding from compensation by an industrial tribunal and reimbursement of apprentice's or articled clerk's fees.

No qualifying period is necessary before an employee becomes eligible and applications for repayment under these provisions should be made to the receiver, liquidator or trustee representing the insolvent employer, although all payments will have to be authorised by Mr. Michael Foot, Employment Secretary.

Other provisions of the Employment Protection Act coming into force from April 8 will oblige employers to give the Government advance notification of redundancies and arrange advance consultation with the trade unions affected.

Mr. McGahey calls for Labour Party unity

A PLEA to trade unionists to stay united within the official Labour Party and join the breakaway Scottish Labour Party, came yesterday from Mr. Mick McGahey, Communist vice-president of the National Union of Mineworkers.

A fraternal Labour movement could not win the battle for Socialism, he said, adding that Labour dithering on devolution had played a significant part in the rise of the SLP and the Scottish National Party, but the trade union movement would resist any attempt to tamper with its affiliation to the U.K. Labour Party.

Writing in the Scottish Miner, Mr. McGahey commented: "The major fight now before us is to unite the whole Labour movement around policies for Left advance."

"We should be demanding that Labour Governments and MPs abide by conference decisions and work to carry them out. How does the new SLP envisage a fragmented Labour movement winning that battle?"

MRS. DOROTHY Wedderburn has been appointed a member of the Advisory Conciliation and Arbitration Service's council to replace Professor John Wood, who was recently made chairman of the Central Arbitration Committee.

Mrs. Wedderburn is director of the industrial sociology unit at Imperial College, London, and is a member of the Royal Commission on the Distribution of Income and Wealth.

By Our Labour Staff

THE REGIONAL employment premium scheme is unfairly discriminating against women workers, claims the Equal Opportunities Commission in a letter to Mr. Denis Healey, Chancellor of the Exchequer.

Miss Betty Lockwood, the commission's chairman, said yesterday that the lower rates for women employees was an incentive for employers to recruit male workers.

The commission wants the Chancellor to bring the rate for women up to the same level for men as soon as possible.

By Our Labour Staff

THE NATIONAL Coal Board is to reduce the workforce at Eden Colliery, the only remaining pit in NW Durham, by 118. The 100-year-old Harrier seam is being closed.

The remaining 180 men will continue to mine coking coal from the Busty seam, whose life is also understood to be limited. More than 60 of the older men at the pit are likely to be made redundant. The rest of the 118 will be offered jobs at other Durham pits.

By Our Labour Staff

ONE HUNDRED workers at the Sinclair works of Glyndwr Foundries at Ketter, Northamptonshire, start a three-day walk-out Monday. Short-time working is being introduced in the mechanical plant and is described by works officials as a temporary setback.

Works convenor, Mr. Nigel Harris says it will be about a month before they can start to build up again.

By Our Labour Staff

SOME public houses would be able to stay open from 10 a.m. until midnight under a Bill to come before the House of Commons soon.

The Bill, sponsored by Mr. Kenneth Clarke, Conservative MP for Rushcliffe, would also allow children to go into "approved" parts of pubs with their parents until 8 p.m.

"It is not a drinkers' charter," said Mr. Clarke. "The Bill aims at small and sensible changes in the law."

It would allow licensees to apply for additional opening hours. This would mean flexible hours rather than public houses staying open longer," said Mr. Clarke.

Justice would have "an unfettered discretion" to refuse applications, and police could apply at any time to revoke an order.

By Our Labour Staff

FOSTER MENSWEAR, the Birmingham outfit employing about 2,000 in over 500 shops throughout Britain, has negotiated the full £6 rise for workers represented by the Union of Shop, Distributive and Allied Workers.

The settlement, effective from March 23, gives the rise to all shop management staff and all other retail staff over 20.

Minimum rates for full-time adult sales assistants are £38.50 with £40.50 for display staff and £35 for temporary unskilled assistants.

A consultative committee, representing the union and the company, has been set up.

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ACCOUNTANCY APPOINTMENTS

Group Finance Director
Thomas Tilling Limited

Thomas Tilling Limited intends to appoint a successor to the present Financial Director who is to retire later this year.

The Financial Director, as a member of the senior management team, advises on financial, economic and investment policy and, working closely with the Board, contributes creatively and practically to decision making for the efficient operation and further development of this successful Group. The appointment is one of the most demanding and stimulating in British business today. Candidates should preferably be Accountants with experience at a comparable level, including

international finance, and must be effective communicators, possess energy and drive, and be forward-looking and imaginative. It is unlikely that anyone under 40 or earning less than £15,000 will match the requirements. In addition to internal candidates the company wishes to consider outside applications.

Appointment to the Board is envisaged after 12 months. Please write, in strict confidence, to us as the Group's advisers on this appointment, giving brief details of age, education, qualifications, and career and salary progression, quoting reference 512/B. to:

A. J. M. Nevile,
Deloitte, Robson, Morrow & Co.,
34 Farringdon Street, London, EC4P 4DL.

Seychelles

Chief Financial
and Administrative
Officer

To set up and take charge of new centralised Administration and Finance unit, train staff and provide services to professional heads of Division. Applicants over 30 years of age, should have a full accountancy qualification (ACA, ACCA or AIMA) with substantial administration and accountancy experience. Appointment 2½ years. Salary to be arranged plus variable tax free overseas allowance in range £610 to £1,935 pa.

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For further information and application form, please apply, giving age and brief details of qualifications and experience to:

Appointments Officer
Room E301
Ministry of Overseas
Development
Eland House
Sage Place
LONDON
SW1E 5DH

FINANCIAL
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A large firm of City Solicitors with a number of overseas offices seeks a qualified (probably Chartered) Accountant with proven EDP experience, gained preferably in a professional or commercial environment, to assume this important appointment.

Reporting to the Executive Partner, the Financial Controller will be directly responsible for managing the accounting and EDP functions of the firm, and for advising on the financial management of the firm both at home and overseas.

This position involves considerable responsibility and challenge, operating in a management capacity in a progressive and pleasant professional environment. Remuneration will be negotiated according to age and experience, plus fringe benefits as may be expected from a large firm.

For further details, please apply in writing to Box A.5433, Financial Times, 10, Cannon Street, EC4P 4BY, giving details of qualifications and experience.

Our business is brewing and selling Younger's, McEwan's and Newcastle beers to free trade outlets and through our own public houses. Wines and Spirits and Hotels also form important elements in our Group.

We intend to maintain our enviable growth record and we are restructuring the Finance Division at our Head Office in Edinburgh. These two positions will be of interest to ambitious hard-working accountants with strong literate, as well as numerate, ability.

group financial
accountant

EDINBURGH c. £7,500 + Car
Responsible to the Group Financial Controller for the Accounts Department which consists of three qualified accountants and 35 other staff who process and record all Group financial transactions including subsidiary and associated companies. There will be close liaison with the Group Management Accountant, internal and external auditors and our Computer Department, which processes all Group and Divisional transactions through an IBM 370. The maintenance and development of accounting systems will be an important objective. We are looking for a top accountant with ten years experience in the commercial world, able to anticipate problems and execute solutions.

group financial
analyst

EDINBURGH c. £7,500 + Car
Away from the day-to-day routine of mainstream accounting activity, the Group Financial Analyst will advise the Finance Director on capital investment proposals, the financial implications of corporate plans, alternative strategies, etc.

We are looking for an accountant, probably a graduate, with experience of the appraisal of capital investment and skilled in the interpretation of data. This pioneering role will demand the management skills necessary to develop a small specialised team and the maturity to operate in a multi-divisional environment.

These positions offer excellent fringe benefits including generous non-contributory Life Assurance and Pension Schemes. Please write or telephone for application form to I M Glick, Group Selection Manager, Scottish & Newcastle Breweries Ltd., Gilmor Park, Edinburgh EH3 9SB Telephone: 031-229 7263 (extn 321).

Scottish & Newcastle
Breweries Ltd

Financial
control
in a European
environment

A prominent company in the distribution industry, operating principally in the U.K. but with subsidiary companies in France and Holland, is seeking to appoint a young, fluent French speaking accountant who is fully familiar with European accounting procedures.

The task will be to produce monthly and annual financial accounts, forecasting and annual budgets and internal audits, and to take part in cost and management accounting activities and financial investigations. You would be responsible for your own department, and would report directly to the Corporate Controller, UK and Europe. Although you would be based at the Company's offices in Essex, regular travel to Europe is an important feature of the job.

The salary will be not less than £7000, and the Company's benefits package is excellent. If you're a young Chartered Accountant with an interest—and preferably some direct experience—in European accounting, this is an exceptional opportunity for wider responsibility and greater involvement.

Please write with brief career and personal details to Position No. BSF 5268, Austin Knight Limited, London W1A 1DS. Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

FINANCIAL
CONTROLLER

The City £9,500+

A leading City firm of Solicitors with an international practice is looking for an experienced Chartered Accountant with management abilities to act as the Financial Controller of the practice.

The Financial Controller's functions will be:

- to head the computerised accounts department of the firm
- to be responsible for financial and cash planning, budgeting, accounting procedures, costing records and systems controls
- to supply the Partners with management accounts and financial data
- to supervise the general administration of the practice
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This post needs someone with a thorough understanding of the needs of a large partnership, experience of banking and taxation, knowledge of EDP usage and the ability to motivate and lead staff. The successful candidate will be offered a substantial salary of not less than £9,500 and ancillary benefits.

Applications, giving full details of previous experience and career salary, should be sent in complete confidence to J. W. Hill, Senior Deputy Managing Director, Management Consultants, 43 Shoe Lane, London E.C.4, quoting reference CJ1194.

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A major international reinsurance broker, member of a large banking and insurance group, is seeking a qualified accountant aged 25-35 with some commercial experience and the drive and ability quickly to assume greater responsibility.

The position offers excellent opportunities for career advancement and, after an initial period of familiarisation, a growing involvement in the financial management and development of the company, which operates an IBM 370 using advanced on-line systems.

The successful candidate will report to the Financial Director, who is responsible for 40 staff, and will be closely involved with senior management throughout the company.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to:

The Executive Selection Division - MF562

Coopers & Lybrand Associates Ltd.,
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Chief Accountant
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£6500 plus car London-based

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Candidates will probably be over 28 years old and should have relevant experience. Contributory pension; 4 weeks' holiday.

Please write with full details. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. Ref: B.1173.

This appointment is open to members of London.

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A member of MSL Group International

ASSISTANT
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A City Investment Bank requires an Assistant Accountant. 24-28 years of age and up to A.I.E. Part I standard. The candidate should have had several years' experience in a bank. Duties include assistance with preparation of management accounts and reports, staff loan and pension fund accounting, signing cheques and payments, etc. Good prospects and excellent salary and fringe benefits. Please phone Mr. R. Skells on 283 4200.

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DEPUTY
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BOOKS

French Churchill

SNOW

The Life of Georges Clemenceau by Edgar Holt. Hamilton. £8.50, 308

He who enjoys playing of historical parallels, taining to reflect on and Winston Clemenceau was the of the First World spokesman and war leader in the riter in the alliance entative of fighting icinate. obdurate, ready to fight on the of fight with him. ance doesn't begin n. Their political e some part of their had a good deal in

Clemenceau's ethical prominence in country would call a Left. Of the way of it, French politics oddity. He was ed Radical, pas- collectivist and at the humanitarian. In would share many dth, say, Bernard e high French 19th, mer he was a com- et, and an unusually ne. At the end of War, his war he end, or permit his to attend, a thanks- ce in Notre Dame, adherence to prin- him harm. Churchill, he never base in politics. He to rely on, just his

formidable and intransigent self. That was the situation through- out a very long life. He was on the whole distrusted and dis- liked. The Right believed that he was dangerous. The Left were certain that he was not one of them. Both sides were right. He hadn't even Churchill's reverence for tradition. He didn't think much of the aristocracy nor, as far as that, of anyone else. However, he had an absolute patriotism, a nationalism which was a kind of surrogate religion, an almost sensual love for the soil of France, his native Vendée, the language, anything which belonged to his beloved country except, one is sometimes tempted to think, its people. Here, with allowance made for the softening effect of the English mists, the comparison becomes very close.

Both of them were savagely witty rather than humorous. Clemenceau was much the reader, speaker, and owed his early success to this debating skill in Parliament. They both made themselves good journalists, and earned a lot of their living by writing. Both had "unimpaired physical courage. Clemenceau achieved a legendary reputation as a pistol shot and swordsman, and fought many duels—in which, presumably, because he wasn't trying, he indicated exactly one wound. They were both as egocentric as men can reasonably be.

Maybe that all adds up to what is required of a war-leader in desperate circumstances. There were some differences exactly between them. Clemenceau drank only water (which astonished every-

one). He was a devoted lover of women, and had a string of talented and picturesque mistresses. In his eighties there was a final love-affair with a woman who was certainly adoring and who sounds eminently desirable.

He was a much better picker of men than Churchill, who would never have equipped himself with anyone as able as Mandel as his permanent number two. But Clemenceau, unlike Churchill, was an ungenerous cuss, and didn't give much in the way of praise. He had won the war, in his own opinion, single-handed, and was scathingly funny about his colleagues, including Lloyd George. Lloyd George, however, could return that compliment in kind, and the two of them together must have been one of the better dual acts of the twentieth century.

Clemenceau was one of the few men whom Lloyd George in old age referred to with respect, often designated as the Old Monster. He really was something of a monster. Yet, reading this spirited biography, written quite without affectation in admirably brisk English, one emerges with a kind of affection for him. Often it is affection that it is on the wrong side of the mouth, but it is impossible to suppress. When the official stuff has been stored away, and maybe a generation ahead, biographies similar to this are written of Churchill, they will probably produce a similar effect. Extreme egocentricity has its own charm. Maybe we should all like to be as rock hard impregnable as Clemenceau, and as able to



Clemenceau (left), Woodrow Wilson and Lloyd George after signing the Treaty of Versailles

behave as though other people did not exist.

Sometimes he carried his lack of empathy rather far. His mistresses were never concealed. Incumbent after incumbent entertained for him and went with him into society (the society which, a little later, the young Proust was to observe, including many of the same people). Clemenceau didn't have much money, and didn't trouble to make any, but as a spectacular politician he had the entire country (or, in her forties, his wife, neglected for years, got tired of this, and took a lover). Clemenceau was outraged. She had to agree to a divorce, on the understanding that he would have her deported immediately

it came through. She was accordingly put on the first boat back to her native America. He didn't allow her a franc. How she supported herself thereafter was no concern of his. It is not a pretty story, and there is a lot about Clemenceau which is not at all pretty. Nevertheless he looms out from this book like one of the massive wilful characters of fiction—more agreeable to read about than to have anywhere near, but slightly larger than life.

One final puzzle nags a little, from a book otherwise just and clear. Mr. Holt has written a number of works of the best kind of popular contemporary history. He has good critical judgment of 20th-century affairs.

For some obscure reason, though he has played down the part the U.K. played in the First World War. At times his book reads as though this were entirely a Franco-American concern. In fact, in material terms throughout, and after the French mutinies in 1917 very much in military terms, the British were decisively the senior partner (when the American troops fought in 1918, all their major weapons were British-made). It is necessary to write of Clemenceau, of course, from a French viewpoint; but a gentle reminder of how Lloyd George, Balfour, and the other British bosses were in 1917-18 judging the French, the Americans, the war itself, would not have come amiss.

Fiction

Surviving

BY ISOBEL MURRAY

The Mandrake Root by Joy Cowley. Hodder and Stoughton. £3.50, 309 pages

A Dove of the East by Mark Helprin. Hamish Hamilton. £3.50, 180 pages

After her brother's death in a rather mysterious car crash Elizabeth Sulwell attempted suicide, and spent six months in a mental hospital. The opening of *The Mandrake Root* finds her returning to her family in New Zealand, still unhappily conscious of her own emotional fragility—in fact conscious of two personalities, her own and that of the miserable stranger who has ruled her recent life.

One of the most powerful aspects of the book is the portrayal of the relationships between Elizabeth and her dis- mayed, conventional family. The day-by-day painful details are totally convincing. There is her self-centred mother, and her clumsy father who secretly buys a prize painting of Elizabeth's under a false name, and then lets her and it, and sisters and sisters-in-law who perpetually hint about the skill of a certain plastic surgeon who could remove the scars on her wrists.

Elizabeth has deeper scars than these. But she has to learn to live with the family, and to learn to leave them. This is a powerful book, and a convincing study of gradual recovery from complete emotional collapse.

There are some very good things in Mark Helprin's collection of stories, *A Dove of the East*. He is a most accomplished short story writer, and the 20 tales in this volume vary from the just over two pages to almost 40. In each he has the classic clever out-manoeuvring of that rare gift of the short-story-

teller, crystallising a character or a life in a moment or an action, and his subject matter ranges widely and vividly. Visual descriptions of nature or people are a speciality, and some of my most vivid memories of the book include dynastic blood-spattered, savaged cows in Jamaica, the defiant stance of a beautiful dancing girl in New Mexico, an American girl's first sight of the mountains, abandoned cabins in mountains south of San Francisco, or the Nevada mountains where a young couple threaten to go and fight to the death rather than let the husband be drafted into the army.

It is probably finally a matter merely of personal preference, but I am most impressed by the longer stories. The little story about Israeli cattle-borders on Golan, especially one of a young French Jew who kept apart, and lived alone or in the past. The incident when Orlovsky injures a dove on Golan and stays in to tend it, frames the memory of his marriage, his flight from the Nazis and his loss of his young wife. Essentially it is a compressed novel, gaining considerably from the compression.

"A Jew of Persia" is a different kind of tale, almost a folk myth. Yacov came from the highest Persian mountains, Israel, and great obstacles came between the generations, because his sons did not know Persian and he never learned sufficient Hebrew to begin to articulate his love of the old mountain life and his awe of the trade. The basis of this story is two en- counters Yacov has with the tales in this volume vary from the just over two pages to almost 40. In each he has the classic clever out-manoeuvring of that rare gift of the short-story-

Crimes

BY WILLIAM WEAVER

Blood Relatives by Ed McBain. Hamish Hamilton. £3.50, 178 pages

With his many imitators, it must be hard for Ed McBain to avoid seeming to imitate himself. But he succeeds. Now that several other writers have established Precincts with a fixed set of characters (like McBain's 87th), we are given much less of the home life of Detectives Gargle and Kling, and more straight detecting. As usual, the crime is horrible, and the solution is even more horrible; but you follow Carella towards the denouement step after step, hooked.

New Face in Hell by Roger Burby. Collins. £2.95, 192 pages

This is a cops-and-robbers story. There may be an excessive word-

amount of police background (a la McBain), but the pursuit itself is skilfully paced, and the finale is properly cathartic.

Legacy of Evil by Anna Clarke. Collins. £2.95, 192 pages

Poor Elsie Bullen is finally left a widow (never mind how, and her dreamed-of freedom opens out before her. She learns to drive, take courses, paint, meet new people. Instead, she finds a more amusing and far nastier way of spending her idle days. She turns her suburban neighbourhood into a disaster area through subtle and convincingly easy stages. As in her previous books, Anna Clarke has created an original and arresting protagonist and a perfect mixture of dire evil and quotidian normalcy—and with out an excessive or misplaced word.

HISTORY TODAY

Edited by Peter Quennell and Alan Hodge

The February issue includes:

THE JEWS IN POLAND, Part 1: 1264-1795

Adam Zamoyski

By the eighteenth century four-fifths of the world's Jews lived in Poland.

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Michael Grant

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Poststate emperor

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Julian by Robert Weidenfeld and 95, 256 pages

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ECONOMIC INDICATORS

	1975	1975	1975	1974	1974
Unit	Jan.	Dec.	Nov.	Jan.	Dec.
000s	1,430.3	1,211.4	1,488.3	742.0	n.a.
000s	88.8	103.1	125.7	n.a.	n.a.
Shn.	6.785	5.429	6.906	6.833	6.799
£bn.	14,488	12,731	14,079	n.a.	n.a.
1970=100	260.4	234.4	256.2	222.5	222.5
1970=100	264.9	201.8	198.9	173.0	187.4

	1975	1975	1975	1974	1974
July 72=100	Dec.	Nov.	Oct.	Dec.	Nov.
1970=100	196.5	194.3	196.2	157.1	153.1
1970=100	79.7	81.2	81.5	76.3	76.4
Jan 74=100	146.9	144.3	142.6	116.9	115.2
1970=100	186.4	180.8	177.1	158.9	159.8
£m.	3,299	3,299	2,261	2,350	2,315

	1975	1975	1975	1974	1974
1970=100	Nov.	Oct.	Sept.	Nov.	Oct.
1970=100	161.6	161.2	166.5	106.6	107.0

	1975	1975	1975	1974	1974
£bn.	Dec.	Nov.	Dec.	Dec.	Dec.
£bn.	1,966	1,924	1,832	1,745	1,727
£bn.	1,767	1,637	1,565	1,386	1,382
£bn.	-0.199	-0.287	-0.267	-0.286	-0.438
000 tonnes	319	408	393	402	431

	1975	1975	1975	1974	1974
m.kgs.	Nov.	Oct.	Nov.	Nov.	Nov.
000s	49.13	55.11	48.93	42.11	50.71
000s	221	250	211	256	257
000s	354	423	382	346	428
000s	27.0	28.0	25.6	24.3	22.4
millions	437	448	421	438	475.1
000 tonnes	341	353	332	346	348.4
m tonnes	6.88	7.06	6.81	6.52	7.55
1970=100	91	91	92.6	106	101.3
000s	91.8	103.3	80.1	71.3	71.3
000s	48.2	56.6	51.2	43.9	70

	1970=100	1970=100	1970=100	1970=100	1970=100
1970=100	150	150	153	137	135
1970=100	2.65	1.72	2.3	2.32	2.27
1970=100	103	106	112.5	133	136.7
m kilos	Sept.	Aug.	Sept.	Sept.	Sept.
1970=100	2.5	7.9	9.1	9.8	10.2

	1970=100	1970=100	1970=100	1970=100	1970=100
1970=100	151	145	144	126	119
£bn.	3,097g	3,220	3,651	2,673	7,625

eliveries. † Net sales. ‡ Consumption. ** Seasonally manufacturing industries. † Excluding car radios, ‡ made and imported sets. § From May, 1975. † of calculation refers to advances to U.K. public. ‡ Historical figures on new basis not available. † ding cooker grilles (casters). ‡ Value of output, † not seasonally adjusted. ‡ First preliminary

Third World watershed

BY HUGH O'SHAUGHNESSY

The Poor of the Earth by John Cole. Macmillan. £7.95 (hardback), £2.95 (paperback), 144 pages

It is a measure of the eminent good sense of the British people that those concerned with the issues of world development do not have such a struggle to establish their case as they did ten, or even five, years ago. Continually confronted by the media with images of how wretched life is for the majority of the world's population, people in this country even in these comparatively lean times accept that they have a duty to do what they can to palliate such wretchedness.

The amount of money raised voluntarily or through taxation for the underdeveloped world is very large. At the same time it is less and less acceptable in society to be known to be making money through association with governments which are known to be blocking the legitimate development of their populations. In the case of trading with the Rhodesian régime, indeed, it is not just inelegant, it is illegal. The problems of world development are the stuff of Women's Institute meetings and Sunday sermons.

Hardy annuals

BY ROBIN LANE FOX

The Genius of Thomas Hardy by Margaret Drabble. Weidenfeld and Nicolson. £5.50, 192 pages

A hundred years ago, Hardy was living in the pretty Dorset village of Sturminster Newton and working on *Jude the Obscure*. Two new books on Hardy do not mark any centenary. But when they remark that there are men alive who remember Hardy well, they pull up this country-bound fan in his tracks. Of course Hardy only died in 1927. The world of rural and professional Wessex, the workings of fate and religion, the reflections of emotional moods in wild or lush landscapes; these themes seem ages away from any contemporaries.

The best of the brief essays edited by Margaret Drabble seem to me the cream of the two books. I like these collections, where one or two ideas suffer for contribution and are memorable in their isolation. Nobody goes on too long, and those who tend to be provocative have time to live up to form without raking things too far. To A. L. Rowse, Hardy's social

clumsiness in the face of class barriers speaks for his "latent masochism." "If he had seen at all homosexual, he would have been more flexible, more socially adaptable." The author makes you wonder.

David Cecil on Hardy's sense of history and Harold Orel, most interestingly, on Hardy's relationship with the theatre, keep the essays moving through their discussions of *The Dynasts* come closer together, for this historical panorama is also dramatically imagined, and Hardy's essays moving through the range of the cinema. It is not an easy read, but these essays are a reminder that no appreciation of Hardy's work, still less of his outlook, can skirt past this strange study of genius and necessity, of the great Napoleons and Nelsons and the humbler men which the Wessex novels had given us in a different setting.

The Dynasts is an odd book for the poetry in it is almost completely unreadable, even as blank verse. Yet Hardy's poems, as he himself intended, are works in which he best recorded his "impressions, not his convictions." Geoffrey Grogan, who discusses the poems here, turns Hardy's own ideas about poetry on to the course of his poetic

development. Those who still find the roughness and odd vocabulary too much for their taste should consider Hardy's remarks on the connection of poetry and architecture, in which he began his career. The "Gothic art principle in which he had been trained," informed his use of irregularities. That does not endear us to them, for poems are not bits of stone. But it shows how they were meant to work.

There is biographical speculation, too. It seems now to be highly likely that Hardy's first love was his cousin Tryphena Sparks, a liaison which he may possibly have believed to be incestuous and which may conceivably have led to a child: Lois Deacon tells how she tracked this missing detail for 15 long years and now links it to female characters in the novels. A photograph of Tryphena shows the same brows "arched like two stirs in music" which were a mark of Fanny Day, heroine of *Under the Greenwood Tree*. Miss Deacon makes the most of her discovery, claiming it as "the lifelong inspiration of his novels." Hardy's biographer, Robert Gittings, has challenged her findings.

Less sensationally, I would like to put in a word here for the influence of Virgil. Hardy's lifelong companion. To my mind, Hardy is the last of the great Virgilians in literature. The sympathy between the landscape and the emotions of men, the theme of fate, tragic love and the ability to see life through the eyes of his humbler characters among man and nature; these, and much else, could be absorbed by a writer, who prized Virgil and the other classics as the education of a man who had failed to reach a university.

Timothy O'Sullivan's illustrated biography deals neatly with Tryphena in a paragraph and avoids the more literary sort of speculation. He has some rather nice photographs of places in the novels, or their real ancestors. Hardy's friends, travels and publications are worked into a readable narrative, and I think the book could be enjoyed by anyone who knows a few of the Hardy novels and wants an afternoon's interlude before enjoying any more. It makes one think. When Hardy was born, he was set aside by a doctor who considered him to be dead. A nurse rescued him, and she has yet to be exalted as the woman behind his literary life.

Dakar disaster

BY ALLAN TODD

The 'Guns of Dakar' by John Williams. Heinemann. £4.50, 201 pages

There can seldom in the history of war have been a more confused operation than the expedition to Dakar in September 1940. Having successfully attracted the equatorial African colonies to his side, General de Gaulle formulated the idea of taking over Dakar and the adjacent colony in a purely French enterprise, but this became merged in a larger Anglo-French venture. At that stage in the war, with the Battle of Britain rising to its height, and the invasion barges being assembled on the other side of the Channel, it looked like a splendid gesture of defiance and confidence, exactly the sort of thing to appeal to Churchill.

However, Operation Menace, as the expedition was officially named, became operation muddle from the start. When the expedition was about to sail,

strongly adverse reports of two agents' speciality commissioned to investigate its feasibility were ignored. Lack of security reached farcical proportions, though the Dakar authorities were nevertheless taken completely by surprise. There was confusion over the command and at one stage an attempt to put de Gaulle under the orders of the British general and admiral. The ships were stowed in a manner quite unsuitable for an opposed landing, though possible opposition was envisaged. When it was seen that there would be opposition, the War Cabinet began to blow cold, but the expedition's leaders blew hot and did not give up until one of the two battle-ships was holed.

The object of the exercise was to keep the Germans out of Dakar, but the Vichy authorities were just as determined to do this as we were and the Germans played very little part in the affair at all. If anyone was to blame for the failure of the

expedition, it was Admiral North in Gibraltar who, because of lack of any clear orders from the Admiralty, allowed Vichy warships out through the straits and was subsequently sacked. What ever had happened, the expedition never had much chance of real success, and if it had succeeded, it might well have produced a strong German reaction and done more ultimate harm than good to the Allied cause.

On the other hand, the presence of the Anglo-French force frustrated an attempt of Vichy warships to regain control of equatorial Africa, so on balance it may have done more harm than good, and it certainly provided lessons for the future on how not to do it.

Mr. Williams has written a highly readable and balanced account of this affair and in the approved detective story writer's manner has on the very last page produced a twist in the tail.

A man of your position probably has first hand experience of the redistribution of wealth.

Are you taking fewer holidays abroad? Are you dining out less or spending less on cars? Are you finding that in small niggling areas you have less purchasing power than you had several years ago?

You're not alone.

Successive government policies either by accident or design are actually changing the distribution of wealth in Britain. And obviously the people who are suffering the most are those whose wealth is being redistributed. That doesn't mean a small isolated group of landed gentry, it means anyone whose income is above the norm.

REDISTRIBUTION OF WEALTH

Between 1972 and 1975 the retail price index increased by 56% or to put it another way, during those three years the purchasing power of the pound fell by 36%.*

And in spite of all efforts a high level of inflation is likely to continue for some time.

Inflation, contrary to popular belief, doesn't hit the man without money hardest. It penalises and impoverishes the wealthy. They have most to lose.

Even the 'anti-inflation' £6 per week pay limit is biased towards C1C2's. No increase is at present available to top income earners.

Add to this the successive increases in personal taxation, and it's easy to see which section of society is paying the price of social and economic equality.

WHAT CAN BE DONE?

In personal terms, this is something that we have to accept, whether we like it or not. There's not much, short of emigrating or dropping out, we can do about it.

But in business, particularly in production, marketing and advertising, there is something that can be done.

Quite simply, it is to recognise the changing shape of the market place and build and promote your product to suit it.

The main point to appreciate is that the classic 'rich' are no longer automatically the prime market for all 'AB' type products. Because today over two thirds (67%) of the top income households are now C1 C2 or D.**

THE POOR RICH OR THE RICH POOR?

The classic 'socio-economic group' method of market analysis has been stood on its head. Since 1972 the market of so called C1 C2 households earning over £3,500 has increased by a staggering 320%***.

This is an astonishing re-adjustment of income. Remember too that C1, C2's tend to have far less of their incomes committed to regular outgoings like mortgages and school fees, etc. Much of their new found wealth is earned to be spent almost immediately.

WHAT'S HAPPENED IN LONDON

And what has happened in the country

Sources:
*Central statistical office
**Mirror Group Newspapers
Household Readership Income
and Consumption Study 1975
***TGI 1972, 75



as a whole is equally true of London.

Remember that the London market accounts for nearly 30% of the total UK market.

The traditional method of market analysis reveals that the Evening News and the Evening Standard have a similar number of so called "wealthy" AB readers.

READERSHIP OF EVENING NEWS AND EVENING STANDARD		
By Socio Economic Groups		
	Evening News '000	Evening Standard '000
A	83	99
B	302	271
C ₁	587	482
C ₂	761	391
D	505	232
E	124	31

TGI 1975

Where the Evening Standard loses out is that it is relatively short on the new rich

Evening News

Because the majority of top income earners are now C1 C2.

—the prosperous C1C2's. The Evening News has 475,000 more of these readers.

Compare the change in consumption AB's and C1C2's over the last three years and you will see why this group is so vitally important.

TABLE INDICATING COMPETITIVE INCREASE IN LIVING STANDARDS				
	AB '000	% increase	C1C2 '000	% increase
Brandy Drinkers	'72 1040 '75 2546	145	1927 8069	318
Colour TV	'72 374 '75 1393	274	668 4312	546
Unit trust holders who increased savings in the previous 12 months	'72 191 '75 218	14	206 254	23
Holders of property insurance who took out policies £2000+ in the previous 12 months	'72 41 '75 69	68	57 227	298

TGI 1972 and 1975

THE NEW GROWTH MARKET

It appears that more and more 'AB' products are being bought by C1C2's!

Here we have what must be a growth area for most luxury and up market products. In spite of the current recession it offers a unique opportunity for the manufacturer or marketing man to increase his sales.

Remember too, that these figures represent new spenders coming into the market. This is where the long growth must lie.

In every single one of the following type areas the Evening News readers number the Evening Standard readers

TABLE INDICATING SPENDING POWER OF EVENING NEWS READERS COMPARED WITH EVENING STANDARD READERS			
No. of readers who:	Evening News	Evening Standard	Difference
Have credit cards	408,000	364,000	44,000
Are golf players	175,000	92,000	83,000
Enjoy sailing	59,000	48,000	11,000
Ate out in a restaurant (Weekly-evening)	307,000	296,000	11,000
Take alcoholic drinks	2,283,000	1,469,000	814,000
Drink brandy	987,000	707,000	280,000
Drink liqueur	1,192,000	841,000	351,000
Drink whisky	1,255,000	847,000	408,000
Bought a car in last 12 months	441,000	228,000	213,000
Have colour TV in the home	740,000	516,000	224,000

TGI 1975

In truth, this analysis of what is happening with the country's wealth won't come as a surprise to most observers.

It is a trend that has been apparent some time.

But now there is an opportunity to make this redistribution work for you, instead against. Ring Laurie Large on 01-353 6 for more details.



15/2/75

The Marketing Scene

BOOK

Lebus tries again

BY ANTHONY THORNCROFT

Time Lebus was prob- a \$50,000 campaign which pro- motes goods alongside the names of the local stockists. Now the trade is intimately involved in promotional advertising which offers both customers (and retailers) discounts.

At the same time Lebus is attempting to widen its coverage away from the independents. Around 40 per cent of upholstery sales go through the multiples, but they take only 15 per cent of Lebus's turnover. Key account salesmen, on the lines of the grocery trade, will be recruited to negotiate with these major customers who can offer manufacturers enormous orders—at low profits. The third wing of the Lebus sales effort is mail order, which accounts for a profitable 20 per cent of sales.

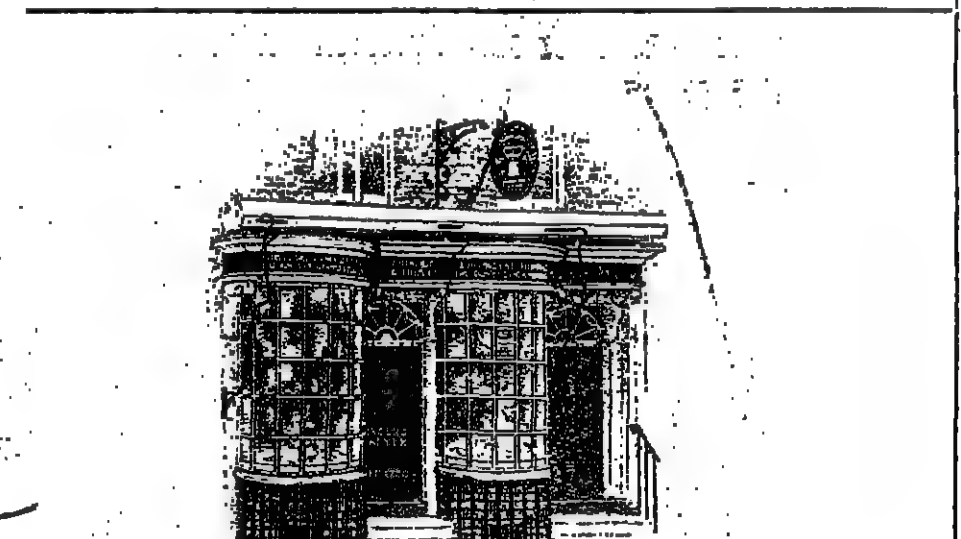
As well as a clearly defined, three pronged, marketing approach Fraser has also introduced a team of travelling repair men who offer servicing in an area which requires more after-sales service than it is usually given. The repair men reassure both the retailers and the customers. In addition Lebus has cut out its sales force (which once numbered 60 men)—replacing them with 15 regional managers who are encouraged to exercise considerable independence within

onals year

have got together to stage the London Television Advertising Awards of 1978 on March 18 at Grosvenor House Hotel. Broadcast, the magazine, used to organise a similar function but its last effort in 1974 attracted the gremios and in total display advertising 1975 the state of the industry is to third place with 8.9 per cent. This represents an increase on the regional evenings of 10.8 per cent. The London Television Advertising Awards promises to be a much more workmanlike affair and the jury, which includes names like Barry Day, McCann's Peter Bortock of mt. Popular Sunday, and Rubicam's John Salmon of nt, showed a slight increase. General magazines replaced in fifth place.

Sugar source

THE still fairly new agency of Berleby Fowler Magill Grade and Starkey has been given its most ambitious development project. Talres Development, part of its client Tate and Lyle, has entrusted it with developing a range of products derived from sugar. The products could have been developed by other agencies, along with domestic and industrial applications.



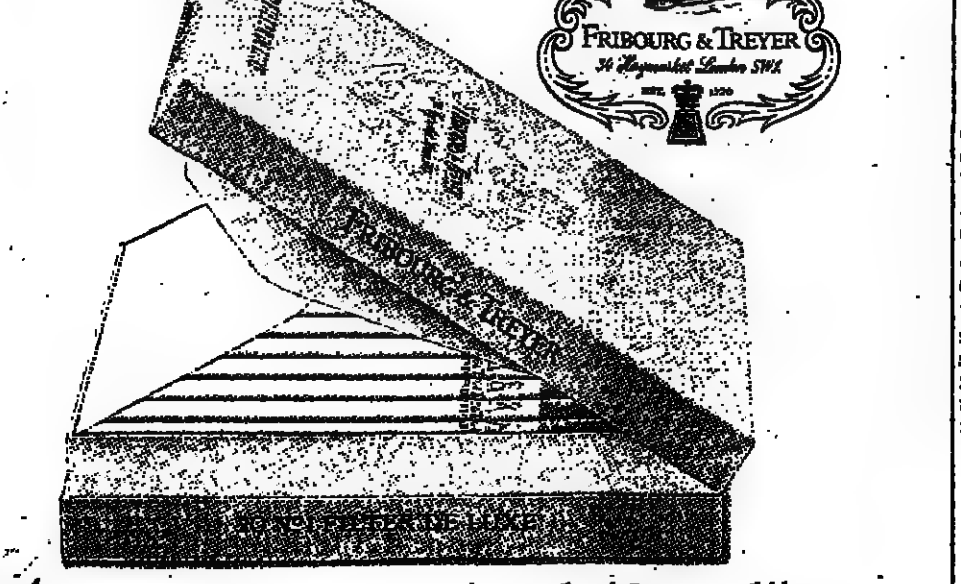
ir shop has only had one client in 250 years.

le looked in only last week. sent some time with him as wised through our collection es and examined the antique boxes. e then asked about the history dating back to 1720 mpled one or two snuffs. nally, he purchased a box of

No.1 Filter de Luxe, remarking that it was unusual to receive so much attention over a single transaction.

We replied that it had always been our policy to treat each caller as being the shop's only client. We could have added that in so doing we had just gained another

FRIBOURG & TREYER



Sp for 20 Recommended price. If you so wish, No.1 Filter de Luxe are available at for 200 in 20s including post and packaging from 34 Haymarket, London SW1Y 4HB.

MIDDLE TAR
manufacturer's estimate, October 1974, of group as defined in F.M. Government Tables
PACKET CARRIES A GOVERNMENT HEALTH WARNING

Nine of the top ten advertised brands in 1975 were retailers' Shops top big spenders

BY DON BECKETT, THE MEDIA BUSINESS

ONCE upon a time the British Bureau of Television Advertising (then flourishing and active) periodically produced a table of the country's top advertisers, in terms of their combined annual Press and television expenditure. It sometimes took a year or more before the figures were published, but the fascination was in order of likely billings.

Will advertising's current chart-toppers and potential chart-toppers continue to see their achievements go unrecognised? Fortunately not, because MEAL has just produced a fascinating trio of reports relating to adver-

1975's TOP TEN ADVERTISING BRANDS

Number	TV and Press combined	Press only	TV only
1	COI Energy Crisis	Go-op Local Branches	COI Energy Crisis
2	Boots	Boots	Woolworth's National
3	Co-op Local Branches	C and A Press	K Tel Records
4	Woolworth's National	Co-op National	Kellogg's Corn Flakes
5	Woolworth's National	Woolworth's National	Guinness Nyons
6	Co-op National	COI Energy Crisis	Allied Carpets
7	C and A Press	B and H Special Filter	Boots
8	Fine Fare	Player's No. 6 Filter	Guinness Bottled
9	Allied Carpets	M.F.I.	The Sun
10	Currys	Dixons Hi-Fi/Photo	One Red Cubes

ing to 1971. Unilever stood in first place, almost justifying the high level of volume discounts that Lintas managed to negotiate from media owners on its behalf. But even in 1971 there were signs that Unilever's pre-eminence was under challenge. Not only were Unilever companies cutting their advertising levels, but several of its rivals for the number one position, such as Cadbury-Schweppes, Imperial and Beechams were increasing their spending.

With the BETA no longer able to provide the information, we have long been starved of an up-to-date review of advertising's league tables. Without this information all three members of advertising's triumvirate must be feeling deprived. Advertisers, especially the big ones, need to see their company's contribution to advertising officially recorded and recognised, if only to justify volume discounts and their status around the ISBA table.

There are, of course, other interesting facts lurking among MEAL's volumes, and every advertising buff will find his own. For one of the more surprising facts was that in 1975 not only were there more than 30 brands spending over £1 million, but that the Top Ten averaged well over £2 million.

I must leave for someone else the task of sifting through all MEAL's 394 pages of individual brand data, in order to compile the equivalent of BETA's old Top Advertiser list. Otherwise we may never really know whether Unilever is still Britain's biggest advertiser. Or whether it has not have one single brand in the 1975 Top Twenty (its first in 1971). It seems quite likely that it has had to concede the number one spot to the Government.

Advertisers waste money on intensive campaigns, argues Callaghan Oherlthy.

More profit from small drips

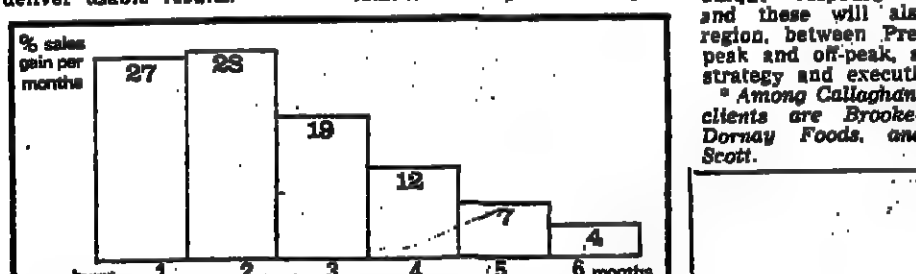
MANY companies select their media on the grounds that it gives their advertising "impact". And quite a number of these companies are quite happy not to see this impact reflected in their sales, replying to criticisms with "Our advertising works slowly over a long period; if we didn't advertise for a year, then we'd see the difference."

These beliefs look rather silly but they are doggedly clung to because there does not seem to be any alternative. Belief in methods of measuring the sales directly generated by advertising tends to be at a low ebb because too many claims have been made by practitioners who could not deliver usable results.

LAW II: THE RATE OF SALES GAIN INCREASES MORE SLOWLY THAN THE ADVERTISING WEIGHT PER BURST

This means that with each additional rating point—a rating measure, 150,000 household impressions, and 100 TV rating points called TVRs currently cost about £24,000, which is big money—the sales gain is lower than that obtained from the preceding rating point, so diminishing returns occur, gradually accelerating until saturation is reached and additional weight has no effect on sales.

Mail order companies are familiar with the tendency for



Most large companies have had a look at the problem and received long documents from their O&A departments on the subject. The best of these have provided reliable bases for forecasting market demand, together with the influence of various inputs in broad terms—but, as management has discovered, they are quite unhelpful in the crucial field of selecting the most profitable budget for the brand.

Over the past three years sales effects of advertising have been measured by this company for clients in eight frequent-purchase consumer markets and the following laws seem to hold:

LAW I: ADVERTISING GENERATES IMMEDIATE BUT TEMPORARY SALES GAINS

Consumers respond immediately but this is not always seen in sales figures, partly because other contrary effects may also be occurring and partly because only part of the effect occurs in any one sales period. Typically gains from a burst reach a peak at the end, and then die away over a period of a few months. (For Press, the effect is slightly longer than TV, reflecting the different time schedule of impacts on consumers, though the total gain may be similar). Thus for a major toiletry product field we found the sales life to be as in the chart. In the period of the burst 27 per cent of the sales gained by advertising occurred, and 73 per cent had been gained within three months.

In a variety of other markets, including food and beverages, very similar, though not identical, results have been found. In one very dynamic market, with a high growth rate, management had a theory that advertising caused a permanent uplift in market volume but research showed that this was not so and that the normal decay curve applied.

LAW III: ADVERTISING SALES EFFECTIVENESS DECLINES WITH BURST PROXIMITY

Saturation is affected by another factor—the timing of bursts. Increased frequency accelerates saturation. In a typical recent investigation it was found that saturation operated at around 400 TVRs in a schedule with a burst every second month. In another, heavily advertised market, the following pattern of response was found.

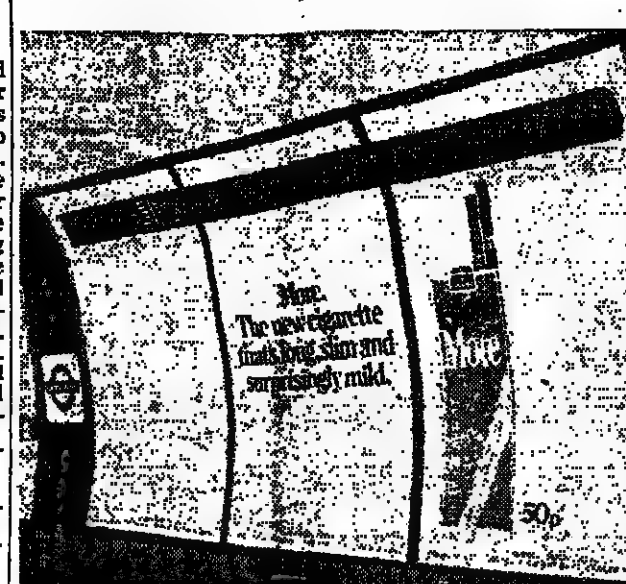
Sales Index	Burst weight of 400 TVRs per 4 weeks	One burst every 5 months	One burst every 3 months	One burst every 2 months	One burst every 1 month (i.e. continuous)
	100	96	87	87	65

Thus continuous advertising at this weight caused a wastage factor of 45 per cent compared to infrequent bursts. Whether such wastage is profitable is another matter, which is the subject of subsequent volume and cost calculations. In many markets the sales gains from advertising are not of such a high order that wastage on this scale is acceptable in normal circumstances.

The mechanism underlying this law can easily be stated. An initial burst converts those consumers with a high propensity to buy the brand. However, if

Tube gets more

BY ANTHONY THORNCROFT



NEXT WEEK sees the official start of one of the most intensive campaigns using the advertising space on London's buses and Underground stations. It is for More cigarettes, the new long (120mm) cigarette from J. R. Reynolds, which is being backed by around £700,000 of advertising money. A sizeable slice of the sum is going to London Transport Advertising, and is an encouragingly quick response to its efforts to revive this sector of the advertising industry.

Last year LTA attracted around £3.5m. in advertising, an amount which has risen rather slowly over the years. But in 1976 it is adopting a brand new approach, starting on the Underground. Like the outdoor poster industry most of the best sites in the Underground—those facing the entrances—were permanently occupied by certain big advertisers, in particular the tobacco and beer advertisers. Now LTA has cancelled all the old contracts and is parceling out sites in a quite different manner.

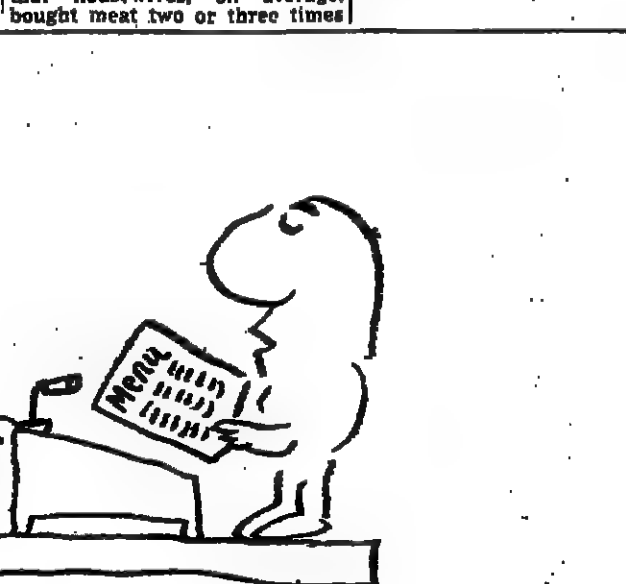
Again like outdoor posters, it is concentrating on packages offering advertisers 150 mixed sites which are guaranteed a certain audience. These can be bought by the month at £8.80 per site. The sites contain a mixture of the premium stations, like Oxford Circus, and the inner sites, such as Euston, and the outer, like the likes of Ongar. However, it is still possible to buy a campaign to publicise its attractions.

Grilling for meat

AGB Research has gained a two-year contract from the Meat and Livestock Commission to measure consumer purchases of meat and poultry. This is the first time that this £24,000. business has been subject to continuous research. The TCA panel of 4,500 housewives will, in future, keep a weekly diary of their meat purchases.

The research is part of the revitalisation of the meat trade following the formation of the Meat Promotion Executive last May with an annual advertising budget of over £1m. The research will enable the agency involved, Davidson Pearce, to make more scientific judgments on when and how to promote, and what types of meat and poultry.

A pilot test last year showed that housewives, on average, bought meat two or three times



information communication

There is a growing demand for meat and poultry. The Meat and Livestock Commission is now advertising its products. The research will enable the agency involved, Davidson Pearce, to make more scientific judgments on when and how to promote, and what types of meat and poultry.

One look at our menu will have the conference eating out of your hand.

Such are the advantages of holding a conference at the Inn on the Park that both organisers and delegates alike have come to view these proceedings in a new and altogether more attractive light.

At the Inn on the Park we present the conference as an incentive. A great deal of skill and energy goes into making any business gathering a pleasant as well as enlightening experience.

The superb cuisine, the luxurious surroundings and that special atmosphere unique to the Inn on the Park all contribute to making your audience that much more attentive,

your clients more appreciative, yourself more at ease.

Whether you're facing a conference for 400 or a sales presentation for 4, it's good to have the Inn on the Park on your side.

To the Conference Manager, Inn on the Park, Hamilton Place, Park Lane, London, W1A 1AZ. Telephone: 01-493 0888. Please send me further details of Conference and Banqueting facilities at the Inn on the Park.

Name: _____ Title: _____ Company: _____ Address: _____

CS/FT/12/2

Inn on the Park

Head Office Editorial & Advertisement Offices:
BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
Telephone Day & Night: 01-248 8000, Telegrams: Finantime, London
Telex: 386341/2, 883887

For Share Index and Business News Summary Ring: 01-248 8000

Branches: **London**, 25 Abchurch Lane, EC4A 3DF, Tel: 01-248 8000
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Sheffield, 11 George Street, Tel: 01-248 8000
Southampton, 11 George Street, Tel: 01-248 8000
Wolverhampton, 11 George Street, Tel: 01-248 8000
York, 11 George Street, Tel: 01-248 8000

THURSDAY, FEBRUARY 12, 1976

The function of the NEB

THE RESPONSIBILITY for the public row between Lord Ryder and Sir Kenneth Keith over the control of Rolls-Royce (1971) rests entirely with the Government. It was the Government which decided many months ago that the State shareholding in the company should be transferred to the National Enterprise Board, but no thought appears to have been given to how the relationship between the three parties—the management, the NEB and the Government itself—would be handled. There was certain to be resistance from the Board of what is, after all, one of the country's major companies; neither the executive nor the non-executive directors would relish the thought of becoming divisional managers of the NEB. Moreover, because so many of the company's key decisions—the development of new engines, co-operation with foreign companies, negotiations with customers like China and the Soviet Union—directly involve the Government, the presence of the NEB as intermediary was bound to be awkward.

Conglomerate

No doubt it would be possible for the Government to work out some operating rules and impose them; the directors of Rolls-Royce could then decide whether or not they could live with the new arrangements. But since the Government has not yet done so, it is worth considering whether the principle of transferring ownership to the NEB is correct. Quite apart from the special relationship with the Government, it is not at all clear that a company as large and complex as Rolls-Royce can easily become a division of an even larger conglomerate.

If the NEB is to control it as tightly as Lord Ryder seems to want, he will need to have his own experts to appraise and monitor the company's development programme. But unless the Government intends to hand over the country's aero engine policy to the NEB, the Department of Industry will still need its own experts in the same

field. What purpose will this duplication serve? Presumably the Government wants the company to be run commercially and profitably. In that case there is a lot to be said for giving it as much commercial independence as the nature of its business allows.

Many of the same arguments apply to British Leyland. What is the point of giving the company a powerful Board of directors, including able and experienced outsiders, if the crucial decisions have to be passed to the NEB for approval? British Leyland is too big to be treated as a division or subsidiary.

At the heart of the matter lies a confusion over the role of the National Enterprise Board itself. Some of its sponsors have seen it as the British equivalent of IRI in Italy, a giant holding company with tentacles stretching into all the "strategic" sectors of the economy. Others, probably a majority, see its main function as finding situations where "the market is not working properly," injecting new management and finance into companies which need them, and stimulating investment in lagging industries. It is unlikely that the same body can perform both jobs effectively. The responsibility for companies like British Leyland and Rolls-Royce is so enormous that it will swamp the rest of the NEB's activities.

Decision

The only respectable argument for the transfer is that in the past the Department of Industry has not been good at managing industrial investments. But the right approach might be to strengthen the Department's own monitoring arrangements, rather than to hand over responsibility to a body which has a different purpose. In the end, though, the Government has to decide what it wants and do it; to allow the present quarrel to continue will not only make the participants look even more ridiculous, but will cause unnecessary damage to both Rolls-Royce and the NEB.

A new psychological exercise

THE VIEW one takes of the Price Check scheme, due to begin next Monday, must be based on an assessment of its psychological effect—on the way, that is, it is likely to affect consumer expectations about the future course of inflation and the amount of pay restraint acceptable when the next phase begins in the summer. The list of goods published yesterday, on which it is hoped that price increases will be voluntarily limited to 3 per cent over the next six months, is an oddly assorted one, though it includes many household essentials. It will be supplemented by the voluntary action of retailers dealing in fresh foods, the prices of which cannot be foreseen or controlled for obvious seasonal reasons, in keeping down their margins on a number of products over the life of the scheme.

Assuming full co-operation, which has been recommended to members by bodies like the Confederation of British Industry and the Retail Consortium, a sizeable range of average consumer expenditure will be affected. The accompanying publicity, if well managed, may indeed help to bring it home to people that the rate of inflation is being significantly reduced. The Government is, in effect, seeking to show that for a wide range of goods the aim of bringing the inflation rate down below 10 per cent, by the end of the year has already been achieved.

Listed goods

To what extent this is being done at the expense of manufacturing and retailing profit margins can only be guessed at. It is noticeable that only the latter post and domestic gas are included in the list, and that the drive to get the nationalised industries back on to a commercial footing has not therefore been seriously jeopardised. It is to be hoped that in the case of the private sector, too, many of the goods listed are those whose prices were expected to remain fairly stable in any case. Mrs. Williams appeared to hint as much in saying that the

Anthony Robinson, in Rome, looks at the outcome of the 33rd Italian government crisis since the War and assesses the part the Communist Party might have to play in any long-term solution.

Italy's crisis of credibility

SIG. ALDO MORO, Italy's Prime Minister, has ended a five-week Government crisis, by agreeing to form a Christian Democrat minority Government. But it promises to be even weaker than its predecessor at a time when the economic situation demands a strong Government with the moral authority to call for the sacrifices, linked to reforms, which most intelligent Italians know to be necessary.

This is not to belittle the patience and tenacity with which Sig. Moro has conducted the negotiations for a new Government. Without his skill, one at all, but he is facing the prospect of a three-month political interregnum and early general elections. Sig. Moro and Sig. Benigno Zaccagnini, the Party Secretary, have managed to persuade their party to accept the responsibility of Government even though it faces a lonely and unpopular task. A Government in being is urgently needed to negotiate new foreign loan contracts, manage the economy and the important national labour contracts, and allow the Socialist and Christian Democrat parties to hold their respective party congresses within the next few weeks.

Tenuous hopes

There are somewhat tenuous hopes that these party congresses might clarify the political situation, possibly by forging a closer relationship between the Christian Democrats and the Socialists which would allow the formation of a more strongly-based government in which the Socialist Party (PSI) obtained that privileged position it has been demanding since the Left-wing parties' victory in the June 13 regional elections. But few Italians believe that the country's problems can be solved by yet another Government reshuffle between the same men and the same parties who have governed Italy for the last 12 years of Centre-Left governments, and in some cases for the whole period of post-war Christian Democrat control. For this past month has cruelly underlined the fact that Italy is not merely going through a government crisis but a crisis of the credibility of the political class which has ruled Italy for the last 30 years.

It is a class which, many Italians believe, has run out of the moral authority and capacity to govern. This is an impression which has been strengthened not only by the slow-motion ritual of the crisis itself, the 33rd since the war, but by a flow of documentary evidence from across the Atlantic linking Italian Ministers and officials with collusion with the CIA and large-scale bribery.

The latest scandal involves alleged payments by Lockheed to two former defence Ministers and an Air Force General, while other allegations link CIA payments to the Italian secret service with the bombings and extremist violence which have afflicted Italy for the last seven years. As a result, Italians have been left with the disagreeable impression that their country has been turned into little more than a banana Republic to say nothing of the grave economic circumstances symbolised by the devaluation of the Lira.

It looks as though Italy is now experiencing the confusion which characterises the change-over from one epoch to another. But the drama of the situation is that internal and, above all, external conditions are not yet ready for an alternative power structure to arise.

Determined opposition

These are the basic reasons why the Communist Party was the principal support behind the last Christian Democrat-Republican coalition led by Sig. Moro. To borrow a phrase of Lenin's, the PCI has supported the government as the noose supports a hanged man. All along, the Communist Party has been the most determined opponent, first of the government crisis and secondly, of attempts to solve the crisis by dissolving Parliament and calling early general elections.

That is why the PCI was so angry with the Socialist Party for provoking the current crisis. The PCI wanted the government to struggle on while the PCI itself consolidated its hold locally and meanwhile carried out a major organisational effort so as to be fully prepared to enter a government after the elections in 1977 if conditions were ripe.

This timetable has been rudely interrupted by the crisis.



Left: Sig. Aldo Moro arrives at the Chigi Palace in Rome for a meeting following his agreement to form a new Christian Democrat minority government. At the same time Rome students (right) held a rally in support of their demands, echoed by many Italians, for sharper social

What the Communists most fear now is early general elections—in which they would almost certainly gain substantially—with-out prior agreement on some form of historic compromise, with the Party insufficiently prepared to govern and still under international anathema.

Failing some form of prior agreement with the Christian Democrats, the Party fears a possible election result giving a Parliamentary majority to a coalition of Communists, Socialists and other left-wing groups. Under these circumstances the PCI would be under strong pressure to form a left-wing Government which pushed the Christian Democrat Party into opposition. It would then find itself with the principal responsibility for governing a country with 12m. unemployed, \$14bn. of external debt, an elephantine, corrupt and inefficient public administration, and a legacy of accumulated, unsolved problems left behind by 30 years of uninterrupted Christian Democrat hegemony.

Democratic manner

The question is would the Communist Party be prepared or able to live up to its theoretical declarations of democracy under such emergency conditions? Many Italians, including the Christian Democrat party secretary, believe that the Communist Party would sincerely like to behave in a democratic manner and work through the democratic institutions in the context of a pluralistic political society. But Sig. Zaccagnini is typical of many Italians who accept the good intentions of the PCI but who believe that under the pressure of events the party would be forced back into its primitive authoritarian mould, unable to resist pressure from Moscow and forced to sacrifice both the present leaders and the democratic line they espouse.

Many Communists themselves are the first to admit there is no historical precedent for a Communist party's coming to power through free elections and preserving what one can call "bourgeois liberties" once it got there. The popular front government of Salvador Allende in Chile is probably the closest example of the attempt to do so and nobody has brooded more deeply on the lessons of that tragic experience than the PCI.

But Italy is not Chile. It is an industrialised Western European country, with an extraordinarily rich historical, cultural and religious background. It is a member of Nato and the Common Market. On the basis of the June 15 election results the Italian Left has the support of 47 per cent of the electorate. The Communist Party itself has 33.5 per cent of the total vote, almost three times more than the 12 per cent of the Socialist Party. To its left, the PCI has a number of groups, such as the PDUP-Manifesto party, Lotta Continua, Vanguardia Operaia and others, whose aim of pushing the PCI in a classic revolutionary direction is not shared by more than 2 or 3 per cent of the electorate. On the other hand, a highly effective radical party and feminist and other radical groups have emerged over the last few years to push hard in the direction of greater civil rights. They reflect the emergence of a new kind of civic consciousness in Italy to which the Communist Party has shown itself sensitive, even though its willingness to compromise with Catholic opinion over the abortion issue has been strongly criticised.

When discussing the different nature of the Italian "via al comunismo" it is important to remember that the so-called "bourgeois liberties" in Italy were acquired with the fall of fascism, and Communists played a key role in the resistance and partisan war which contributed to fascism's downfall. These liberties are now enshrined in the Italian constitution. But the PCI, which was a member of the first national liberation government, played an important role in the constituent assembly which drafted this constitution. Since then the Communist Party has always done everything possible to appear as one of the principal upholders of the constitution which it helped to write.

This reflects the fact that for 30 years the PCI has been part of the Italian system. At a central Government level, its Social Democrat role has been that of the principal opposition. But over the years the number of Communist mayors, town councillors, trade union and other officials has steadily increased. As a result tradition of abs of the June 15 elections, Communists and Socialists together changed control five out of 20 regions and virtually all Italy's major cities. If administrative elec-

Legit par

The question are now ask is not it, when this force is to as a legitimate central Govern this is to be a putting Italy's ties and its Western world. Sig. Giulio A-ing Christian clari, has suage best to achiev closer into Et-thening the I-ment and other counterbalanc Communist p- central Govern-ment level. Its Social Democr role has been that of the principal Democrati influ- But whatever solution, it shc gotten that It steadily increas- shocks and ad- changed condit- ing either its b- and virtually all Italy's major its many other-teristics in the

MEN AND MATTERS

Hopes for a National profit

Ladbroke Group yesterday lined up its final sponsor for the televised races during the three-day Grand National meeting at Aintree in April. The food group Westabix joins News of the World, Littlewoods, and others, and is to put up £5,000 to boost the kitty for the four races to be televised on the Friday, bringing the total prize-money for the meeting to more than £100,000.

That doubles last year's total and should, Ladbroke hopes, produce suitably higher standards in the quality of the racing. But even better from the Ladbroke point of view is the prospect that it will at least break even on its first year as organiser of the Grand National meeting—and privately those concerned hope to make a small profit.

The cost to Ladbroke of staging this year's race is likely to be getting on for £300,000 when everything is taken into account. The major part of this—£200,000—goes to Bill Davies and his Walton Group who own the course, but in addition Ladbroke is spending an ever-increasing "five-figure sum" on improvements to amenities.

The biggest single chunk of income to balance this expenditure will come from the BBC for TV rights on 11 of the 18 races over the three days including, of course, live coverage of the Grand National itself.

But Ladbroke is also pinning its hopes on a big attendance. Last year, when Bill Davies was responsible for the race he doubled the cost of getting into the course, and the result was a low attendance. This year Ladbroke has halved prices across the board, and is hoping for 25,000 punters or



"As long as it doesn't become an eternal triangle."

more: roughly two and a-half times the number that turned up last year.

To achieve this Ladbroke has devised all sorts of package deals in addition to straightforward entrance fees (which range from £10 for the county stand to £1 for the steeplechase enclosure). For example coaches into the western and central enclosures are charged a flat fee of £100 irrespective of the number of passengers.

Canny

If marketing isn't on the syllabus of Scotland's Gordonstoun School already, there seems little reason why headmaster John Kempe shouldn't eventually have a go at teaching it himself—as long as a tour of the Middle East he has planned is successful. For Kempe is off to try to drum up business for three-week summer holiday

courses combining English study with mountain adventure training.

Yesterday, the school announced it wanted to attract 180 teenagers, mostly from Arab oil States. The fee will be £200 a head, representing a 250 per cent premium a week on the school's £60 full-timers. A useful addition, though, to the estimated £30m. total of foreign exchange now flowing in each year from teaching the English language.

Reaching for the stars

A week or so in Cannes in the hectic whirl of a record and music industry annual shindig might seem an unusual way for a couple of City insurance brokers to go about winning business. Roger Eckersley and Willie Robertson would agree, but point out that by taking space at the 10th Midem get-together they were cultivating a neglected field in which only their firm has made much impact.

Eckersley Hicks makes a speciality of producing insurance policies for pop groups and individual modern musicians (they would gladly quote for the longer-established likes of Vera Lynn, but haven't been asked).

Eckersley and Nicholas Hicks set up their firm in 1962, Robertson joining three years later. In 1970, he was the one responsible for the move into pop, having followed the fortunes of two old school friends who had gone on to the management side of that industry. Most insurance people were extremely wary of insuring many of the patently erratic individuals who, often, became overnight stars and big earners.

friendly with some of the performers, says that the industry itself was also very slow at recognising the benefits of sensible insurance. His company concentrated first on three basic sorts of cover: for the often very expensive sound equipment; the public and employer liability of concert promoters; and stars' own policies covering life assurance and possessions.

Eckersley Hicks has on its books some 25 groups (including Led Zeppelin and Emerson, Lake and Palmer) and 60 performers (Elton John is among the individual artists). Robertson says that when it comes to instruments, most of "the bigger groups look after their equipment like a mother looks after her baby." But what about The Who, notorious for on-stage destruction? "Their policy," admits Robertson, "excludes intentional breakage."

A new scheme has been added recently to compensate recording, publishing or management groups in the case of a performer's accidental death or permanent injury. But underwriters, who include Lloyd's, remain a trifle cautious about the business and sums assured are limited to £1m. for an individual and £5m. for a group.

Not stupid

Acronyms are ever popular as witnessed by the formation of a new organisation, the British Association of Inventors—or BRAIN. However, when the CEBG proposed that an impartial scientific observer should sit on one of its nuclear safety panels with the title of "distinguished independent member" the offer was accepted only on the basis that the title was never abbreviated to initials.

Observer

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A Budget to fortify the pay policy

Mr. Healey has usually stimulus from the Chancellor, is up to a year a false one. The relationship between the two is required in pre-tax money wages and an actual fall in pre-tax money wages is needed to restore normal employment.

Fortunately, it is not necessary to go any further into the theory of this. First, the Chancellor's room for manoeuvre is extremely limited. It is limited both by the Public Expenditure White Paper, due next Thursday and by his Letter of Application to the House of Commons. In the latter he has actually given his approximate Budget judgement. This is that the Public Sector Borrowing requirement in 1976-77 will be a little, but not much, below £12bn. This figure was also the estimate for the 1975-76 out-turn, but the best official guess is that this is now down to near £11bn.

Therefore going to use it to do all he can do the pay controls, particular to do all he can persuade the TUC to accept the lowest pay below £6 for the 1976-77 levels. This modest aim has been offset by 1 to some other adjustments the other way to a special twist, "shortfall." But the real snag representation or reality, has been debt interest, which is likely to increase by over £1bn.

Thus total planned public spending will rise by about £1bn. The second phase of the policy beginning next as Mr. Peter Oppenheimer in the issue of Vickers, and the British Economy, in which would be traded employment promoting

Offset

The Government has succeeded, on paper at least, in holding the volume of public spending "programmes" in 1976-77 down to slightly below the 1975-76 levels. This modest aim has been offset by 1 to some other adjustments the other way to a special twist, "shortfall." But the real snag representation or reality, has been debt interest, which is likely to increase by over £1bn.

TAX THRESHOLDS AND INFLATION

	Present amount £	Amount if 1975 Budget level is restored £
PERSONAL ALLOWANCES		
Single Person	675	810
Married	955	1,146
Child	240-305	288-366
LEVEL OF TAXABLE INCOME AT WHICH HIGHER RATES START		
40 per cent. rate	4,500	5,400
45 per cent. rate	5,000	6,000
50 per cent. rate	6,000	7,200
55 per cent. rate	7,000	8,400
60 per cent. rate	8,000	9,600
65 per cent. rate	10,000	12,000
70 per cent. rate	12,000	14,400
75 per cent. rate	15,000	18,000
80 per cent. rate	20,000	24,000

* Assuming 20 per cent. rise in retail price index between 1975 and 1976 Budgets.

tions, the Chancellor will have very modest amounts of so-called tax relief at his disposal, if he is to keep the borrowing requirement in the £10bn-£12bn range. Those who favour the lower end of the range have indeed been going around with gloom faces.

The second reason why we can avoid theological arguments about the legitimacy of a Budget stimulus, in return for wage restraint, is that the TUC is at a very early stage in formulating its Phase 2 policy. There is no chance that they will have been decided by the time the Budget decisions are made. The Chancellor will have to make his best guess and use the detailed composition of his tax changes—rather than any large total stimulus—to influence the TUC in favour of the lowest possible norms.

The provisional state of play is illustrated by a TUC back-

room calculation, which suggests that there is not much to be obtained for the unions in the shape of more price stability for a wage norm below 7 per cent. There is not much point in debating with the TUC experts the details of their model. For the 7 per cent figure also represents a provisional political judgment on what member unions will accept as an opening bid in their talks with the Government.

It is most unlikely that Ministers will accept 7 per cent, or 5.4, just like that. The consolidation of the present 25 into wage rates, so that it counts for overtime and other extras, might itself add 2-3 per cent. to wage costs. But to postpone all consolidation would lead to pressure on consistency the full £10 at the end of Phase 2—a sure way of killing the incomes policy with despatch.

Much more likely in the end is a flat rate basic increase of

22-23, with something for productivity deals, anomalies, special situations, and perhaps some "consolidation" of the Phase 1 increase. Ministers will be extremely lucky if the whole package amounts to as little as 7 per cent. by the time it is implemented, and it could well be a good deal more. Further progress to below 5.6 or 10 per cent. cannot be taken for granted, if we judge by results rather than paper formulae.

Indexation by contrast is an automatic process which leaves the effective real tax rate unchanged in the face of inflation, unless the Chancellor puts forward positive proposals for increasing it—which is why it is politically so unpopular.

The personal allowances are estimated to be costing the Revenue £10.5bn. in 1975-76. A full 20 per cent. "valorisation" of the allowances would therefore cost well over £2bn. in the next financial year and is obviously out of the question.

The purists would argue that it is wrong to compare the price index of March or April, 1976, with that of a year ago. The relevant comparison is between the average of 1975-76 and that of 1976-77. If inflation continues to decline on the present course prices in the next financial year may, on an optimistic estimate, be about 12½ per cent. higher than the present one.

Even a 12½ per cent. valorisation, however, is unlikely. It would involve an increase, for instance, in the married allowance to over £1,070, and would cost well in excess of £1.5bn. One should remember that if the Chancellor is to do anything remotely effective about the poverty problem he will have to raise family allowances and/or the cut-off points of the means-tested social benefits, as well as raise the tax thresholds.

A much more tempting course for the Chancellor will be to tie the increase in the personal allowances and the starting point of the higher tax rates to his hoped-for wage norm, say, 5.7 per cent. at a cost of up-ward of £700m. The message would then be: Your wage "increase" will come in two parts: a lower tax bill than if the Budget had not taken place, is 40.5p. An increase in the tax thresh-

TAXES AND WAGES

Tax on average earnings	25
Tax on marginal earnings	40.5
Increase in take-home pay resulting from 1 p.c. wage increase	0.79
Per cent. increase in wages required to provide 1 p.c. increase in take-home pay	1.26

holds gives the wage earner a tax relief to add to his pay increase. But this is a lump sum, obtainable even with a zero wage increase. The less than proportional effect of gross wage increases on take-home pay is one of the inescapable costs of a progressive tax system, which no clever Budget can eliminate.

Basic points

The Chancellor's best bet is to eschew arithmetical gimmicks and stick to a few basic points: the more wage restraint there is, the higher will be the level of activity and employment; and lower money wage increases will, given the appropriate monetary policies, be reflected largely in lower price increases. More specifically, if Mr. Healey introduces the new reduced tax band below 35 per cent. advocated by the TUC, he will have very little, if anything, over for raising the tax thresholds; and it is the latter policy which will help most the poorest of all.

Above all, it would be a great help if the Chancellor would refrain from presenting some needed increases in the tax thresholds or the equivalent as tax cuts or concessions. If he tries, those who comment upon and explain these things should refuse to follow him.

As explained above, anything less than complete valorisation of the thresholds—which involves a minimum increase of 13½ per cent.—represents an increase in the real personal tax burden. All that is being contemplated is a reduction in the speed with which the burden is increasing. To use Mr. Healey's own barbaric metaphor, we will be caned less severely.

Letters to the Editor

ire all e got

Managing Director, *Foreign Selection*

After a long and successful career in the foreign selection business, I have decided to leave the industry. I have been in the industry for over 20 years and have been successful in many ways. I have been able to secure a number of contracts for my clients and have been able to build a strong reputation for myself. I have been able to secure a number of contracts for my clients and have been able to build a strong reputation for myself.

gravelly disturbed by the increasingly intolerant, no-holds-barred attitude of many top trade union officials in their efforts to extend their power over more and more of the working population. The current policy towards professional engineering recruits is one of the unpleasant symptoms.

In your columns of February 9, the general secretary of the TASS section of the Amalgamated Union of Engineering Workers, in reported saying, in connection with consultancy work contracted out by Ford Motor, that "consultancies where TASS is represented are obviously more likely to be favoured if only because of the common tie of belonging to the same union." If this means anything, it comes perilously close to saying "unless your professional staff join TASS, you won't get work from Ford." I feel very sorry for these Ford employees, who will find themselves obliged to put the amb-

tions of their union leadership before the proper execution of the jobs they are paid to do.

If a trade union has anything really worthwhile to offer professional people there should be no need to turn to the protection racketeer to recruit them. Hopefully fellow engineers and other professional workers will take due note of this and other indications of what trade union membership could do to their self respect. If they are tempted to join any union which does not hold very firmly to ethical standards appropriate to the tolerant and free society we have so far, against the odds, managed to remain.

D. E. Hirst.
Neuchâten.
George Green Road, Slough.

from a lady by the name of Vera Cocks, who would take away the service's extra day's holiday on the Queen's birthday.

In the people that mean and call for curbing the expense of this. To reduce the civil service by whatever percentage is called for, would cost the country far more in the way of extra payments for those retired early, and redundancy fees etc., than if the service is maintained at its present level.

Furthermore, this supposed 33½ per cent. wage increase over the last year consists of annual increments and a now annual wage review (it was biennial).

The real home truth behind the matter of the civil service is that its oppressors should first find out the facts and realise the consequences before "knocking" the service.

G. Evans.
National Economic Development Office.
Millbank Tower, Millbank, S.W.1.

The oppressed civil service

From Mrs G. Bevan.

Sir—There has been much talk recently, concerning the over-manning of the civil service and their larger wage increases. Now we see in your Letters section (February 9), a letter

Numeracy of clerks

From Mr. A. Onkley

Sir—With regard to Mr. T. Wegner's letter of February 2 (Figure 4 out), I fully accept the points he implies: (a) The level of numeracy is poor in clerical posts; (b) That we should be warned by this fact.

Energy-use programme

From Mr. N. Jenkins

Sir—In none of your comments on January 28 is there mention of one of the more significant sections of the Plowden Committee Report, Page 21 (4.23), deals with energy conservation and combined heat-and-power generation. The two most important recommendations are contained in phrases pregnant with the greatest possible significance. One is: "The industry's structure must not impede the economic use of resources," which follows a most succinct summary of the present situation.

This continues with a reference to the Board's statutory obligations, preventing them from collaborating in schemes involving purchase of electricity from independent generation sources. The second phrase is a recommendation which says "In future no room should be left for doubt about the industry's powers. Similarly, the most economic way of developing heat-and-power schemes may well involve providing only heat at the outset and adding electricity generation at a later date. At the moment, the industry is allowed by its statutes to sell waste heat from existing power stations but not to sell heat alone. In both cases, the statutes are an obstacle to the most economical use of all national resources. They should therefore be changed."

These recommendations, taken together with the starkly clear and realistic review of the way these questions have been dealt with in the past, destroys what little case Mr. Lyett might have succeeded in establishing in his letter to you of January 19. The hole-and-corner investigations of a small group set up by one Area Board are comparable with the emotional arguments put forward in the letter concerned. This is very much what Plowden is complaining about: such a vitally important subject as the distribution of heat cannot be dismissed conclusively in this manner. It is a Department of Energy matter; not even the business of the CEBG. Such decisions must be made by an independent body charged with determining the most efficient use of fuel, not the production of electricity regardless of as up.

energy balance. So long as electricity requires a wastage of fuel as much fuel as it takes to produce one useful kilowatt—

two kilowatts of fuel for every one of electricity—any decision of choice between fuels or method of supply energy must be independent of established intermediaries between fuel and consumer. We must be eternally grateful to the Plowden Committee for opening the road to this very badly needed reform.

Where the Midlands Area Total Energy Group is grossly misleading in its trying to prove combined heat and power generation and distribution uneconomic without comparing like with likely alternative. The only viable energy source to replace all our individual oil and gas-fired independent boilers at the turn of the century is an all-electric one. It is not to-day's fuel-cost economics that matter most—and, incidentally, it just isn't true that the cheapest fuels cannot be used for combined heat and power generation—but building costs. Sir William Hawthorne has said we shall need 40 new power stations, Harbottle says the all-electric age will cost us £5bn. a year more than combined heat and power.

Stockholm's Energy Authority, which started life as the supplier of electricity alone, has recently published a 70-page volume detailing the meticulous costing of an all-electric supply to a new area of metropolitan Stockholm—and comparing this with hot water and electricity from combined heat and power plant. The all-electric alternative is just half as much again more expensive—in spite of £5.7m. required for piping in tunnels driven through solid rock and services laid in congested city streets.

It certainly is not the prerogative of an Area Electricity Board to contradict such evidence as this with an argument designed to keep it in business and maintain an unjustified dominance of the energy supply field. What ever else Plowden has done the Report shows how such an unreliable and diversionary kind of authoritarian pronouncement as this can result from the present form of management. In Frank Chapple's own words this is a fair, reasonable and sensible report. The recommendations four cannot be implemented too soon—to enable a sensible energy-use programme to be set

The price of Scotch

From Mr. A. James

Sir—The law requires whisky to be sold by accurate, Government approved, measure. The standard size bottle may be filled with 32 measures but because of slight losses in dispensing, only a maximum of 31 full measures can be sold from the bottle. Thirty-one measures sold at 25p each take £7.75 from the customer, but 32 of this goes to Customs and Excise as VAT. The publican is left with £7.15.

My most recent purchase of whisky, direct from the distiller, cost £43.09 per case, for a six-case delivery. That represents £3.59 per bottle. I know I can buy it cheaper than that from the off-licence shelf, but there are other considerations. The gross profit may seem to the customer to be £4.16 on sales of £7.75 or 53.7 per cent. but it seems to me to be £3.59 on sales of £7.18 or exactly 50 per cent. Whoever is right, your correspondent Mr. Teesdale (February 8) is certainly wrong when he calls it 150 per cent.

A. R. James.
21, Knolls Close.
Worcester Park, Surrey.

To-day's Events

Mr. Denis Healey, Chancellor of the Exchequer, announces measures to combat unemployment.

Trade and Industry Sub-Committee of House of Commons Select Committee hears evidence from plant management and union and staff association representatives at both Ryton and Stoke plants regarding public expenditure on Chrysler (U.K.).

BMA central committee for hospital medical services meets, and in expected to have before it results from ballot of consultants on Lord Goodman's proposals in private practice issue.

Sir Lindsay Ring, Lord Mayor of London, attends City of London

Polytechnic annual presentation ceremony, Guildhall, E.C.2.

PARLIAMENTARY BUSINESS
House of Commons: Water Charges Bill, second reading. Consideration of EEC documents on agriculture.

House of Lords: Damages (Scotland) Bill, third reading. Incurable Patients Bill, second reading.

OFFICIAL STATISTICS
Index of industrial production (December).

COMPANY RESULTS
Bernard Wards (full year). John James Group of Companies (half-year).

and Petrusku, Covent Garden, W.C.2, 7.30 p.m.

MUSIC
Royal Philharmonic Orchestra, conductor James Lopez Cobos, with Victoria de los Angeles (soprano) in Granados (sullied from Goyescas), Camille Saint-Saëns (songs from the Auvergne) and Dvorak (symphony No. 8 in G). Royal Festival Hall, S.E.1, 8 p.m.

Opera
The Duke of Edinburgh attends gala performance of scenes and arias from 13 operas in aid of English National Opera Benevolent Fund, Coliseum Theatre, W.C.2.

BALLET
Royal Ballet dance Serenade, A Month in the Country (premiere), and Petrusku, Covent Garden, W.C.2, 7.30 p.m.

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COMPANY NEWS + COMMENT

Current trading improves at Aaronson

AFTER BEING \$322,000 adrift at midway, pre-tax profits of veneer merchants, Aaronson Bros. finished the year to September 30, 1977 marginally down from £1.87m. to £1.82m.

At halfway, the directors said the second six months should show an increase over the £903,000 for the first half and that "substantial" benefits were expected in the year 1977-78 as a result of continuing investment.

They now report that since the year end, trading has improved and it is anticipated that the current half-year results will show a "significant" increase over the same period for last year.

Fully diluted yearly earnings per 10p share are shown to have risen from 4.33p to 4.61p and the dividend total is stepped up from 1.50373p to 1.60472p with a final of 1.10472p net.

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Midway downturn at Elbie

Profit of Elbie Company decreased from £102,000 to £107,000 in the half year to October 31, 1977, subject to tax of £71,000, against £84,000.

Sales to date show an improvement, however, and the current order book is encouraging, the directors state.

At the AGM last October the chairman, Mr. S. Prals, said sales were showing an increase over last year, but costs were continuing to rise. The directors were doing their best to minimise them as much as possible, he added.

As before the interim dividend is 0.35p net per 5p share. The total for the year to April 30, 1977, was 2.955p from pre-tax profits of £237,308.

The interim dividend is being waived on 7,841,250 shares.

The company manufactures handbags and purses and accessories for the leathergoods trade.

comment

The combination of a slump in spending on luxuries and a fashion for floppy handbags has produced a 13 per cent. fall in half-time profits for Elbie. But although stocks remain substantial after a near 60 per cent. rise last year, it seems unlikely that 1978 will take the company below the solid, if unexciting, profits range of £230,000 to £450,000 maintained over the past decade. Exports to North America are holding up at more than 45 per cent. of sales and the overall order book is said to be "encouraging". But also important is the company's cash position, where interest received made up some 30 per cent. of profits last year and remains much the same. Cash represents 3.5p of the net asset value of 18.7p of the shares. And while the market value is nearly 7p below this level at 12p, the shares still yield a historic 12.8 per cent.

Profit down at Econa

Group profit, before tax, of £148,434, in the half year to September 30, 1977, on higher turnover of £2.18m. against £1.98m. The profit figure for the year to March 31, 1977, was £288,158.

Growth for Wades Stores

IN THE six months to October 31, 1977, turnover, excluding VAT, of Wades Departmental Stores Group, which has 28 shops, rose to £3.05m. and pre-tax profits jumped from £221,000 to £210,000.

The interim dividend is raised from 0.5555p to 0.6222p net per 5p share—there are waivers of 5p (7.2p) fully diluted. The net final dividend is 1.385p for a total of £1.45p on capital increased by the rights issue, compared with 2.01p. This is equal to 2.3p gross against the forecast of maintenance of 3p.

After tax, minorities and extraordinary credits, net attributable profits came out at £74,500 (1976/77, £68,200).

comment

In his last annual statement the chairman, Mr. W. Dixon, told members that turnover for the first four months of the current year had shown a satisfactory increase. The good start led the directors to expect increased profits for the first half, and it encouraged them to resume steady expansion and to seek suitable sites for new branches.

The directors now say that turnover for the current half-year is running at a higher rate than in 1974 and profits for the full year are expected to be higher.

Two additional properties are being acquired and two existing stores increased in size following the acquisition of adjoining premises, while the programme of improvements is being continued. The benefit of these will be felt in the next financial year, the directors add.

profits increase is unlikely to look as impressive as that of last year, because it was in the latter part of 1974-75 that the advance really got under way. Even a modest improvement in the second half will put Wades full-year profits over £1m. pre-tax, and this will be a minimum target. At 40p the p/e, based on the last twelve months' earnings, is only 4.7, so the shares have some way to go to catch up with events over the four-fold rise over the past year.

Decline in Macpherson profits

THE WARNING of lower profits given by paint manufacturers Donald Macpherson Group has been borne out by the figures for the year ended March 31, 1977, which shows a £162,000 drop to £158m.

The second half has again produced the bulk of the profit—£112m. against £97,500. And the directors consider that this particularly good result gives ground for cautious optimism for 1978. They stress, however, that future performance will once again depend on underlying economic trends.

Despite a very high level of capital investment, group borrowings at £1.61m. have been reduced to less than 20 per cent. of shareholdings' £8.2m. funds as a result of the rights issue and reduction in the ratio of net working capital to sales.

Earnings per 25p share are shown at 3.7p (7.2p) fully diluted. The net final dividend is 1.385p for a total of £1.45p on capital increased by the rights issue, compared with 2.01p. This is equal to 2.3p gross against the forecast of maintenance of 3p.

comment

After tax, minorities and extraordinary credits, net attributable profits came out at £74,500 (1976/77, £68,200).

comment

In the U.K. the sales increase in the trade, retail and automotive refinishing divisions were largely offset by a reduced level of volumes on the industrial side. The overall rise reflects marked inflation between 1974 and 1975.

The rate of increase in costs, and consequently in selling prices, slackened appreciably during the year, but counter-inflation legislation again rendered it impossible to recoup fully all unit-cost increases in higher selling prices.

Overseas volume was rather lower than in 1974, reflecting the world-wide nature of recession. Nevertheless, all companies did well in difficult trading conditions and in aggregate continue



Mr. Leonard Mather, chairman of United Dairies, who reports a modest improvement in the group for the half-year ended December 31, 1977.

Securicor second half upsurge

INCREASED PROFITS, announced by Securicor Group, were £23,500 cash, and its 52 per cent. owned Security Services for the year to September 28, 1977, and both companies are raising their dividends to the maximum permitted.

Pre-tax profit of Securicor advanced from £23.6m. to £27.5m. after a downturn from £13.3m. to £12.7m. in the first half.

A final dividend of 4.792p per cent. effectively raises the gross total from 5.7p to 6.277p per cent. on stated earnings up from 5.1p to 5.7p per 25p share.

comment

The chairman, Mr. P. A. C. Smith, points out that, with first half profit held back by price control, all the growth came in the second half when operating profit showed an 18 per cent. increase.

This more favourable trend has continued into the current financial year, he adds.

The more favourable trend was supported by a growth in turnover in real terms—from £64.7m. to £81.5m.

comment

The market did not find Donald Macpherson's 1974-75 performance particularly impressive, given its record and shares fell 3p to 47p. All the same, profits recovered strongly in the second six months (after a 41 per cent. pre-tax drop at the interim stage), and the full-year pre-tax level is within 10 per cent. of its 1973-74 peak. Industrial paint sales, which suffered a 10 per cent. volume fall last year, have remained depressed in 1975-76 and there has been some evidence of an easing in demand on the trade side. However, decorative painting generally are still doing well, with sales volume benefiting from Woolworth's recent advertising campaign, and automotive painting (some of which go to motor manufacturers) are pushing ahead. Margins are still under pressure but a full recovery this year is probably a minimum expectation, and with borrowings being held at less than 20 per cent. of shareholdings' funds, the shares, yielding 7.2 per cent., can also derive support from the strong financial position.

comment

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PONT-A-MOUSSON KENNENLERNEN MEET

SAINT-GOBAIN-PONT-A-MOUSSON

News Bulletin No 1

Preliminary results for 1975 and the outlook for 1976

Turnover maintained in 1975

In his annual message to the personnel of Saint-Gobain-Pont-a-Mousson on the results of 1975 and the outlook for 1976, Mr. Roger Martin, Chairman, announced that the estimated consolidated turnover of the Group in 1975 amounted to 21,100 million francs, a nominal increase of 1% over 1974 which in real terms corresponded to a decline in volume. Although heavily affected by the recession in the European automobile and building industries, the Group managed to maintain its overall equilibrium thanks to its operational and geographical diversification.

(millions of francs)	% 1975 (estimated)	1974	1973	
Construction Materials	30	6,400	6,745	5,538
Pipeline & Engineering	20	4,370	3,852	2,810
Packaging	20	4,210	4,386	3,095
Refractory Products	3	700	603	485
Contracting & Services	17	3,700	3,245	2,231
Distribution	10	2,020	2,389	1,841
Total	100	21,400	21,230	15,979
Less internal sales		(300)	(348)	(238)
TOTAL		21,100	20,881	15,741

If the associated companies, notably Certain-teed Products in the United States, are taken into account, the Group's overall sales in 1975 amounted to 26,300 million francs, of which 50% (and a further 10% as exports) arose in France, 15% in Germany, 11% in other European countries (essentially Spain, Benelux and Italy), 5% in Latin America and 9% in the United States.

A healthy consolidated financial situation

(millions of francs)	1975 (estimated)	1974	1973
Gross margin before depreciation	2,200	2,703	2,138
Operating income	90	985	887
Income before minority interests	60	772	632
Net income	90	704	613
Cash-flow	1,010	1,686	1,407
Investments	1,650	2,748	2,271
Shareholders' equity (31 Dec)	6,760	6,920	6,104

Outlook for 1976

Mr. Martin confirmed that the latest available estimates indicate that Group turnover in 1976 should increase by 10% in real terms. The first signs of recovery have already been felt in both Germany and France. The automobile industry's recovery, particularly in Germany, has already significantly stimulated the Group's sales in this field. The Group will maintain its investments in fixed assets at a level of more than 1,000 million francs in 1976 and will pursue its policy of diversification. While optimistic, Mr. Martin cautioned that only the coming months will confirm the strength of the economic upturn and the degree of recovery in earnings.

SAINT-GOBAIN-PONT-A-MOUSSON

For further information, write to: The Director of External Relations, Compagnie de Saint-Gobain-Pont-a-Mousson, 54 Avenue Hoche, 75385 Paris. Cedex 08.

POISSON CONNATRE SAINT-GOBAIN-PONT-A-MOUSSON

Whitcroft expansion in textiles

Whitcroft, the Manchester-based group, has acquired the issued capital of Eric Britton and Company, manufacturers of bias binding and allied products, in a £440,000 cash deal.

The acquisition forms a logical development in the expansion of Whitcroft's textile division, says the Board, and will represent a valuable diversification into product areas complementary with those at present in the group.

comment

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AARONSON BROS. LIMIT

Manufacturers of Contibord, Contiplan, Wood Veneers, Conticlad, Aroplas, Lacanite, Grifmille, Armatrim, Armaflex, Spanboard, etc.

STATEMENT OF TRADING RESULTS

Year ending 30th September, 1977
(Subject to Final Audit)

	Year Ended 30.9.75	Year Ended 30.9.77
Group Sales	17,765,544	2,203,745
Group Trading Profit before Interest	2,203,745	1,819,768
Interest (payable)	383,977	716,000
Group Profit before Taxation	1,819,768	1,103,768
Provision for Taxation	716,000	110,821
Group Profit after Taxation	1,103,768	992,947
Minority Interests	110,821	228,627
Extraordinary Items (net of taxation)	992,947	764,320
Amount attributable to members of Aaronson Bros. Ltd.	764,320	130,500
Cost of Dividends paid and proposed	130,500	311,679
Preference Capital	311,679	442,179
Ordinary Capital	442,179	461p

Earnings per Ordinary 10p Share (fully) diluted 4.61p

Although the provision for taxation amounts to £716,000, due to Capital Allowances arising from substantial Capital Expenditure, the taxation payable based on the profits for the year is estimated to be £182,400.

The Extraordinary Items arise substantially from the closure and transfer of certain production units to the Group's new factory in Devon as a result of the Group policy to consolidate the main board manufacturing activities on one principal site.

The Directors propose recommending the maximum permitted payment for the final dividend of 1.10472p per Ordinary Share making, with the interim dividend already paid, a total of 1.60472p per Ordinary Share (last year 1.50373p per share) absorbing £11,679 (last year £29,065).

Subject to confirmation of the div the Annual General Meeting to be held Thursday, 1st April, 1978, dividend will be posted 2nd April for payment 5th April, 1978 to all shareholders on the register at the close of business on 3rd March, 1978.

The achievement of the year's profit was particularly pleasing due to the inevitable disturbances and reduction in profits which resulted from the transfer of production to our new site. Whilst it is difficult in the present economic climate to increase the present economic climate, the recent expansion, particularly in Devon, should substantially increase the Group's productivity and profitability. Since a year end, trading has improved and it is anticipated that the current half year will show a significant increase over the same period for last year.

comment

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Modest improvement for UDT in first half

THE LOCKHEED PAYMENTS

Following the setting up of an inquiry in Holland, Michael Van Os profiles the man at the centre of the row

The businessman Prince

BERNHARD of the Netherlands is the man in the current controversy over Lockheed pay-offs to the company's subsidiaries in Holland. He is also a special representative of the country's top royal family, the Dutch Royal Family, either in his capacity as a member of the World Wildlife Fund or in his capacity as a member of the Dutch Royal Family.

The Prince is member of the supervisory board of the Dutch Folker aircraft company, and an honorary supervisory board member of its German parent company VFW. He is also a special representative of the country's top royal family, the Dutch Royal Family, either in his capacity as a member of the World Wildlife Fund or in his capacity as a member of the Dutch Royal Family.

Concerned about the criticism levelled at big Dutch corporations recently by certain Government circles and trade unions, he broke his silence on this subject in Switzerland last week when he reportedly told an international management congress, in a clear reference to Holland: "The petty, unfounded, and

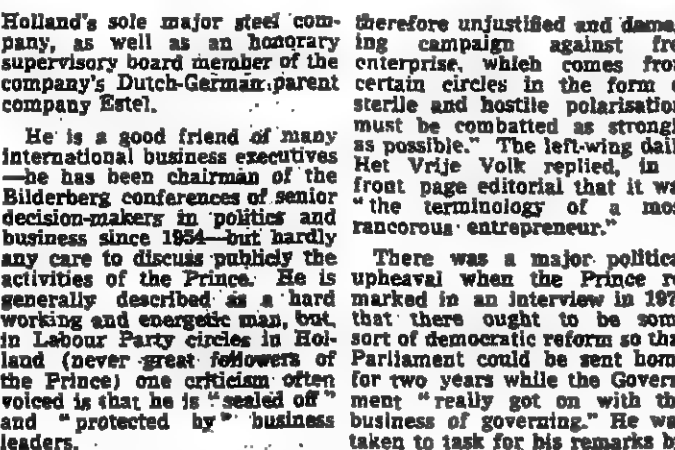
the Dutch Government and the former Premier, Mr. Barend Biesheuvel, made a public apology. As an inspector General of the Dutch armed forces, the Prince is also very well informed about defence developments. He is a member of various advisory councils on the Dutch forces. He is also an advisor to the Defence Minister on a range of issues and he counts among his friends several generals.

Holland's sole major steel company, as well as an honorary supervisory board member of the company's Dutch-German parent company Setel.

There was a major political upheaval when the Prince was marked in an interview in 1971 that there ought to be some sort of democratic reform so that Parliament could be sent home for two years while the Government "really got on with the business of governing." He was taken to task for his remarks by

the German-born Prince has no special office or business staff in the Royal Palace in Soestdijk near Utrecht. His only staff is his (male) private secretary, who has some active experience in business himself many years ago when he was company secretary at the Paris office of the German chemical company I. G. Farben.

Prince Bernhard (right) with oil multi-millionaire J. Paul Getty.



THE HISTORY OF CORRUPTION SCANDALS

o grounds for amazement

R. GUMIN

AS Japanese public life in the testimony of witnesses, including the names of the Lockheed company, who will give evidence of the Lockheed Tokyo next week, it is misconstrued. On of history, the Prince is mountainous, the not have been heard of at the same sort of irregular intervals the past century.

very possibly on some individual career, public and otherwise. In 1949 the Showa Denko scandal, involving allegations of bribery in high places and subversion attempts to push up the affairs, brought the downfall of the Asahida Cabinet. Since then the Japan Socialist Party which was widely discredited, has not tested power again.

Now the allegation for rather, one of them is that in 1972, a mysterious political initiative was taken, over the heads of the military, to adopt the Lockheed F-4 Phantom as an anti-submarine patrol aircraft. In this case the National Defence Council had proposed to develop a domestic aeroplane, and in fact even now no final decision has been reached.

Yoshio Kodama, the Right-wing Member of Parliament, as a lobbyist in January, 1969. While some of this money may have been used for legitimate commissions (as claimed by Mr. Leber), Lockheed in testimony to the Senate hearings, said that as much as \$7m. went to Kodama and that through him more than \$2m. found its way to unnamed officials.

INROSE INDUSTRIAL HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)

INTERIM REPORT TO 31st DECEMBER, 1975

Directors: D. A. Lurie (Executive Chairman), M. S. McLean, D. M. H. Bruggemann, J. D. Brittan, J. A. K. Brooke (British), C. C. Wetherstone, Alternates: L. R. Fullerton, T. L. Richards.

Directors have pleasure in reporting the Unaudited Results for the six months ended 31st December, 1975

	Six months to 31.12.75	31.12.74	Percentage Increase
Group turnover	R7099	R7000	35
Group profit before tax	18,631	15,771	15
Estimated taxation	3,120	2,711	15
Group profit after tax	5,511	3,060	80
Earnings per share—cents	23.9	20.6	16
Earnings per share—penns	2.39	2.06	16

(present equivalent)

Figures do not include any abnormal or capital profits.

NOTICE OF INTERIM ORDINARY DIVIDEND—NO. 48

whereby given that an Interim Dividend of 8 cents (present equivalent 4.5 pence) Share has been declared, payable to Shareholders registered in the books of the company at the close of business on 27th February, 1976.

warrants will be posted to Shareholders on or about 29th March, 1976. This is declared in the currency of the Republic of South Africa, and the rate of exchange of Dividends from the United Kingdom share transfer office, will be the rate of exchange between South Africa and the United Kingdom ruling on 15th March, 1976.

of the Republic of South Africa Income Tax Act 1962, as amended, a non-shareholder's tax of 15 per cent will be deducted from Dividends payable to holders whose addresses in the Share Register are outside the Republic of South Africa.

By Order of the Board,
(Mrs.) H. M. Nielson, Secretary.

Secretaries:
Registrars Limited,
100, Market Street,
Johannesburg 2001
31042.
JWN—2107.

February 1976.

Japanese 'may call off deal worth up to \$1.3bn'

By Jurk Martin, U.S. Editor

WASHINGTON, Feb. 11

LOCKHEED may have lost a Japanese military order worth as much as \$1.3bn, because of the disclosures of its payments to foreign officials, according to a report in The New York Times this morning.

The full accuracy of the report, by the newspaper's Tokyo correspondent, was impossible to verify immediately. Lockheed refused to comment on the report, and officials of various departments of the U.S. Government withheld comment.

The order was said to be for about 100 Lockheed P-3 anti-submarine aircraft, which would be worth about \$13m. each. The order was reportedly tentatively placed last October by the Japanese Defence Agency following a controversial five-year period in the course of which both Japanese and U.S. aircraft manufacturers had hopes of the contract.

Both the Nixon and Ford Administrations, concerned to build up the anti-submarine capability of allied forces in the North-East Asian seas, had urged the Japanese Government to buy the Lockheed P-3. According to The New York Times report, the chairman of the Joint Chiefs of Staff, General George Brown, will continue to press this argument when he visits Japan later this month.

However, the newspaper quoted a Japanese official as saying: "We can't buy that plane now. We can't buy anything from Lockheed now."

The official was reported as saying that the Defence Agency had decided on Monday to "delay" its decision. It was also suggested that other major U.S. Japanese aircraft deals might be in jeopardy. The Defence Agency is currently assessing whether to buy from Grumman, McDonnell Douglas and General Dynamics.

If the anti-submarine aircraft purchase is cancelled, this would have embarrassing strategic consequences for the U.S. Replacement of Lockheed with a Japanese manufacturer could only mean that the U.S. is keen to avoid the consequences for Lockheed itself could also be severe if this turns out to be the first of a series of cancellations because of adverse publicity stemming from the payments revelations.

W. German bribes denied

BONN, Feb. 11

DEFENCE Minister Georg Leber told the Cabinet today that a Washington Post report that the Lockheed Aircraft Corporation paid bribes to West German political parties is untrue, a Government spokesman said.

The spokesman said that Mr. Leber based his statement on a report by Mr. Fritz Josef Rath, Defence Minister corruption investigator, from Washington, where he attended Congressional hearings on alleged payments to foreign officials and politicians.

"The report that German political parties were bribed was investigated thoroughly and is completely unfounded," the spokesman said. He added that the newspaper charged that such bribes were paid in 1972. He said that the deal by Mr. Rath covered that year only.

The Rath report had not covered the 1956-1962 period in which Franz Josef Strauss was West German Defence Minister. Mr. Strauss, head of the Bavarian branch of the Christian Democratic Party, in a statement published today, said that neither he nor his party had received any bribes.

AP-DJ adds from Munich: The Bavarian section of Chancellor Helmut Schmidt's Social Democratic Party called on the Bonn Parliament today to probe Mr. Strauss's dealings with Lockheed.

Italian inquiry announced

ROME, Feb. 11

THE ITALIAN Public Prosecutor's office said today that it has opened an inquiry into allegations that Italian officials accepted bribes from Lockheed.

The U.S. Senate Sub-Committee report which investigated Lockheed's dealings to secure foreign sales, arrived at the Foreign Ministry here last night.

The alleged corruption involves payments made by Lockheed to secure the sale of 14 C-130 transport planes to Italy. Two former Defence Ministers are among those named as receiving bribes from Lockheed. Both have denied the accusations. Renter

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- An assembly chain for quartz watches (as display) for the manufacture of electronic parts
- Equipment for research and development in electronic watchmaking
- Stock of material and spare parts
- Patents

An eventual buyer could also purchase the assembly chain for the mechanical side of manufacture and make the complete watch.

For all information, contact INTERMANDAT S.A., Petit-Chêne, 38, CH-1000 Lausanne Switzerland (021) 20 79 01, Mr. LAVANCHY.

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STOCK EXCHANGE REPORT

Equity leaders drift lower after initial mark-up

Index 2.8 off at 400.3, after 404.8—LASMO/SCOT dealings

Account Dealing Dates
Option
First Declara- Last Account
Dealings (Consolidated) Day
Jan. 26 Feb. 5 Feb. 17
Feb. 19 Feb. 20 Mar. 2
Feb. 23 Mar. 4 Mar. 16

"New time" dealings may take place from 10.30 a.m. on business days earlier.
Tuesday's modest rally in stock markets proved short-lived yesterday. Overnight firmness on Wall Street prompted a mark-up of a penny or so in the leaders at the start and encouraged a few buyers. However, what little demand there was soon faded out and thereafter prices drifted lower. Initial gains were replaced by losses ranging to 5 at the close. The lack of follow-through support owed much to persistent talk of a large fund raising issue in the pipeline for to-day. Up 1.7 at the best of the day at 11 a.m., the FT 30-share index closed 2.8 down on balance at 400.3. The level of business again left much to be desired, with only a few isolated company announcements of 6.039 compared with 4.95 on Tuesday and 7.617 a week ago.

Elsewhere, a great deal of the day's interest centred on the first-time dealings in the LASMO/SCOT Oil Production stock units, but even here the amount of activity was disappointing. Opening levels were above the previous evening, and the units made steady progress from 190p to 205p before settling at 192p, but trade volume was only a pale shadow of the volume expected; the 14 per cent. Loans, 1981-83, traded rather more briskly which was contrary to anticipations from an opening of 232, in £50 paid form, they slipped to 230 and then rallied to close at 231, after 232.

Like the leaders, gains predominated in secondary issues.

Rises led falls by seven-to-four in FT-quoted Industrials, while the FT-Actuaries All-Share index hardened 0.3 per cent. to 106.74.

Gifts uncertain

The longer end of the gilt-edged market illustrated again yesterday its current uncertainty, with prices finally losing much of an extended overnight recovery to close only marginally higher. U.S. interest rates hopes seemed to inspire early demand, which was reflected in quotations by as much as 1 in places, but the course of sterling subsequently tempered enthusiasm and a reaction ensued rather quickly. This continued after-hours when longer-dated issues were rarely showing gains of more than 1, as against 1 at the market close. The shorts became involved with sterling market earlier and improvements extending to 1 were finally replaced by losses among low-coupon stocks of 1. Revived talk of another sizeable fund raising operation by an equity leader lent some strain to the undertone.

Home Banks easier

Still worried by the possibility of Barclays or National Westminster announcing a large "rights" issue in the very near future, the big four banks turned quietly dull again and generally gave up Tuesday's small improvements. Barclays, 310p, National Westminster, 250p, and Midland, 255p, all receded a comment on a possible £100 million issue in Shanghai 342p, recover 4 of the

previous day's fall of 10 in Overseas issues where Australia and New Zealand gained 6, to 413p. Discounts gave ground, with Cater Ryder, 270p, and Union, 360p, both 5 lower. Leopold Joseph, 9 dearer at 200p, provided the only notable change in Merchant banks, while UDT, in Hire Purchases, closed unaltered.

Burton 'A' firm

Burton provided an active counter in otherwise idle Stores. The Ordinary closing 2 better at 55p and the "A" 3 harder at 54p. UDS, at 65p, held the previous day's rise of 2, but Marks and Spencer declined 2 to 104p. "Gussies" "A" remained a sensitive spot, closing a penny cheaper at 215p, after 215p. Among secondary issues, Spiraxal revived with a rise of 5 to 51p, in a thin market. Press comment helped Kell Mill to firm a penny to 22p, while higher interim profits took Wades Departmental "A" up 2 to 49p. Western Pharmaceuticals hardened 2 to 75p in sympathy with a rise of 2 to 77p in bidders Dixon's Photographic. Mail Orders made a better showing than of late, closing with modest gains. BTF Warehouses were 1 up at 45p, while Freemans (London) ended 4 better at 160p and Grattan Warehouse 5 higher at 100p.

Electrical leaders closed with mixed movements

Parsons were in firm fettle at 115p, up 2, and Fleesay hardened 2 to 78p, while Philips Lamp, on a recovery from 104p to 105p, 135p, and RICC, 125p, both finished a penny cheaper. Elsewhere, New Man Industries, still unsettled by the late afternoon deal with Thomas Poole and Gladstone China, eased 2 more to 53p. James Scott closed similarly cheaper at 11p, but Racial Electronics recovered 5 to 225p and BSR improved 4 to 113p. GKN provided a good example of the trend in leading Engineering, rising to 307p initially and then reacting to 297p before

reacted to close unchanged on the day at 375p. Other Chemicals were generally better where changed, William Ramsay Shipping 3 firmer at 79p on small buying in front of to-day's interim statement.

Reed Intl. above worst

Another quiet day ensued in the miscellaneous Industrial leaders, which retreated from a firm opening to close with lines of around 5. Rumours of a pending large "rights" offer from Reed International accompanied a fall in the shares to 285p, before Rallying to 271p for a loss of 8 on the day. A reported company denial, Beecham, 335p, after 317p, Glaxo, 41p, after 35p, and Metal Box, 27p, all ended 5 cheaper. Philips, contrasted with an improvement of 2 to 315p. Elsewhere, the 242p, on the better-than-expected warning that 1975 profits would fall to reach the previously forecast level of 27p for a loss of 8 on the day. George Wills, 5 cheaper at 35p, while improvements of 3 and 4 RTD Group suffered a reaction of 6 to 36p on the forecast fall in Charterhouse Group, 59p, and profits accompanying news of the London United Investments 59p, planned conversion of the Preference shares into Ordinary penny more to 201p, but New stock, while Aarons Bros., York and Garmore shed 3 to 33p, reflecting the disappointing results, also on preliminary Tuesday's late statement from figures, eased 2 to 47p. However, European Ferries (unaltered at 50p) and Security Services (74p) to the effect that they intend

Improved 31 and 15 respectively

to the common price of 57p in response to the results. Motors and Distributors closed quietly firm. Wilmot-Breeden, picked up 2 at 40p, while Lucas, 217p, and British Leyland, 30p, put on 3 apiece.

Rush and Tompkins rise

The Property leaders continued to attract only a small interest and prices softened after a firm start to finish a shade easier on balance. Land Securities, 155p, after 160p, and MRC, 52p, after 50p, both recorded net losses of 2. Among secondary issues, Rush and Tompkins, in response to specialist support, improved 4 to 52p. Readhead Property moved up 7 to 145p, while Berkeley Homes, a reactionary market of late, recovered 3 at 155p. Artage Properties, still unsettled by the fall in net asset value announced with the results, moved 2 more to 67p for a two-day loss of 11. The South African Score followed Tuesday's decline of 4 on the lower interim results with a fresh reaction of 3 to 56p.

The introduction of the LASMO/SCOT "Ops" Units

provided the Oil sector with its only real interest. Otherwise the leaders all closed at their overnight levels with British Petroleum at 590p, after having been both marginally dearer and cheaper during the day. Shell closed at 324p and Esso at 46p. There was a revival of interest in Lombe, which closed 7 better at 125p on news that Gilt Fisheries had increased its shareholding to 21 per cent. with the purchase of an approximate 40 per cent. stake from Mohamed 57p, after 55p, and Metal Box, 27p, all ended 5 cheaper. Philips, contrasted with an improvement of 2 to 315p. Elsewhere, the 242p, on the better-than-expected warning that 1975 profits would fall to reach the previously forecast level of 27p for a loss of 8 on the day. George Wills, 5 cheaper at 35p, while improvements of 3 and 4 RTD Group suffered a reaction of 6 to 36p on the forecast fall in Charterhouse Group, 59p, and profits accompanying news of the London United Investments 59p, planned conversion of the Preference shares into Ordinary penny more to 201p, but New stock, while Aarons Bros., York and Garmore shed 3 to 33p, reflecting the disappointing results, also on preliminary Tuesday's late statement from figures, eased 2 to 47p. However, European Ferries (unaltered at 50p) and Security Services (74p) to the effect that they intend

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FINANCIAL TIMES STOCK IND				
	Feb. 11	Feb. 10	Feb. 9	Feb. 8
Government Secs.	63.14	63.10	63.37	63.04
Fixed Income	63.04	62.98	63.50	64.03
Industrial Ordinary	400.2	403.1	399.6	407.7
Gold Mines	225.1	218.3	223.0	223.7
Ord. Div. Yield %	5.93	5.18	5.81	5.11
Banking/Finance/Insurance	15.21	15.03	15.19	14.84
P/E Ratio (incl. oil & gas)	9.99	9.80	9.74	9.93
Debt/Equity Ratio	6.039	6.098	6.149	7.151
Equity turnover %	—	49.54	55.40	91.87
Equity margin %	—	14.309	15.586	20.167

10 a.m. 494.7, 11 a.m. 494.2, Noon 493.1, 1 p.m. 494.2, 2 p.m. 493.1, 3 p.m. 492.1, 4 p.m. 491.1, 5 p.m. 490.1, 6 p.m. 489.1, 7 p.m. 488.1, 8 p.m. 487.1, 9 p.m. 486.1, 10 p.m. 485.1, 11 p.m. 484.1, 12 p.m. 483.1, 1 p.m. 482.1, 2 p.m. 481.1, 3 p.m. 480.1, 4 p.m. 479.1, 5 p.m. 478.1, 6 p.m. 477.1, 7 p.m. 476.1, 8 p.m. 475.1, 9 p.m. 474.1, 10 p.m. 473.1, 11 p.m. 472.1, 12 p.m. 471.1, 1 p.m. 470.1, 2 p.m. 469.1, 3 p.m. 468.1, 4 p.m. 467.1, 5 p.m. 466.1, 6 p.m. 465.1, 7 p.m. 464.1, 8 p.m. 463.1, 9 p.m. 462.1, 10 p.m. 461.1, 11 p.m. 460.1, 12 p.m. 459.1, 1 p.m. 458.1, 2 p.m. 457.1, 3 p.m. 456.1, 4 p.m. 455.1, 5 p.m. 454.1, 6 p.m. 453.1, 7 p.m. 452.1, 8 p.m. 451.1, 9 p.m. 450.1, 10 p.m. 449.1, 11 p.m. 448.1, 12 p.m. 447.1, 1 p.m. 446.1, 2 p.m. 445.1, 3 p.m. 444.1, 4 p.m. 443.1, 5 p.m. 442.1, 6 p.m. 441.1, 7 p.m. 440.1, 8 p.m. 439.1, 9 p.m. 438.1, 10 p.m. 437.1, 11 p.m. 436.1, 12 p.m. 435.1, 1 p.m. 434.1, 2 p.m. 433.1, 3 p.m. 432.1, 4 p.m. 431.1, 5 p.m. 430.1, 6 p.m. 429.1, 7 p.m. 428.1, 8 p.m. 427.1, 9 p.m. 426.1, 10 p.m. 425.1, 11 p.m. 424.1, 12 p.m. 423.1, 1 p.m. 422.1, 2 p.m. 421.1, 3 p.m. 420.1, 4 p.m. 419.1, 5 p.m. 418.1, 6 p.m. 417.1, 7 p.m. 416.1, 8 p.m. 415.1, 9 p.m. 414.1, 10 p.m. 413.1, 11 p.m. 412.1, 12 p.m. 411.1, 1 p.m. 410.1, 2 p.m. 409.1, 3 p.m. 408.1, 4 p.m. 407.1, 5 p.m. 406.1, 6 p.m. 405.1, 7 p.m. 404.1, 8 p.m. 403.1, 9 p.m. 402.1, 10 p.m. 401.1, 11 p.m. 400.1, 12 p.m. 399.1, 1 p.m. 398.1, 2 p.m. 397.1, 3 p.m. 396.1, 4 p.m. 395.1, 5 p.m. 394.1, 6 p.m. 393.1, 7 p.m. 392.1, 8 p.m. 391.1, 9 p.m. 390.1, 10 p.m. 389.1, 11 p.m. 388.1, 12 p.m. 387.1, 1 p.m. 386.1, 2 p.m. 385.1, 3 p.m. 384.1, 4 p.m. 383.1, 5 p.m. 382.1, 6 p.m. 381.1, 7 p.m. 380.1, 8 p.m. 379.1, 9 p.m. 378.1, 10 p.m. 377.1, 11 p.m. 376.1, 12 p.m. 375.1, 1 p.m. 374.1, 2 p.m. 373.1, 3 p.m. 372.1, 4 p.m. 371.1, 5 p.m. 370.1, 6 p.m. 369.1, 7 p.m. 368.1, 8 p.m. 367.1, 9 p.m. 366.1, 10 p.m. 365.1, 11 p.m. 364.1, 12 p.m. 363.1, 1 p.m. 362.1, 2 p.m. 361.1, 3 p.m. 360.1, 4 p.m. 359.1, 5 p.m. 358.1, 6 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COMMODITIES AND RAW MATERIALS

Cocoa and coffee prices down
Rices down

Richard Mooney

AND coffee prices fell on London markets last night, with a sharper decline in cocoa, as prices dropped steadily after an opening in line with the light tone in New York. The fall in cocoa was in the of stop-loss and chartist 2, which was only partly offset by a trade buying, as values finished at near 25s lows, with the May on £12.25 down on balance, 5.5 a tonne.

May coffee ended the 3 lower, at 587.65 a tonne, as near the day's high. An uptick reaction in New York in recent upsurge was not in London, in early 30s.

Later modified their view, however, in view of the at New York prices had more dramatically in the the earthquake in the sea.

London Robusta coffee remain basically "bullish" attribute recent losses to profit-taking. It is believed that the market remains steady over the next months, but one dealer comments that prices could ease in short term as roasters are likely covered.

Good quality
Costs Israel
Prices

TEL AVIV, Feb. 11.
CITRUS growers are excellent, season are well ahead of last because of the high of the fruit, the result late heavy rains and temperatures, which have led to a sharp reduction in

prices are receiving a less fruit than during season, which is enough to at half capacity. Consequently, they have been forced to concentrate to meet obligations. But, the are benefiting from the of far more profitable

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Consumer group warns of 6% rise in food prices

BY PETER MURRAY

RETAIL FOOD PRICES could rise by 6p in the 2 in Britain, the EEC Commission's farm price proposals would increase the retail food price index by 7.5 per cent, the Consumers' Association warned yesterday.

But the Ministry of Agriculture abruptly dismissed the association's claim. It said the increase would be less than half that suggested. "Whitehall experts believe that the association has based its figures on an erroneous interpretation of EEC

statistics and price proposals. The Ministry said it estimated that the EEC Commission's farm price proposals would increase the retail food price index by 7.5 per cent, the Consumers' Association warned yesterday.

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Expansion call at farm conference

BY JOHN CHERINGTON, AGRICULTURE CORRESPONDENT

IN SPITE of the help of some ministers, the Farmers' Club's all-day discussion yesterday on the "future of British agriculture" ended with the future just about as hypothetical as it had been at the start.

James Barker, chairman of the United and of the Central Council for Agriculture and Horticulture Co-operation, called for full production of temperate food on a community plan, if surplus built up they should be exported.

There should be better marketing and British farmers should be as co-operatively minded as their European partners. Questioned on who would buy the surplus, he cited African countries and others with whom they could save on defence.

Sir Henry Plumb, National Farmers' Union president, then pushed the case for expansion. He saw no absurdity in the proposition that the British dairy herd should expand by 350,000—as advocated in the White Paper. "Food from our own Resources"—while the Europeans lost it, head as a means of getting the milk surplus under control.

He added, however, that there could be no real confidence as long as the Government persisted with its present taxation policies, the proposed abolition of the service cottage and the land. In an outsider's view came from Mr. Denis Bergmann, from the Agronomic research unit in Paris. He dismissed as by saying that he thought he must have been chosen for his knowledge of good, rather than his knowledge of our farming situation.

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U.K. copper consumption falls

By Our Commodities Editor

U.K. COPPER consumption in 1975 fell by 13 per cent on 1974, according to figures issued yesterday by the World Bureau of Metal Statistics.

Within the overall total, consumption of refined copper was 2.3 per cent, down at 450,487 tonnes, but use of scrap copper fell by 24 per cent, to 122,790 tonnes.

On the London Metal Exchange, copper prices yesterday rallied marginally after the losses of the previous two days, but trade interest remains at a low ebb.

The rise in the price of copper, the Straits time price in Penang climbing to over \$100 a pound for the first time since August last year.

London tin market prices, which are also at their highest level for six months, rose only moderately since it is felt that Malaysian values are basically catching up.

But a notable feature in London is the continued rise in the price of silver, which has now established a healthy premium over the standard grade.

Silver prices jumped in London yesterday, the bullion quotation going up by 6.15p, to 201.1p an ounce, at the morning fixing. The rise reflected the sharp upward move in U.S. silver prices overnight.

Slab zinc stocks held by U.S. producers rose 9,010 short tons in January, to 66,499, from a revised 59,489 at the end of December. Zinc Institute statistics show. This is the first increase in monthly increase and compares with 66,127 tons at the end of January 1975.

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MEAT SUPPLIES

By DAVID EGLI

THE NEXT BEEF crisis, forecast for 1978-79, could be worse than that of 1973 unless counter-cyclical measures are taken immediately. A Geneva based research company, Gira, has

concluded that the beef cycle is expected to lengthen from six to eight years.

Production costs in pork and poultry markets will depend on cereal and soy prices, in which the research company is forecasting stability at pre-1972 levels in constant prices, given the recent developments in U.S. cereals policy and significant production of soy in areas outside the U.S.

The trend towards a more pronounced poultry cycle (three years) will be felt in the EEC, with price fluctuations of plus or minus 10 per cent. The report also warns that poultry prices in constant terms are likely to come down by 20 per cent up to 1985, unless more is done to introduce added-value poultry products on the market.

It says that the Community will be forced to open its gates to imports this year, despite the accumulation of up to 240,000 tons of intervention frozen beef in the EEC. The report castigates past Community policy as "one of shortsightedness, high reference prices for producers and intervention."

Gira finds that the British system of deficiency payment to farmers and the free movement of retail prices has considerable advantages, although it would be difficult to operate in France and Italy because of farming structures and "mentalities."

Of the four meats studied—poultry, pork, sheepmeat and beef—the largest cyclical price fluctuations are forecast for beef. A plus or minus 50 per cent movement is expected around an average price which, in constant terms, is likely to decline by 16 per cent in the next decade, compared with the 1970-75 average.

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Beef crisis may be worse next time

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The trend towards a more pronounced poultry cycle (three years) will be felt in the EEC, with price fluctuations of plus or minus 10 per cent. The report also warns that poultry prices in constant terms are likely to come down by 20 per cent up to 1985, unless more is done to introduce added-value poultry products on the market.

It says that the Community will be forced to open its gates to imports this year, despite the accumulation of up to 240,000 tons of intervention frozen beef in the EEC. The report castigates past Community policy as "one of shortsightedness, high reference prices for producers and intervention."

Gira finds that the British system of deficiency payment to farmers and the free movement of retail prices has considerable advantages, although it would be difficult to operate in France and Italy because of farming structures and "mentalities."

Of the four meats studied—poultry, pork, sheepmeat and beef—the largest cyclical price fluctuations are forecast for beef. A plus or minus 50 per cent movement is expected around an average price which, in constant terms, is likely to decline by 16 per cent in the next decade, compared with the 1970-75 average.

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Beef crisis may be worse next time

By DAVID EGLI

THE NEXT BEEF crisis, forecast for 1978-79, could be worse than that of 1973 unless counter-cyclical measures are taken immediately. A Geneva based research company, Gira, has

concluded that the beef cycle is expected to lengthen from six to eight years.

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GENEVA, Feb. 11

a common sheep market within the Community in 1978 will probably see a reduction in sheepmeat prices in Continental countries, with corresponding increases in Britain where current retail prices are half those of France.

Apart from the traditional New Zealand-U.K. trade, it is expected that exports will develop strongly to the Middle East, provided oil prices do not collapse.

This diversification will be accompanied by an increase in the relative importance internationally of sheepmeat trading. Exports should rise from 10.9 per cent in 1973, to 12.4 per cent, by 1985. World prices, in constant terms, will probably increase by some 10 per cent during the same period.

The meat market study, comprising some 55 reports, was started in March 1973, when beef prices had reached unheard-of levels. It was concluded at the time when the international prices for beef had fallen to one-third of those in 1973.

The main cause of the 1973 crisis, according to the study, was the failure of Russia's wheat plan, which was exacerbated by heavy slaughtering of dairy cows in Western Europe in 1970-71, encouraged by slaughter premiums provided under the Marshall plan.

Other contributing factors were the high prices of all cereals and animal feed, the failure of Russia's wheat plan, and the failure of sheepmeat production, and the fact that the normal pork cycle coincided with the beef cycle.

Having imported nearly 10m. tons of beef in 1973, the EEC stopped imports in the summer of 1974, "causing enormous damage to Australian and Argentinian beef farmers" who had been encouraged by forecasts of high EEC requirements.

Other contributing factors were the high prices of all cereals and animal feed, the failure of Russia's wheat plan, and the failure of sheepmeat production, and the fact that the normal pork cycle coincided with the beef cycle.

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COMMODITY MARKET REPORTS AND PRICES

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Record companies used to believe their business to be recession-proof, but recent sales trends and consequent falls in profitability have set some of them wondering how true that still is. **Antony Thorncroft** examines the fortunes of an industry highly susceptible to fickle changes in the public's mood.

The profits gamble that turns on the spin of a disc

THERE used to be a comforting belief among record companies that their business was recession-proof. During the 1939 crash people continued to buy records (and cosmetics), presumably to make life worth living. Now, however, many in the record industry are beginning to lose faith in what had been an old truism.

Last year volume sales of records and tapes just about marked time, although higher prices pushed turnover in this vast industry towards the £200m. mark. With costs rising, the profits of most companies must have fallen. Fortunately things were not quite as bad as they might have been. The figures for the first nine months of 1975 show a 4 per cent. fall in the number of singles sold but a gain of 1 per cent. for record albums. The real winner was tapes, which eventually fulfilled all expectations by showing a 22 per cent. sales increase.

But for most companies there was a good last quarter, with the week before Christmas especially buoyant. As a result the final outcome looks better than expected in the summer. For, despite the fact that vast records are produced by vast international corporations like EMI, CBS, Warners, RCA, and ABC, with substantial resources to invest in new artists and promoting records, this remains a completely unpredictable business.

EMI, for example, has just had one of the most profitable six months in its history. To a great extent this is because all the difficult changes of recent years in production and distribution are finally working satisfactorily. But the year ended so well because one of its groups, Queen, became the first for a decade to sell comfortably over

1m. copies of their latest single. In addition the Queen albums are selling by the ton so that from this one source in the last six weeks has flowed around £2m. in retail turnover.

Imagination

It is this unpredictability which distinguishes the record industry. The most unlikely records, like Laurel and Hardy's pre-1939 recording of the pre-1914 song, *Trail of the Lonesome Pine*, can suddenly catch the public imagination and sell 200,000 copies.

To stand a chance of issuing the one success that pays for nine failures the record companies used to release around 60 singles a week. Now, economic factors, and changes in record retailing, make such outpourings unprofitable. Up to last week-end, there had been 147 singles launched on the market this year: in the corresponding weeks of 1975 there were 200. It is the continuance of a trend—during 1975 3,500 singles emerged, a drop of 500 on the previous year. At the same time a "hit" record these days may mean a sale of less than 150,000 copies. Two years ago a "hit" was worth at least 350,000 sales.

This caution by the record companies means that only established artists and "safe" revivals get released and the chances for new artists and experimentation are reduced. This is especially true now that record retailing has followed the U.S. pattern. Large multiple groups—F. W. Woolworth, W. H. Smith and Boots, in particular—regard records as store traffic builders and cut the price of albums by at least 50p compared with the specialist record retailers. As a result they have

captured 30 per cent. of sales.

But, also as a result, the major multiples, with limited shelf space, naturally concentrate on the records they know are going to sell well. Often this means the albums that are subject to heavy television advertising campaigns. So accepted artists, and heavily promoted artists, stand a much better chance of appearing in the shops, and being bought, with the consequence that they enter the best selling record charts, through its overseas marketing, more sales, and finally justify their investment. These days the albums in the top 50 account for up to 20 per cent. of total sales, and the new hopefuls stand less chance of being recorded, being stocked by the retailers, and being bought by the public.

Independent

The major companies can live with this situation, but it makes the times hard for the independent record labels whose prosperity has been based on their skill in finding and recording new talent. Some, such as Island, Charisma, Virgin, and Chrysalis, can survive because they have already established artists: the others face a difficult year. There is also the danger that when their artists' contracts expire they will sign with a major company which can offer overseas promotion as well as an enormous cash advance.

This recently happened with Elton John, who last year sold more records than anyone else in the world. Elton John is big enough to have his own label, Rocket, but this was still handled by his early mentor Dick James. Now he has quit

DJM, to join EMI. This is a major prestige coup for EMI, which accounts for a quarter of U.K. record sales, even if it does not produce much extra profit.

While most artists are happy to take a 10 per cent. slice of a record's price as royalty someone of Elton John's prominence would expect double this sum. This is the strength of the independent labels and the reason why companies like Chrysalis can claim never to have lost an artist.

The capture of John more than compensates for the recent news that George Harrison has left EMI, with his own label Dark Horse, for A and M. Harrison may not have been a big

money spinner in recent years but it is sad that a Beatle has quit the company that originally signed the group. However nothing can detach EMI from the Beatles' past catalogue, one of the major assets the company possesses. Harrison has gone to A and M because it is a small company which can, perhaps, provide a more personal service. This is the strength of the independent labels and the reason why companies like Chrysalis can claim never to have lost an artist.

Chrysalis, and even more so the very successful Island, represent the innovators of a few years ago who have now reached maturity. Both were started by young men who saw

no openings in the established companies for the type of music they wanted to produce (mainly musical taste, aimed at students), and set up their own stable of artists, using the majors for production and distribution. It has worked well because British artists have world-wide appeal (most of their revenue comes from overseas) and because the album (and both companies concentrate on albums) was capturing a much greater share of record revenue—now approaching 70 per cent. of the total. Island and Chrysalis and the rest hardly bother with singles; and one major that has bothered in the past year claims it sold 4m. singles without making a profit.

Prejudice

This prejudice against singles, and the view that their main use is to act as promotional ear-catchers for albums, is not shared by the latest breed of record companies, best exemplified by Magnet and the U.S.-owned Bell. These are small operations which have done exceedingly well releasing singles aimed at the sub-teen, and slightly older, market.

Bell was the top singles label in 1975 for the third successive year, selling 2m. copies of the Bay City Rollers as well as breaking the band in the U.S. where the latest Roller record made the top selling spot and notched up another 2m. sales. Bell has the knack of replacing these temporary idols as their popularity wanes. Last week one of its former successes, Gary Glitter, announced his retirement as its latest band, Silk, moved to the No. 1 spot in the charts.

While Bell goes for numerous artists who can be sold to the short-life successes, and Island Americans. In all these areas attempts to build-up acts that

the majors aim especially where of new artists is the recession the record retailers, to take a chance on any spare money established talent, it very hard to g off the ground. there currently s shortage of talent operations, such operating profitab others must be ca and are likely to their operations t

But EMI makes almost as much money from handling production and distribution for other companies, like Island and Bell, and from licensing operations where it does more of the promotion. Its most important source of material here is Tamla-Motown, which departed briefly last year and has since returned. On the other hand, EMI has just lost Asylum-Elektra (and artists such as Joni Mitchell and Carly Simon) which has gone back to Warner.

The British majors, EMI, Decca and Pye (which has gained market share lately), can ride the current hiccup in record sales (and 1976 has not started too well) because of their work for the smaller companies, because they have extensive overseas interests and because they have enormous back catalogues of songs which can be exploited in compilation albums or through budget price releases. The British subsidiaries of American majors face a more difficult future.

They were set up to sell to the British market, which is the fourth largest in the world after the U.S., Japan and Germany; to co-ordinate marketing in Europe, which generally follows the lead of British tastes; and, above all, to develop British artists who can be sold to the short-life successes, and Island Americans. In all these areas the trends are unfavourable, the fickle mood.



Above: Queen—the first group in a decade to sell over 1m. copies of a single. Below: John—more records sold last year than anyone else in the world. Both figure large hopes for another profitable year.



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FINANCIAL TIMES SURVEY

Thursday February 12 1976

JAPANESE SHIPPING and TRADE

The present fiscal year is likely to end in March with a trade surplus of \$4.5bn.—as predicted by Government forecasters. However the level of trade is well down which presages serious consequences for the recovery of Japan's economy.

WILL end its 1975 fiscal year in March with a trade surplus of around \$4.5bn. (on a basis which reckons imports and exports as they stand at first sight). This looks at first sight like a modest achievement for the country which has virtually all the raw materials it needs by its industry. In particular, it is some \$20bn. a year on a deficit.

The trade balance has not conveniently close to the forecast, as well as in the black, it does not follow that it has gone according to what has actually happened during the past year. Both the volume and Japan's foreign trade have sunk drastically. This is a serious consequence of recovery in itself (because exports led to provide a much source of demand for the Japanese economy and disastrous consequences for the balance of payments of Japan's trade partners have been below expectations).

Contrast between the actual and the forecast of events runs roughly as follows: at the end of 1974, the Government forecast for the fiscal year the Government would grow at a rate of 10 per cent. in fiscal year the Government (and, to be fair, most other people) about \$67bn. Imports, expected, would be \$67bn. Imports, expected, would be \$67bn. Imports, expected, would be \$67bn.

slightly smaller. Meanwhile, chemical exporters who will be selling around 22 per cent. less than they did a year ago.

The Japanese industries which have done quite well in exports during the past year are the motor industry, where overseas sales may be up 23 per cent. by value and 11 per cent. in volume (including a 75 per cent. increase in sales to the Middle East), and, somewhat surprisingly, the shipbuilding industry whose fiscal 1975 sales should be up nearly 9 per cent. on the previous year.

The bottom line, of course, is that the Japanese economy remained almost stationary for the second year in succession so that raw material imports (which together with food account for two-thirds of total imports) remained extremely slack. As far as exports were concerned Japan found that it was losing ground fast in the U.S. market, which traditionally has been by far its largest, because the Americans simply did not need the consumer durables and industrial equipment which forms the bulk of

have expected. It is natural to wonder whether things are going to turn out badly again in 1976. The Japanese are confident that the answer to this question is no. The Government, while admitting its mistake a year ago, is now saying that an export recovery is very definitely on the way and that exports for the coming fiscal year (ending March 1977) should be up about 13 per cent. in nominal terms on the year which is just ending. The forecast for imports is for about a 14 per cent. rise, but some private

No one in Japan—not even the ever optimistic Government—now expects a full blooded economic recovery before the second half of the 1976 fiscal year. Until this comes the upward trend in imports could be fairly modest.

The lag in import growth sounds like bad news for some of Japan's Asian trade partners whose economies are critically dependent on how much they can sell to the region's one and only economic superpower. But the fact remains that, even as an importer, Japan will soon be performing better this year than it did in 1975 and by the end of the year things should have got very considerably better. The prospect for the fiscal year 1976 as a whole is for a trade surplus somewhere between \$4bn. and \$5bn. with imports and exports showing increases of up to 16 per cent. in nominal terms.

The volume rise for imports will be only 4.3 per cent. but a big part of the difference will be made up by the impact of last September's OPEC oil price rise which has yet to be reflected in Japan's oil bill.

As has been the case for the last three years, Japan will certainly run an overall balance of payments deficit during the coming year since invisible outflows and overseas direct investment will more than outweigh the visible trade surplus. But the deficit will be much smaller than in the last boom year of 1973 and is unlikely to cause any very serious headaches. The current strength of the yen on the Tokyo foreign exchange market suggests that, for the short time at any rate, no one is particularly worried about the balance of payments outlook.

Unfriendly

Sales to Europe will be down 13 per cent. this fiscal year with much steeper falls in shipments to some of the more protectionist markets such as France. On the import side the pessimistic view is that conditions in world markets for primary products will remain basically unfriendly to a country which makes its living, like Japan, in buying raw materials and re-exporting them as manufactured goods.

The opposite point of view rests on the simple fact that the Japanese Government is projecting a substantial and increasing trade surplus as the economy moves into the 1980s. The profile of Japan's economy in 1980 which was published last month by the Economic Planning Agency shows the balance of payments in

Towards a 'moderate' surplus

By Charles Smith, Far East Editor

Imports

When the time came to the end of year 1974, the year's export total was still one per cent. up on the 1974 figure while imports were down by around six per cent. But the situation will look worse when the current fiscal year ends on March 31. The fiscal year export figure, as forecast by the Bank of Tokyo, will be 8 per cent. down on the previous year, at \$54bn., while imports will fall 7.5 per cent. to \$49.4bn.

It is not difficult, in retrospect, to see why things turned out so differently from the way per cent. in fiscal year the Government (and, to be fair, most other people) about \$67bn. Imports, expected, would be \$67bn. Imports, expected, would be \$67bn.

Japanese shipments. Exports to the U.S. are now forecast to show a 19 per cent. decline and shipments to Latin America a fall of nearly 17 per cent.

The bright spot in Japan's exports performance during the past year has been the Middle East which should take 40 per cent. more Japanese goods in fiscal 1975 after roughly doubling its imports from Japan in 1974. But the Middle East is still only a medium-sized market for Japanese products by comparison with the U.S. or South-East Asia. Demand from Arab oil producers has not made much difference, for example to the plight of the Japanese steel industry whose world-wide sales will probably show a fall of over 20 per cent. during the fiscal year or to the

dropped out of the world market for tankers, a field in which the Japanese held an overwhelming, strong position up to the time of the 1973 oil crisis. But Japan has managed to win the lion's share of new export orders for bulk carriers during the past few months, though only by offering prices and payment terms which have been pared to the bone to beat international competition. The shift to deferred payment financing of ship exports has had a noticeable effect on Japan's overall balance of payments in recent months, by sharply increasing the outflow of funds under the "short term capital" heading in the Finance Ministry's monthly accounts.

If the trade picture has been more dismal than anyone could have started 1976 with a vigorous sales drive and the plant industry, which has not figured prominently as a foreign exchange earner in the past, is being pushed to the utmost to increase its share of international business (see an article later in this Survey).

The prospects for recovery of imports are less certain, or at least less immediate, for the regrettable reasons that demand inside Japan remains weak and Japanese industry is still heavily overstocked with raw materials. Current stocks are said to be about 40 per cent. higher than they were towards the end of the 1973 boom when most Japanese manufacturers were doing their utmost to extract more raw material supplies from their overseas customers.

CONTINUED ON PAGE IV

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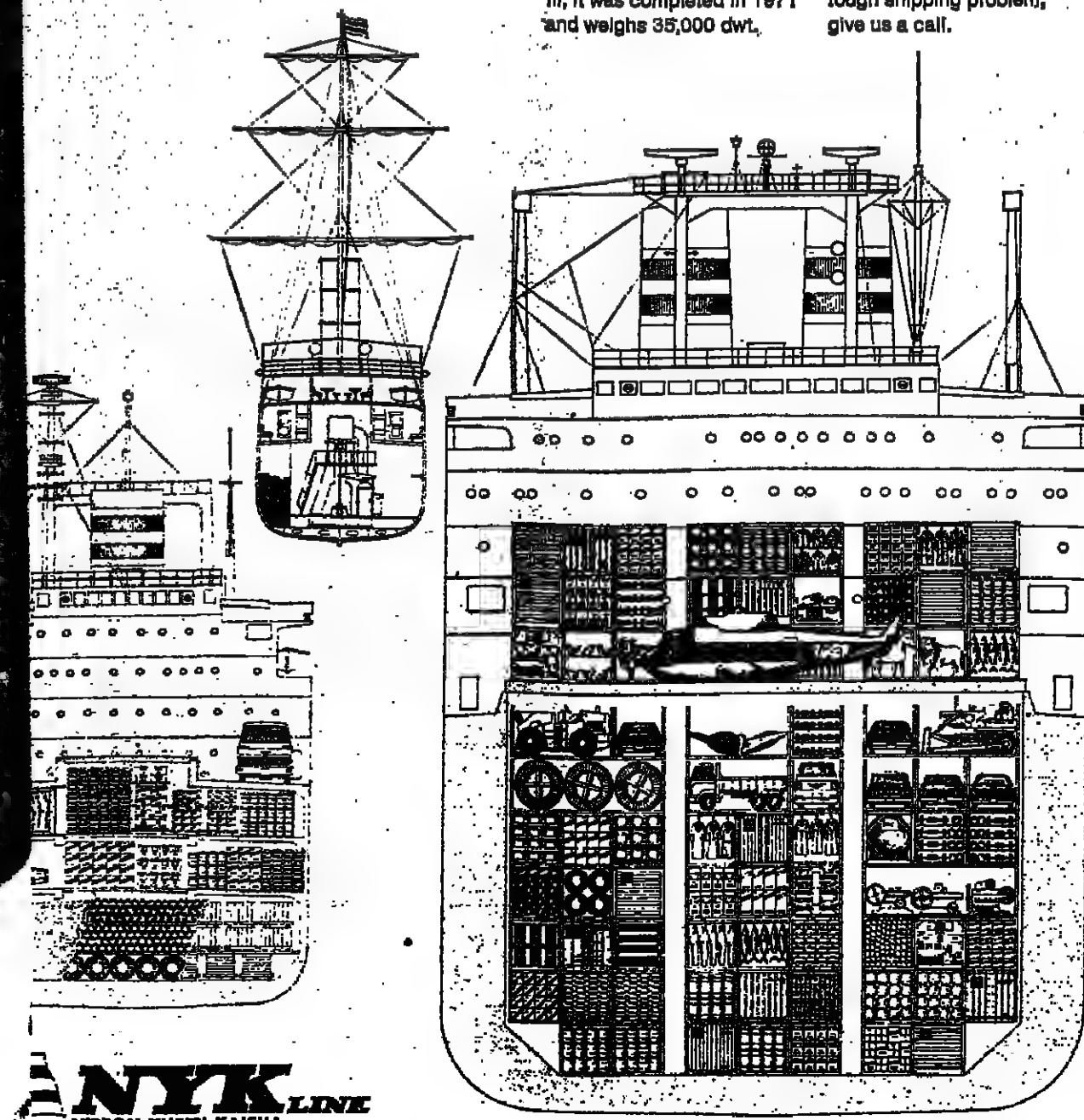
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Invisible confusion

JAPAN, it is a well-known and well-documented fact, runs a huge surplus on its visible trade account with the rest of the world. The rest of the world has often regarded Tokyo with this and claimed that a lot of the surplus may be due to unfair trading practices of one sort or another. Lately Japan has begun to hit back.

Published trade figures do not offer an accurate picture of trade relations between two countries, the Japanese claim. Not only that, but some countries which say they are in deficit in current trade with Japan are in fact enjoying a healthy surplus. The U.K. has been cited by some Japanese as a typical example of a country actually in surplus while crying out that it has a crippling and import restriction-worthy trade deficit.

The reason for the distortion, the Japanese explain, is that the trade figures are unfair to them, they include the obvious visible trade, but contain no reference to invisible trade like shipping and insurance in which Japan has traditionally been weak and in which it is heavily in deficit.

Tokyo's concern to—as it sees it—put the record straight, has grown over the last two years as the Japanese deficit on invisible trade has suddenly shot up. For years Tokyo showed a deficit on invisible trade of the order of \$1.5bn. But this was more than covered by the huge surplus on visible trade. However in 1973 two things happened at the same time: the visible surplus was reduced and the invisible deficit grew, to \$3.5bn. In 1973, then to \$8bn. In 1974,

Alarm bells began to ring in Tokyo.

So strongly does Japan feel about the distortion that it has recently inspired two reports which present a picture more favourable to it. Both deal exclusively with trade between Japan and the U.K., but the trade figures for the U.K. offer the archetypal case of the distortion which the Japanese allege. According to official figures Britain accounts for only a tiny fraction, hardly more than 2 per cent, of Japan's visible trade, and the Japanese share of Britain's trade deficit is less than those of other major trading partners like the U.S., West Germany, France and the Netherlands. But the U.K. by comparison is a major trading partner of Japan's in invisibles. In fact the Bank of Japan figures show that the U.K. is responsible

for more than 21 per cent of the \$3.5bn. invisible deficit in 1973, second only to the U.S. which accounted for 31 per cent of the deficit.

One of the recent reports was written by Mr. Dick Wilson, a journalist, and published by the Information Centre of the Japanese Embassy in London. He quotes figures from the Bank of Japan which show that in 1973 the U.K. exported to Japan goods worth only about half the value of imports from Japan. But the visible trade gap of \$527m. was more than covered by the U.K.'s surplus on invisible trade of \$751m. According to the Japanese Central Bank's figures transport, \$375m. in the U.K.'s favour, made up half of the invisible surplus of interest dividends and profits, \$183m., made up the bulk of the rest.

Mr. Wilson comments: "The truth is that Britain makes more out of selling goods and services to Japan than Japan does by selling goods and services to Britain. The idea that Japan somehow does better than us on our exchanges is a manifestation of that curious loss of self-confidence in which British commentators sometimes indulge, reinforced by the understandable shyness of the City of London in blazoning its overseas successes." The other report is by the

Japan Trade Centre in London which includes Bank of Japan figures for 1974. These claim that from a current trade surplus of \$232m. in 1973 the U.K. surplus with Japan shot up to \$796m. in 1974. The Bank of Japan's figures claim that in 1974 the U.K. had a surplus in invisible trade with Japan of \$1.46bn.

Deficit

The authorities in the U.K. dispute such large figures for invisibles, but until recently produced none of their own from which to argue. However in December Mr. Edmund Dell, the Paymaster General, did produce figures for Britain's invisible trade with Japan and which showed a substantial British deficit still in overall trade between the two countries. According to Mr. Dell, Britain showed a net gain of £115m. on invisible trade with Japan in 1973 and of £195m. in 1974, the latter being £490m. below the Bank of Japan figures and still leaving a U.K. deficit.

The reason for the huge discrepancy between the two sets of figures is that the Bank of Japan publishes gross figures, while U.K. authorities give net figures. The British say that to attribute to the U.K., as the Japanese statistics do, all pay-

ments for services arranged through the City of London is misleading. The earnings of U.K. companies are only the small margins rather than the full value of the transactions.

The Japanese have a response to that British claim. The Japan Trade Centre contends that as visible trade figures are supplied gross, not net, there is no obvious reason why the invisible figures should not also be given gross. Its report adds that visible trade figures could also be given net—to Japan's advantage: "Aircraft which Japan imports from the U.S. incorporate British engines, and when Japan buys oil from those with the U.S., Germany, France and even the Netherlands. In 1974 when the deficit with Japan was £251m., the U.K.'s visible trade deficit with Japan was £434m., with West Germany £381m., and with the Netherlands £655m. Japan's wider problem of the deficit on invisible trade remains. The reasons for the sudden surge are clear enough. The rapid rise in the oil price affected not only the price of direct oil imports but also put up the costs of freight and other charges. The facts that Japan's visible trade with the U.S. and in the Japanese surplus was suddenly cut meant that the strain of the enlarged U.S. payments to British oil companies will appear in the

British invisible earnings statistics. The British authorities consider it would take too much trouble to isolate the imported raw material content in Japanese exports.

It is easy to guess why the Japanese last year mounted a counter-offensive in Britain. At the time there was considerable talk of applying import restrictions, and Japanese goods, as for example, motor cars, were the most frequently cited as the most deserving of restrictions. In fact even some British officials consider that Japan has been unfairly singled out for criticism. As far as individual items of import go Japanese ears are not as damaging to the British car industry as European models.

As far as overall visible trade goes, the deficit that the U.K. has with Japan is smaller than those with the U.S., Germany, France and even the Netherlands. In 1974 when the deficit with Japan was £251m., the U.K.'s visible trade deficit with Japan was £434m., with West Germany £381m., and with the Netherlands £655m. Japan's wider problem of the deficit on invisible trade remains. The reasons for the sudden surge are clear enough. The rapid rise in the oil price affected not only the price of direct oil imports but also put up the costs of freight and other charges. The facts that Japan's visible trade with the U.S. and in the Japanese surplus was suddenly cut meant that the strain of the enlarged U.S. payments to British oil companies will appear in the

Towards the end there, were signs problems were easier. Japan's invisibles was just in the first ten months of the previous year to begin to pick up the problem of the current balance easier.

Japan will cor a deficit on its There are a com for this. The world of service trade is probably cated and less ea than is direct l areas there are works to break: there are bar Japanese langua which still keep of centre stage, that successive ornaments have growth of Tok fiedged capital v thus imposed f tions on Japan invisibles. The beginning to b areas of invis their banks and are developing a work. But full d take some time a measure of rel of the world a because their er and cohesion car of the Japanese

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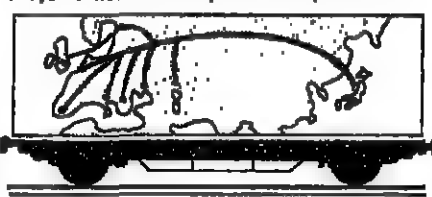
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New power in plant export

JAPAN HAS been relatively weak, compared with other major industrial countries in the field of industrial plant exports until very recently. According to OECD statistics, plant export contracts secured by Japan in 1973 totalled just over \$5bn, or 7 per cent of the total orders secured by the six biggest OECD members. This put Japan below both the U.K. and France as a plant exporter although, in total exports, Japan ranks third among OECD countries after the U.S. and West Germany.

The Japanese attribute their weakness in plant exports to two major factors: 1—Lack of technology and, 2—Lack of contacts. They say they rank well below most European countries in the technology of building production lines and far below the U.S. in nuclear technology.

Their technological strength is limited to a small number of fields such as telecommunications, iron and steel plants, cement and fertilizer plants and desalination (a recent addition). But more and excluding aircraft and ships and other "individual" pieces of machinery.

Meanwhile it is evident to the most casual observer that Japanese politicians and business men are working hard to build up a network of contacts which they hope will match the ties, based on cultural or former political links, enjoyed by European countries with the Middle East and Africa, or by the U.S. with Latin America. Japan, in short, is engaged in a major drive to break into the world market for big industrial plant and the drive is beginning to work.

Figures published for plant export licences granted by the Ministry of International Trade and Industry make it evident how fast Japan has been building up its share of the market (though it needs to be remembered that export licences do not translate into actual shipments until a year or so after they are granted).

The MITI figures show Japan earning a fairly modest \$2.2bn. from plant sales in 1973, which increase to \$3.86bn. in 1974 and to an officially estimated

\$5.52bn. in 1975. (The years in each case are fiscal years running from April 1 to March 31.) The definition of plant is narrower one than that used by the OECD, is any industrial equipment worth \$500,000, or more but excluding aircraft and ships and other "individual" pieces of machinery.

Estimate

MITI goes on to say that it thinks the 1975 estimate of \$5.52bn. now looks rather conservative: the actual figure is said to be almost certain to pass \$6bn. More impressive still—if it is realised—is the target of \$12bn. set for 1976 plant exports by the Minister of International Trade and Industry, Mr. Toshio Komoto.

If Mr. Komoto's target is met overseas plant sales will have moved up into the top bracket of Japanese export industries overtaking some of the items on which the country has relied for its foreign exchange earnings in the past.

By way of comparison, Japan's steel exports, traditionally the number one foreign exchange earner, were worth \$11.9bn. in fiscal 1974, but will probably be worth somewhat less in 1975. The other two big export earners in the past few years to an officially estimated

of which, in 1974, brought in around \$6.5bn.

In order to make possible a big increase in plant exports this year the Government has increased the lending capacity of the Export-Import Bank by just over 8 per cent and raised the ceiling on export credits which can be insured by MITI's Export Credit Insurance Division (the equivalent of Britain's ECGB). The credit insurance ceiling now stands at \$15bn. In fiscal year 1975 compared with the 1974 ceiling of \$10bn. and with an actual total of around \$4bn. the worth of export credits insured in fiscal 1974. The Ex-Im Bank, which normally puts up about 70 per cent of the financing for plant contracts (that is 70 per cent of the total cost minus the 15 or 20 per cent, normally covered by down-payments), will have Y324bn. available to lead in the coming year. A large part of this will be reserved for plant exports while much of the remainder will be for ships.

The increased financing available for plant exports this year can be seen as very definite Government encouragement of the efforts of the exporters. But in the Japanese Government maintains that it is not providing any significant incentives for plant exports other than making avail-

able reasonable credit Japan has

introducing an insurance system of exporters and is to persuade other countries to schemes they b This may sound sticly virtuous annual increase

Another incre Japanese claim employing and to employ is to include arm with industrial Japan's three pr exports—no sale countries, no as covered by UN no sales to c there is an in hood of conflict in such a way tains that it is not providing any virtually all ar exceptions have cases like the sal

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New orders boost for shipyards

ALL of gloom which in Japanese shipyards at of 1974 has lifted just — as a direct result of that the industry, even to its own surprise, re new orders than it ones during 1975.

gain in gross tonnage, with orders having for 8.64m tons and cancellations (and re- ons) accounting for the 8m tons. These figures all yards and to all more than 2,000 gross

et result is especially de considering that all the cancellations ge tankers and that 1 new orders were for ch smaller vessels — ly implying that the of contracts concluded ral times larger than er which went sour.

the year's new orders 334 ships, including 187 (6.7m tons), 36 (1.5m tons) and 7 oil/cargo bulk carriers (408 4m tons) were for ul, which appears to or at least two-thirds are placed in 1975, is with considerable not to say envy, in building circles.

ione

r, it was at all times e conclusion that the would walk off with are of any shipbuild- s capable of being up in the difficult prevailing for the

sons for saying that well known. The conceivably the portan, is virtual in that, under the system, the 250,000 played in the industry its sub-contractors) by virtue of their normal access laid off. True, there or cutting down re- and for diversifying ers to other divisions ted companies of any

ese steps have been d are being taken, still leaves an awful n for whom gainful nt must be found, ch the only practical is bankruptcy of the companies on what d to be an unprec- spectacular scale say, this is a solu- Japanese managers every fibre of their

because many ship- including all the well diversified into neering and other here must be scope riting which would to specialist ship- the European type, n alleged by some that Japan is cur- ships below cost, ore accurate to say r the existing orate structure it or the yards to re- heads in such a way fitting becomes com- asible.

Japanese trading em provides a f communication rds, owners and likely to have e transported to or This may mean, for a shipowner can to place orders, on of some kind of employment for his ce of 1974 operations. Theoretically, this would leave around 22m tons of unfinished work at the year-end, assuming no more cancellations and no more new

orders. But both assumptions are no doubt unrealistic. Industry sources predict another 7m tons of cancellations, making 12.6m gross tons for the two years, which is in line with original forecasts of a 25m ton forfeiture of orders, measured in deadweight tons, for the current recession (roughly speaking one gross ton of tanker capacity is equivalent to two deadweight tons).

There is some confusion about what the yards hope to land in new orders. At a Press conference on January 21, the President of the Shipbuilders' Association of Japan (SAJ), Mr. Isamu Yamashita, was reported to have envisaged another crop of orders like last year's, on the strength of which (it was reported) the industry could look forward to an approximate 65 per cent capacity load in 1977.

The SAJ points out that this could not have been Mr. Yamashita's projection, since it is clear from the figures that a 55 per cent activity rate will be possible next year (on the strength of the expected 15m ton carry over) even if no new orders are won. Thus, the president must have been talking about 1978 and have been looking for orders of around 4m tons a year in the next two years, to ensure that 1978 production at most shipyards does not slip below 80 per cent of capacity—below which there are liable to be wholesale bankruptcies.

(For the sake of convenience, the industry's 1974 performance—launchings of 17.8m tons and deliveries of 16.8m tons—is taken to represent full capacity working.) Whether or not Japan will secure 4m tons of orders this year and next, must at this stage be a matter of opinion. Certainly some orders are to be booked against this year's expected cancellations of unwanted tanker tonnage (since it is usually only by placing orders for other kinds of shipping that owners are able to negotiate their way out of stiff penalty clauses in the original contracts).

Against that, most shipbuilders are still distinctly pessimistic. According to the SAJ, the market for bulk carriers and some other classes of shipping appears to be all but saturated now. Some builders and yards are desperately short of work already, and it seems a foregone conclusion that there will be serious corporate failures and/or some drastic industry reorganisation this year or next.

Exception On the brighter side, it is clear that a marked upturn in world trade in the next 18 months could dramatically improve the demand for many types of shipping, the principal exception being large oil tankers for which building orders seem likely to remain virtually non-existent until sometime in the 1980s.

There must also be something to be said for an industrial crisis of which there has been as much forecasting as the situation developing in shipbuilding. The Japanese particularly, with their tradition of responding positively to industrial challenges through a combination of Government and private sector initiatives, would be likely to use the advance warning time to good advantage.

No grand strategy to save the shipbuilders has yet emerged, but that does not mean it has not been worked on. The Government has already greatly increased the availability of export-import bank finance,

from around \$75m in 1971 to \$500m last year and \$700m earmarked for this year.

There are a number of other initiatives open to it, including new rounds of building incentives to domestic shipowners, inclusion of shipping in bilateral aid packages, and attention to some types of shipping in which the Japanese yards have to date been relatively unsuccessful (for instance, during the course of last year it appears that only four out of 70 liquid natural gas carriers on order in the world would be supplied by Japan).

On present indications, one inescapable judgment on the final outcome will be that the Japanese invested too freely in shipbuilding facilities in the past decade (the supertanker boom began with the closure of Suez in 1967). At the moment the 20 members of the SAJ own 41 yards, including 17 facilities for vessels of more than 200,000 d.w.t. Several of these will in all probability be scrapped or modified in the next decade.

What is not so clear, however, is that the Japanese got their sums wrong on the basis of the market information that was available at the time. By and large, until the 1973 oil shock, shipbuilding capacity could not keep up with demand, and the demand, overwhelmingly, came from non-Japanese sources and was funded by non-Japanese banks.

On the face of it, those who fuelled the demand are no less responsible for the present tanker glut than the suppliers who rushed to meet it.

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